SEC	Form	4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligatio may continue. <i>See</i> Instruction 1(b).	ns

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <u>Farshchi Jamil</u> 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) (Last) (First) (Middle) 1550 PEACHTREE STREET, N.W. 3. Date of Earliest Transaction (Month/Day/Year) EVP, CISO & Acting CTO (Street) 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person (City) (State) (Zip) (Zip)			Table I - Non-	Derivative Securities Acquired, Disposed of, or Bene	eficially Owned
Equification of reporting Foront EQUIFAX INC [EFX] (Check all applicable) Image: transmit and reporting Foront EQUIFAX INC [EFX] Director 10% Owner 3. Date of Earliest Transaction (Month/Day/Year) 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title Other (specify below) 1550 PEACHTREE STREET, N.W. 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person	(City)	(State)	(Zip)		
Earshchi Jamil EQUIFAX INC [EFX] Check all applicable) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner 02/20/2024 02/20/2024 Director 00% Other (specify below)	. ,	GA	30309	 4. If Amendment, Date of Original Filed (Month/Day/Year) 	X Form filed by One Reporting Person
EquifAx INC [EFX] Check all applicable) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X Officer (give title Other (specify	1550 PEACHTREE STREET, N.W.		I.W.		EVP, CISO & Acting CTO
EQUIFAX INC [EFX] (Check all applicable)	(Last)	(First)	(Middle)		V Officer (give title Other (specify
				, , , , , , , , , , , , , , , , , , ,	(Check all applicable)

1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature of Disposed Of (D) (Instr. 3, 4 and 5) Form: Direct (D) Date Execution Date. Transaction Securities Indirect Beneficially Owned (Month/Day/Year) Code (Instr. or Indirect (I) Beneficial if any Following Reported Transaction(s) (Month/Day/Year) 8) (Instr. 4) Ownership (Instr. 4) (A) or (Instr. 3 and 4) Code v Amount Price D) Common Stock⁽¹⁾ 02/20/2024 \$0.0000 34,605(2) D Α 776 A

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2. 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount of 8. Price of 9. Number of 10. 11. Nature Securities Underlying Derivative Conversion Execution Date, Transaction Derivative Expiration Date Derivative derivative Ownership of Indirect Date (Month/Dav/Year) Derivative Security (Instr. Security (Instr. 3) or Exercise if any Code (Instr. Securities (Month/Dav/Year) Security Securities Form: Beneficial Price of (Month/Day/Year) Acquired (A) (Instr. 5) Beneficially Direct (D) 8) 3 and 4) Ownership Derivative or Disposed Owned or Indirect (Instr. 4) Security of (D) (Instr. 3 Following (I) (Instr. 4) 4 and 5) Reported Transaction(s) Amount (Instr. 4) Expiration Number Date Code v (A) (D) Exercisable Date Title of Shares Stock Commor 02/20/2024 2,494 \$0.0000 2,494 Option/Right to \$257.85 2,494 (3) 02/09/2034 D Α Stock Buy

Explanation of Responses:

1. Annual equity grant pursuant to the Company's long-term incentive plan. The award of restricted stock units vests 100% on February 9, 2027.

2. Includes accrued dividend equivalent units for dividends reinvested in corresponding restricted stock units through the Company's last dividend payment date.

3. Annual equity grant pursuant to the Company's long-term incentive plan. The option vests in three equal annual increments beginning February 9, 2025.

/s/Lisa Sto	ockard	as A	ttor	ney-in-	02/21/20	24
Fact					02/21/20.	24

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.