## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number:	3235-02	287			
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nours per response	<b></b>	0.5			

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *  MARSHALL SIRI S		2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X_ Director10% Owner					
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.		3. Date of Earliest Transaction (Month/Day/Year) 05/03/2012					-	Office	r (give title belo	ow)(	Other (specify be	elow)	
(Street) ATLANTA, GA 30309		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Ta	ble I - Nor	n-Derivat	ve Sec	curities A	Acquir	red, Dispo	osed of, or I	Beneficially (	Owned	
(Instr. 3) Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(A)	A. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5)		f (D) Beneficia Reported		ally Owned Following d Transaction(s)		Ownership Form:	7. Nature of Indirect Beneficial Ownership
			(Wollin/Day/Tear)	Code	V An	ount	(A) or (D)	Price	(msu. 3 a	nstr. 3 and 4)			(Instr. 4)
Common Stock	)	05/03/2012		A	2,6	594	A	50	22,880			D	
Reminder: Report on	separate line for	each class of secur	ities beneficially ow		Persons	who i				ction of inf			1474 (9-02)
Reminder: Report on	separate line fo	Table II - I	Derivative Securiti	es Acquire	Persons containe the form	who is displayed of,	his forr lays a c or Bene	n are urren ficiall	not requ tly valid	ired to res	formation spond unlead trol number	ss	474 (9-02)
1. Title of Derivative (Instr. 3)  2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Y	Table II - I (  3A. Deemed Execution Day any	Derivative Securities, puts, calls, wa 4. Transaction Code (Instr. 8)	es Acquire rrants, op	Persons contained the form ed, Dispositions, con 6. Date E and Expi (Month/I	who is d in the displayed of, vertible exercisaration l	his form lays a c or Bene le securi able Date	ficially ficially fities)  7. Tit Amou Unde Secur	not requitly valid  y Owned  tle and unt of erlying	OMB conf	spond unle	of 10. Ownersh Form of Derivativ Security: Direct (I or Indire	11. Nation of Indir Benefic Owners (Instr. 4

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
MARSHALL SIRI S 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X				

## **Signatures**

Kathryn J. Harris as Attorney-in-Fact	05/04/2012
**Signature of Reporting Person	Date

# **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/3/2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.