FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * HUMANN L PHILLIP			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_Director 10% Owner					
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014				-	Office	r (give title belo	ow)(Other (specify b	elow)		
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year) 05/06/2014						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City))	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned						Owned				
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquires (A) or Disposed of (I) (Instr. 3, 4 and 5)		f(D)	D) Beneficially Owned Reported Transactio		Following n(s)	Ownership Form:	7. Nature of Indirect Beneficial Ownership	
				(Mondif Day) Tear	Code	V An	nount	(A) or (D)					or Indirect (I) (Instr. 4)	
Common	Stock (1)		05/02/2014		A	1,9	904	A \$	0 3	58,405			D	
Reminder:	Report on a s	separate line for	each class of secur	ities beneficially ov		Persons containe	who ed in t	this forn	n are	not requ		spond unle	ss	1474 (9-02)
Reminder:	Report on a s	separate line for	Table II - I	ities beneficially ov Derivative Securities,	ies Acquir	Persons containe the form	who ed in t disp	this forn lays a co , or Bene	n are urren ficiall	not requ itly valid	ired to res		ss	1474 (9-02)
1. Title of	2.	3. Transaction Date (Month/Day/Y	Table II - I (a 3A. Deemed Execution Dat (any)	Derivative Securities, puts, calls, was te, if Transaction Code (Instr. 8)	ies Acquir arrants, op	Persons containe the form	who ed in to display sed of, evertibe exercise ration	this form lays a co or Beneration of Benerations below the securions able Date	ficially ties) 7. Tit Amou Unde Secur	not requitly valid y Owned tle and unt of erlying	OMB conf	spond unle	of 10. Ownersh Form of Derivati Security Direct (I or Indire	11. Nation of Indir Benefic Owners (Instr. 4

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
HUMANN L PHILLIP 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

Signatures

Kathryn J. Harris as Attorney-in-Fact	05/14/2014
Signature of Reporting Person Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/2/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.