#### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Re	sponses)																	
1. Name and Address of Reporting Person * CANFIELD WILLIAM W				2. Issuer Name <b>and</b> Ticker or Trading Symbol EQUIFAX INC [EFX]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director 10% Owner X_ Officer (give title below) Other (specify below)  President, TALX							
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.				3. Date of Earliest Transaction (Month/Day/Year) 04/30/2010														
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person							
ATLANTA,	GA 30309											Form	n filed by M	ore than One Re	porting Person			
(City)	(	(State)	(Zip)			Tabl	le I - N	Non-D	erivativ	e Securitie	s Acqu	uired, D	isposed o	f, or Benefi	cially Owne	d		
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if ar) (Month/Day/Year)		(Instr. 8)		tion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)						eficially	6. Ownership Form: Direct (D)	of In Bene	ature direct eficial ership
						Code		V	Amount (A) or (D)		Price					or Indirect (I) (Instr. 4)		
Common Sto	ck (1)		04/30/2010				A		12,00	0 A	\$ 0	34,000			D			
Common Stock												263,0	3,009			I	W	st
Common Stock												50,00	0	I		I	Wm Can GR. IV	field
Common Stock											50,000			I	Wm Can GR.	field		
Reminder: Repor	t on a senara	te line for each cl	ass of securities be	neficially o	wned dii	ectly o	r indi	rectly										
Temmuer repor	on a separa							Perso	form a		quire	d to res	spond ur		n containe orm displa		C 1474	(9-02)
			Table II	- Derivativ								Owned						
1. Title of	2.	3. Transaction	3A. Deemed	(e.g., puts.		varran Numb				ible securit sable and		itle and	Amount	8. Price of	9. Number	of 10.	1	1. Nature
Derivative Security (Instr. 3)	Conversion		Execution Date	t, if Transac Code	etion of Set		ative s s (A) sed	Expiration Date of U (Month/Day/Year) Sec		Underlying Derivative Security (Instr. 5)		Derivative Securities Beneficiall Owned Following Reported Transaction	Owner Form of Deriva Securi Direct or Indi n(s) (I)	rship of Haritive (C) (D) trect	of Indirect Beneficial Ownership Instr. 4)			
				Code	v	(A)		Date Exerci	sable D	xpiration ate	Titl	e	Amount or Number of Shares		(Instr. 4)	(Instr.	4)	
Stock Option/Right to Buy	\$ 33.60	04/30/2010		A	25	5,000		(2	0.	4/30/2020	1)	mmon	25,000	\$ 0	25,000	D		

## **Reporting Owners**

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
CANFIELD WILLIAM W 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		President, TALX					

#### **Signatures**

Kathryn J. Harris as Attorney-in-Fact	05/03/2010		
**Signature of Reporting Person	Date		

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 4/30/2013.
- (2) The option vests in three equal annual increments beginning 4/30/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.