UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * MARCUS ROBERT D			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_Director10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 11/01/2013				-	Office	r (give title belo	ow)(Other (specify be	elow)	
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Dispose					osed of, or I	Beneficially (Owned			
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(A)	4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5)		Beneficia Reported		ally Owned Following Transaction(s)			7. Nature of Indirect Beneficial Ownership
			(Wollin/Day/Tear)	Code	V An	Amount (A) o		rice	(Instr. 3 and 4)				
Common Stock (1	1	11/01/2013		A	2,6	85 A	\$	0 2	2,685			D	
Reminder: Report on a	separate line for	each class of secur	ities beneficially ow		•	- 1	ospono	l to th	ao collor	tion of inf	ormation	SEC 1	474 (0.02)
Reminder: Report on a	separate line for	Table II - I	ities beneficially ow Derivative Securities, yang	es Acquire	Persons containe the form	who re d in thi display	is form lys a cu or Benef	n are r urrent ficially	not requ tly valid		formation spond unlead trol number	ss	474 (9-02)
1. Title of Derivative Security (Instr. 3) 2. Conversio or Exercis Price of Derivative Security	3. Transaction Date (Month/Day/Y	Table II - I (3A. Deemed Execution Date ear) any	Derivative Securities, puts, calls, wa 4. Transaction Code (Instr. 8)	es Acquire rrants, op	Persons contained the form ed, Dispositions, con 6. Date E and Expi (Month/I	who red in this displayed of, or vertible xercisabration De	or Benefice security ble Date ar)	n are rurrent ficially ficially fies) 7. Titl Amou Under Securi	not requitly valid y Owned le and unt of rlying	OMB cont	spond unle	of 10. Ownersh Form of Derivativ Security: Direct (I or Indire	11. Nation of Indir Benefic Owners (Instr. 4

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
MARCUS ROBERT D 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

Signatures

Kathryn J. Harris as Attorney-in-Fact	11/04/2013
Signature of Reporting Person	Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 11/01/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.