## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Print or Type Responses)  1. Name and Address of Reporting Person * FEIDLER MARK L			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner				
(Last) (First) (Middle) 550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014				-	Office	r (give title belo	ow)	Other (specify be	low)
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person				
(State)	(Zip)	Tal	ble I - No	n-Deriv	vative S	ecurities A	Acqui	red, Dispo	osed of, or I	Beneficially (	Owned	
(Instr. 3)		any	Code (Instr. 8)				f(D)	D) Beneficially Owned Following Reported Transaction(s)		Collowing (s)	Ownership o Form:	7. Nature of Indirect Beneficial Ownership
		(Month/Day/Tear)	Code	V	Amount	(A) or (D)		(msu. 3 a	or Ind (I)		or Indirect (I)	Instr. 4)
05	/02/2014		A		1,912	A	\$ 0	22,120			D	
			es Acquir	contain the fo	ined in orm disp posed of	this forr plays a c f, or Bene	m are currer	not requ ntly valid	ired to res	spond unle	ss	(7 (2)
Derivative Conversion Date Exe Security or Exercise (Month/Day/Year) any	3A. Deemed	<u> </u>		1 -		6. Date Exercisable and Expiration Date (Month/Day/Year)			0 D : C	9. Number o		
	r) any	e, if Transaction Code (Instr. 8)		and Ex (Mont	xpiration	n Date	Amo Unde Secu	Amount  Amount  Amount		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form of Derivativ Security: Direct (D or Indirect	(Instr. 4
	(First) STREET, N.V (Street)  309 (State)  2. 7 Da (M)  2. 7 Da (M)	(First) (Middle) STREET, N.W. (Street)  309 (State) (Zip)  2. Transaction Date (Month/Day/Year)  05/02/2014  eparate line for each class of securi	EQUIFAX INC  (First) (Middle) 3. Date of Earliest 05/02/2014  (Street) 4. If Amendment, I  (State) (Zip) Tal  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  05/02/2014  eparate line for each class of securities beneficially ow  Table II - Derivative Securitie (e.g., puts, calls, wa	EQUIFAX INC [EFX]  (First) (Middle) 3. Date of Earliest Transaction 05/02/2014  (Street) 4. If Amendment, Date Origing 309  (State) (Zip) Table I - Non 24. Deemed Execution Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8)  Code (Instr. 8)  Table II - Derivative Securities Acquire (e.g., puts, calls, warrants, open sequence of the control o	EQUIFAX INC [EFX]  (First) (Middle) 3. Date of Earliest Transaction (Mod 05/02/2014  (Street) 4. If Amendment, Date Original File (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. (Month/Day/Year) 3. Transaction Code (Instr. 8) (Month/Day/Year) 4. If Amendment, Date Original File (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. (Month/Day/Year) 4. If Amendment, Date Original File (Instr. 8) 4. (Month/Day/Year) 4. (Month/Day/Year	EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/05/02/2014  (Street)  4. If Amendment, Date Original Filed(Month/Day/05/02/2014  2. Transaction Date (Execution Date, if (Month/Day/Year))  (Month/Day/Year)  2. Transaction Date (Instr. 3)  (Month/Day/Year)  Code V Amount Day/2014  A 1,912  Persons whe contained in the form disparted to the first of the form disparted to the first of	EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (State)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (A) or Disposed of (Instr. 3, 4 and 5)  (Month/Day/Year)  Code V Amount (A) or (D)  O5/02/2014  A 1,912 A  Persons who respon contained in this forr the form displays a c  Table II - Derivative Securities Acquired, Disposed of, or Bene (e.g., puts, calls, warrants, options, convertible securities	EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year)  57REET, N.W.  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  309  (State)  2. Transaction Date (Month/Day/Year)  2. Transaction Code (A) or Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)  Code  V Amount (A) or (D) Price  05/02/2014  A 1,912 A \$ 0  Persons who respond to the contained in this form are the form displays a current th	EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014  (Street) 3. Date of Earliest Transaction (Month/Day/Year) 05/02/2014  (Street) 4. If Amendment, Date Original Filed(Month/Day/Year)  (State)  (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of (D) Date Execution Date, if (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A) or Disposed of (D) Reported (Instr. 3, 4 and 5) (Instr. 3, 4 and 5) (Instr. 3 and 5) (Instr. 3 and 5)  (A) or Price (Instr. 3 and 5)	EQUIFAX INC [EFX]   XDirector Officer (give title below of STREET, N.W.   O5/02/2014   4. If Amendment, Date Original Filed(Month/Day/Year)   O5/02/2014   4. If Amendment, Date Original Filed(Month/Day/Year)   O5/02/2014   A. If Amendment, Date Original Filed(Month/Day/Year)   O5/02/2014   A. If Amendment, Date Original Filed(Month/Day/Year)   O5/02/2014   O5/02/	EQUIFAX INC [EFX]   Check all applic   X_Director   Officer (give title below)   Check all applic   Check a	EQUIFAX INC [EFX]   XDirector   10% Owner   10% Ow

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
FEIDLER MARK L 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

# **Signatures**

Kathryn J. Harris as Attorney-in-Fact	05/05/2014		
Signature of Reporting Person	Date		

## **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/2/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.