## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of  |                                     |   |  |                          |           |   |   | -                            |  |             |   |  |  |
|---|-------------------------------------|---|--|--------------------------|-----------|---|---|------------------------------|--|-------------|---|--|--|
| (Print or Type Responses)  1. Name and Address of Reporting Person *  MARCUS ROBERT D                       |                                     |   | 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]                    |                          |           |   |   |                              | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director 10% Owner  |             |   |  |  |
| (Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.   |                                     | 3. Date of Earliest Transaction (Month/Day/Year) 05/01/2015 |  |                          |           |   |   | Office                       | r (give title belo   | ow)         | Other (specify b  | elow)  |  |
| (Street) ATLANTA, GA 30309  |                                     |   | 4. If Amendment, Date Original Filed(Month/Day/Year)                             |                          |           |   |   |                              | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |             |   |  |  |
| (City)  | (State)                             | (Zip)   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                          |           |   |   |                              |  |             |   |  |  |
| 1.Title of Security<br>(Instr. 3)   | Da                                  | . Transaction<br>Date<br>Month/Day/Year)                    | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                      | f Code<br>(Instr. 8)     |           | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | f(D)                         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)  |             | following<br>(s)  | Ownership of Form:   | 7. Nature of Indirect Beneficial Ownership |
|   |                                     |   |  | Code                     | V A       | nount   | (A) or<br>(D)                           | Price                        | (msu. 3 a  | 3 and 4)    |   | \ /  | (Instr. 4)                                 |
| Common Stock (1)  | 05                                  | 5/01/2015   |  | A                        | 1,        | 527   | A :                                     | \$ 0                         | 6,116  |             |   | D  |  |
|   |                                     |   |  |                          | contain   | ed in   | this forr                               | n are                        | not requ   |             | spond unle  | ss   | 1474 (9-02)                                |
|   |                                     |   | Derivative Securiti<br>2.g., puts, calls, wa                                     | es Acquir                | ed, Dispo | sed of  | , or Bene                               | ficiall                      |  |             | 0   |  |  |
| 1. Title of Derivative Security (Instr. 3)  1. Title of Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year | 3A. Deemed<br>Execution Data                                | 2.g., puts, calls, wa 4. Transaction Code (Instr. 8)                             | es Acquire<br>rrants, op | ed, Dispo | sed of<br>nvertil<br>Exercis                                      | , or Bene<br>ble secur<br>sable<br>Date | ficiallities) 7. Ti Amo Undo |  | 8. Price of | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | of 10. Ownersh Form of Derivati Security Direct (I or Indire | (Instr. 4                                  |

|   | Relationships |              |         |       |  |  |
|---|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address                                      | Director      | 10%<br>Owner | Officer | Other |  |  |
| MARCUS ROBERT D<br>1550 PEACHTREE STREET, N.W.<br>ATLANTA, GA 30309 | X             |              |         |       |  |  |

## **Signatures**

| Kathryn J. Harris as Attorney-in-Fact       | 05/04/2015 |  |  |
|---|------------|--|--|
| <sup>**</sup> Signature of Reporting Person | Date       |  |  |

# **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/1/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.