## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
OMB Number:	3235-0287			
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

esponses)													
Name and Address of Reporting Person * Webb David			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
				Transaction	(Month	/Day/Ye	ear)	X(				N)	
(Street) 4. I ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)					_X_ For	6. Individual or Joint/Group Filing(Check Applicable Line)  Form filed by One Reporting Person Form filed by More than One Reporting Person				
	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Bene			f, or Benefi	Beneficially Owned						
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea		Date	any	(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		(D) Owne Trans	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)			Ownership Form:	7. Nature of Indirect Beneficial Ownership
			(Monui/Day/Tea	Code	V	Amount	(A) or (D)	Ì	or Indirect (I)			or Indirect (I)	(Instr. 4)
ck		05/30/2013		M		13,334	$A A \begin{cases} \$ \\ 3 \end{cases}$	1.57 48,0	48,096 D		D		
ck		05/30/2013		S		13,334			34,762		D		
ck								34,762 D		D			
rt on a separa	te line for each cl	ass of securities be	neficially owned d	irectly or ind	Perso	ons who	are not re	quired to re	spond ur				1474 (9-02)
		Table II				sposed o	f on Donof	icially Owned					
2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Yea					otions,			ies)					
Conversion or Exercise Price of Derivative	Date		4. 5 c, if Transaction c Code Sear) (Instr. 8)	Number f Derivative ecurities acquired (A) r Disposed f (D) (Instr. 3, 4, and 5)	6. Date Expira	converti e Exercis	ible securit sable and te	7. Title and of Underlyi Securities (Instr. 3 and	Amount	8. Price of Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction	Owners Form of Derivat Security Direct ( or Indir	Beneficia Ownershi (Instr. 4)
Conversion or Exercise Price of Derivative	Date	Execution Date ar) any	4. Transaction code sear) (Instr. 8)	. Number f Derivative ecurities acquired (A) r Disposed f (D) Instr. 3, 4,	6. Date Expira	converti e Exercisation Dat h/Day/Y	ible securit sable and te	7. Title and of Underlyi Securities	Amount	Derivative Security	Derivative Securities Beneficially Owned Following Reported	Owners Form of Derivat Security Direct ( or Indir	hip of Indirect Beneficial Ownershi (Instr. 4)  D) ect
1	dress of Report ITREE ST	(First) ITREE STREET, N.W. (Street)  GA 30309 (State)  ty	dress of Reporting Person*  (First) (Middle)  ITREE STREET, N.W.  (Street)  GA 30309  (State) (Zip)  ty 2. Transaction Date (Month/Day/Year)  ck 05/30/2013  ck 05/30/2013  ck 105/30/2013	dress of Reporting Person 2. Issuer Name at EQUIFAX INC  (First) (Middle) 3. Date of Earliest (05/30/2013  (Street) 4. If Amendment, I  GA 30309  (State) (Zip)  ty 2. Transaction Date (Month/Day/Year) (Month/Day/Year)  ck 05/30/2013  ck 05/30/2013  ck 05/30/2013	dress of Reporting Person 2. Issuer Name and Ticker or EQUIFAX INC [EFX]  3. Date of Earliest Transaction 05/30/2013  4. If Amendment, Date Origina  GA 30309  (State) (Zip) Table I-  ty 2. Transaction Date (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Instr. 8)  Code (Instr. 8)  Code  ck 05/30/2013 S  Code  ck 05/30/2013 S  Table II - Derivative Securities Acquir	Code   V   Ck   O5/30/2013   S   Ck   Ck   O5/30/2013   S   Ck   Ck   Ck   Ck   Ck   Ck   Ck	dress of Reporting Person 2  2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Ye 05/30/2013  4. If Amendment, Date Original Filed(Month/Day)  (State)  (Zip)  Table I - Non-Derivativ  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Code V Amount  Code V Amou	dress of Reporting Person 2  2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year) 05/30/2013  4. If Amendment, Date Original Filed(Month/Day/Year)  GA 30309  (State)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  3. Transaction Code (Instr. 8)  (Instr. 8)  (Instr. 8)  (A) or Disposed of (Instr. 8)  Code V Amount (D)  ck  05/30/2013  S 13,334 D 6  (Instr. 3)  S 13,334 D 6  (Instr. 4)  Persons who responding this form are not responding the form are not responded in this form are	2. Issuer Name and Ticker or Trading Symbol   EQUIFAX INC [EFX]   S. Rel   EQUIFAX INC [EFX]   S. Rel	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]   5. Relationship of EQUIFAX INC	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]   5. Relationship of Reporting (Check Director X Officer (give title below)	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]   5. Relationship of Reporting Person(s) to (Check all applicable Director   10%   2. Officer (give title below)   2	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]   5. Relationship of Reporting Person(s) to Issuer (Check all applicable)   10% Owner (Check

#### **Reporting Owners**

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Webb David					
1550 PEACHTREE STREET, N.W.			CIO		
ATLANTA, GA 30309					

### **Signatures**

Kathryn J. Harris as Attorney-in-Fact	05/31/2013
**Signature of Reporting Person	Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were sold at prices ranging from \$61.50 to \$61.59. Upon request by the SEC staff, the issuer, or any security holder of the issuer, full information regarding the number of shares purchased or sold at each separate price will be provided.
- (2) The option vests in three equal annual increments beginning 2/5/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.