## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* DALEO ROBERT D			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_Director 10% Owner						
	(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 03/31/2010					Officer (g	rive title below)	Oth	er (specify below	w)	
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City		(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Benefit				eneficially Owned						
1.Title of So (Instr. 3)	ecurity		Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	Date, if (	. Tran Code Instr. 8	(A (Ir	Securities A ) or Dispose str. 3, 4 and  (A) o mount (D)	d of (D) Bo 5) Ro (In		Owned Foll insaction(s)	F C O	Ownership of Eorm:	Beneficial Ownership
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1 Title of	2	3 Transaction	(6	Derivative S	alls, war		form dis nired, Dispo options, con	splays a cu sed of, or Be evertible sec	rrently val eneficially ( curities)	lid OMB o	ontrol nur	mber.		11 Natur
Derivative Security	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, i	4. Transaction Code	5. Num of Deriv Secur Acqu	ber vative rities aired or	form dis	sed of, or Benvertible seconds	irrently val	Owned d Amount	8. Price of	9. Number of Derivative Securities Beneficially Owned Following Reported	10. Ownershi Form of Derivativ Security: Direct (D or Indirec	Beneficia Ownersh (Instr. 4)
Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, i	4. Transaction Code	5. on Num of Deriv Secur Acqu	ber vative rities ired or cosed	form dis nired, Dispo options, con 6. Date Exe and Expirat	sed of, or Benvertible seconds	eneficially (curities)  7. Title and of Underly Securities	Owned d Amount	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following	10. Ownershi Form of Derivativ Security: Direct (D or Indirec	p of Indirect Beneficial Ownersh (Instr. 4)
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#### **Reporting Owners**

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
DALEO ROBERT D 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X				

### **Signatures**

Kathryn J. Harris as Attorney-in-Fact	04/01/2010
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each share of phantom stock is the economic equivalent of one share of common stock. The shares of phantom stock become payable, in cash, at the election of the reporting person, upon the reporting person's termination of service as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.