UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * HUMANN L PHILLIP			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]				5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_Director 10% Owner						
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 05/03/2012					-	Office	r (give title belo	ow)	Other (specify be	elow)	
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person					
(City)	(State) (Zip)			Table I - Non-Derivative Securities Acqu					Cquir	uired, Disposed of, or Beneficially Owned				
1.Title of S (Instr. 3)	1.Title of Security (Instr. 3)		Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(/	A. Securities Acquire (A) or Disposed of ((Instr. 3, 4 and 5)		(D) Beneficia Reported		ally Owned Following Transaction(s)		Ownership Form:	Beneficial
				(Monul Day Tear)	Code	V A	mount	(A) or (D) I	Price	(msu. 3 a	o (1		Direct (D) Owne or Indirect (Instr. 4)	Ownership (Instr. 4)
Common	Stock (1)		05/03/2012		A	2	,694	A S	0 6	45,459			D	
Reminder:	Report on a s	separate line for	each class of secur	ities beneficially ov		Person contain	s who ned in	respond this form	n are	not requ		spond unle	ss	1474 (9-02)
Reminder:	Report on a s	separate line for	Table II - I	ities beneficially ov Derivative Securities, van	es Acquir	Person contain the for ed, Disp	is who ned in m disp	o respond this form plays a c	n are urren ficiall	not requ itly valid	ired to res		ss	1474 (9-02)
1. Title of	2.	3. Transaction Date (Month/Day/Y	Table II - I (a 3A. Deemed Execution Dat (any)	Derivative Securities, puts, calls, was te, if Transaction Code (Instr. 8)	es Acquire errants, op	Person contain the formed, Disputions, co	osed of Exerci	o respond this form plays a c f, or Bene- ble securi sable n Date	ficially ties) 7. Tit Amou Unde Secur	not requitly valid y Owned tle and unt of erlying	OMB conf	spond unle	of 10. Ownersh Form of Derivativ Security: Direct (I or Indire	11. Nation of Indirection of Indirec

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
HUMANN L PHILLIP						
1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

Signatures

Kathryn J. Harris as Attorney-in-Fact	05/04/2012
**Signature of Reporting Person	Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 5/3/2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.