UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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hours per response	0.

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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sponses)															
Name and Address of Reporting Person Ploder Rodolfo O				2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. 1	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 04/30/2010						_X	X Officer (give title below) Other (specify below) Pres-Equifax Intl					
	Street)		4. If An	nendn	nent, E	ate Ori	iginal	Filed(Month/	Day/Year)	_X_	Form filed by O	ne Reporting Pe	erson	oplicable Line)	
	(State)	(Zip)				Tabl	e I - 1	Non-Deriva	tive Securitie	s Acquired	l, Disposed o	of, or Benefi	cially Owned		
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yes		ar) any		3. Transaction Code (A) or D (Instr. 8) (Instr. 3,		ccurities Acquired 5 or Disposed of (D) Cr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		1	6. Ownership Form:	Beneficial			
			(Month/Day/Ye		y/Yea		ode	V Am	Amount (A) or (D)		(Instr. 3 and 4)		(or Indirect I)	Ownership (Instr. 4)
ck (1)		04/30/2010					A	12,	000 A	\$ 0 57	,362])	
		Table II									ned				
Title of civative curity or Exercise Price of Derivative Security Activative Conversion or Exercise Price of Derivative Security Secur		3A. Deemed Execution Date any	(e.g., puts, calls, war 4. 5. Nu e, if Transaction of Do Secu Code (Instr. 8) Acqu or Di Acqu			Number Derivation of the Courities of the Courities of the Couried	Arrants, options, convertible securities) Number			7. Title of Unde	Title and Amount Juderlying Derivative Security (Instr. 5) Beautiful Security (Instr. 5) Beautif		Derivative Securities Beneficially Owned	tive Owners ties Form of cially Derivati I Security	Ownersh (Instr. 4)
		(Instr. 3, 4,				Amount			Reported	or Indire	ect				
			C	ode	v	(A)		Date Exercisable	Expiration Date	Title	or Number of Shares				
				A	2	5,000		<u>(2)</u>	04/30/202	Comm	on 25,000	\$ 0	25,000	D	
tri i	ck (1) 2. Conversion or Exercise Price of Derivative	ck (1) 2. Conversion or Exercise Price of Derivative	ress of Reporting Person* fo O (First) (Middle) TREE STREET, N.W. (Street) GA 30309 (State) (Zip) y 2. Transaction Date (Month/Day/Yea) ck (1) 4. O4/30/2010 Table II 2. Table II 2. Table II (Month/Day/Yea) (Month/Day/Year) (Month/Day/Year) 2. Table II (Month/Day/Year) (Month/Day/Year)	thress of Reporting Person 2. Issue TREE STREET, N.W. (Middle) 3. Date Q4/30/ (Street) 4. If An Q4/30/ (Street) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Execution Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. A. Deemed Execution Date, if Ore Exercise (Month/Day/Year) (Month/Day/Year) (In Conversion Date (Month/Day/Year) (In Conversion Date (Month/Day/Year) (Month/Day/Year) (In Conversion Date (Month/Day	dress of Reporting Person* 2. Issuer Na EQUIFAX (First) (Middle) 3. 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Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3) 7. Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3) 7. Table II - Derivative Securities Acquired (B) (Month/Day/Year) 7. Title and Amount of Underlying Securities (Month/Day/Year) 7. Title and Amount of Underlying Securities (Month/Day/Year) 7. Title and Amount of Underlying Securities Securitie	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Ploder Rodolfo O 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			Pres-Equifax Intl				

Signatures

Kathryn J. Harris as Attorney-in-Fact	05/03/2010
**Signature of Reporting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 4/30/2013.
- (2) The option vests in three equal annual increments beginning 4/30/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.