FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
OMB Number:	3235-0287
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nours per response	e 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * DRIVER WALTER W JR		2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]				5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner							
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 05/05/2016					-	Office	r (give title belo	ow)	Other (specify be	elow)	
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City))	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial					Beneficially (Owned				
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(A)	4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5)		Beneficia Reported		ally Owned Following I Transaction(s)			7. Nature of Indirect Beneficial Ownership
				(World) Day Tear	Code	V An	ount	(A) or (D)	Price	(msu. 3 a	str. 3 and 4)		or Indirect (I) (Instr. 4)	
Common	Stock (1)		05/05/2016		A	1,2	250	A \$	0 2	27,229			D	
Reminder:	Report on a s	separate line for	each class of secur	ities beneficially ov		Persons containe	who i	his forn	n are	not requ		spond unle	ss	1474 (9-02)
Reminder: 1	Report on a s	separate line for	Table II - I	Derivative Securities, you	ies Acquir	Persons containe the form	who in the display	his forn lays a c	n are urren ficiall	not requ itly valid	uired to res		ss	1474 (9-02)
1. Title of	2.	3. Transaction Date (Month/Day/Y	Table II - I (a 3A. Deemed Execution Dat (any)	Derivative Securities, puts, calls, was te, if Transaction Code (Instr. 8)	ies Acquire arrants, op	Persons containe the form ed, Dispos	who is d in the displayed of, vertible exercisaration l	his forn lays a co or Beneral le securi able Date	ficially ties) 7. Tit Amor Under Securi	not required the not required the and required the and required the notation of the relying	OMB conf	spond unle	of 10. Ownersh Form of Derivati Security Direct (I or Indire	11. Natural of Indirection of Indire

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
DRIVER WALTER W JR 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

Signatures

Shawn K. Baldwin as Attorney-in-Fact	05/09/2016
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/5/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.