UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

es)												
1. Name and Address of Reporting Person* MARCUS ROBERT D			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014					Office	r (give title belo	ow)(Other (specify be	low)
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
Г	Date	any	Code (Instr. 8)					Beneficially Owned Following Reported Transaction(s)		Following (s)	Ownership o Form: B	Beneficial
		(Month/Day/ Year)	Code	V	Amoun	(A) or (D)	Price	(msur. 3 a	or Inc (I)		or Indirect (I)	Ownership (Instr. 4)
C	05/02/2014		A		1,912	A	\$ 0	4,597			D	
				the f	orm dis	splays a c	urre:	ntly valid				
	Execution Dat Year) any	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed	6. Da and 1 (More	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported	Ownersh Form of Derivativ Security: Direct (D or Indirect	(Instr. 4)
			1,									
E	f Reporting Person RT D (First) E STREET, N (Street) 0309 (State) 2 I (consequence of the strength of t	f Reporting Person * RT D (First) (Middle) E STREET, N.W. (Street) 0309 (State) (Zip) 2. Transaction Date (Month/Day/Year) 05/02/2014 separate line for each class of secur Table II - I (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year)	2. Issuer Name at EQUIFAX INC (First) (Middle) 3. Date of Earliest 05/02/2014 (Street) 4. If Amendment, 19 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 05/02/2014 Table II - Derivative Securities beneficially own and Execution Date, if any (Month/Day/Year) Table II - Derivative Securities beneficially own and Execution Date, if any (Month/Day/Year) 3. Transaction Date (E.g., puts, calls, was any (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Instr. 8)	2. Issuer Name and Ticker EQUIFAX INC [EFX] (First) (Middle) E STREET, N.W. (Street) 4. If Amendment, Date Original Execution Date (Month/Day/Year) 2. Transaction Execution Date, if any (Month/Day/Year) Code (Instr. 8) Table II - Derivative Securities Acquired (Ag. p. puts, calls, warrants, or of Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Instr. 8) (Month/Day/Year) 3. Transaction Date (Instr. 8) 4. Transaction Date (Instr. 8) 5. Number Original Execution Date (Instr. 8) 3. Transaction Date (Instr. 8) 3. Transaction Date (Instr. 8) 4. Transaction Date (Instr. 8) 3. Transaction Date (Instr. 8) 3. Transaction Date (Instr. 8) 3. Transaction Date (Instr. 8)	2. Issuer Name and Ticker or Tra EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Mo 05/02/2014 (Street) 4. If Amendment, Date Original Fi (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (e.g., puts, calls, warrants, options, any (Month/Day/Year) 3. Transaction Date (E.g., puts, calls, warrants, options, and I Code Of (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 8) 2. Transaction Code (Instr. 8) Code Of (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 8)	2. Issuer Name and Ticker or Trading Syntage of Equifornian Person* (First) (Middle) (Street) 3. Date of Earliest Transaction (Month/Day 05/02/2014 4. If Amendment, Date Original Filed(Month 20309 (State) (Zip) Table I - Non-Derivative Street (Month/Day/Year) (Month/Day/Year) (A) or Instruction Date (Month/Day/Year) (Month/Day/Year) (Code (Instr. 8) (Instr. 2) (Instr. 3) (Month/Day/Year) (A) or Instruction Date (e.g., puts, calls, warrants, options, conversion of (Month/Day/Year) (Month/Day/Year) (A) or Disposed (A) or	Code Code	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 23. Date of Earliest Transaction (Month/Day/Year) 23. Date of Earliest Transaction (Month/Day/Year) 24. Deemed Execution Date (Month/Day/Year) 25. Transaction Date (Month/Day/Year) 26. Deemed Execution Date, if (Month/Day/Year) 27. Code V Amount (D) Price 28. Deemed (Instr. 8) 28. Deemed (Instr. 8) 29. Deems who respond to contained in this form are the form displays a currence of (Loge, puts, calls, warrants, options, convertible securities) 28. Transaction Date (Month/Day/Year) 29. Derivative Securities Acquired (A) or Disposed of, or Beneficial (Month/Day/Year) 29. Derivative Securities Acquired (A) or Disposed of, or Beneficial (Month/Day/Year) 29. Derivative Securities	Separate line for each class of securities beneficially owned directly or indirectly. Separate line for each class of securities beneficially owned directly or indirectly.	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] (Street) (Street) (State) (State) (Zip) Table I - Non-Derivative Securities Acquired, (A) or (Instr. 3 and 4) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 05/02/2014 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 05/02/2014 2. Transaction Date (Month/Day/Year) 2. Transaction Date (A) or Disposed of (D) Code (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3, 4 and 5) (A) or Price Persons who respond to the collection of indicating this form are not required to rest the form displays a currently valid OMB con Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) 3. Transaction Date (A) or Disposed of, or Beneficially Owned (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. 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	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
MARCUS ROBERT D 1550 PEACHTREE STREET, N.W.	X					
ATLANTA, GA 30309						

Signatures

Kathryn J. Harris as Attorney-in-Fact	05/05/2014		
^{**} Signature of Reporting Person	Date		

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/2/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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