| FORM · | 4 |
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| 1 | Check this box if no   |   |
|---|------------------------|---|
|   | longer subject to      |   |
|   | Section 16. Form 4 or  |   |
|   | Form 5 obligations may |   |
|   | continue. See          | 1 |
|   | T ( ( 1(1))            |   |

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 5 obligations may Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Instruction 1(b). Company Act of 1940

| (Print of Type Responses)                   |                                    |  |  |            |   |   |               |   |   |  |                         |  |
|---|------------------------------------|--|--|------------|---|---|---------------|---|---|--|-------------------------|--|
| 1. Name and Address of R<br>Smith Richard F | eporting Person <sup>*</sup>       | I  | 2. Issuer Name and Ticker or Trading Symbol<br>EQUIFAX INC [EFX]                 |            |   |   |               |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner  |  |                         |  |
| (Last)<br>1550 PEACHTREE S                  | <sup>(First)</sup><br>STREET, N.W. |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>04/24/2009                   |            |   |   |               |   | X_Officer (give title below)Other (specify below) |  |                         |  |
| ATLANTA, GA 303                             | 4                                  | 4. If Amendment, Date Original Filed(Month/Day/Year) |  |            |   |   |               | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |   |  |                         |  |
| (City)                                      | (State)                            | (Zip)  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |            |   |   |               |   |   |  |                         |  |
| (Instr. 3) D                                |                                    | 2. Transaction<br>Date<br>(Month/Day/Year)           |  | (Instr. 8) |   | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) |               |   | Owned Following Reported<br>Transaction(s)  | Ownership of India<br>Form: Benefic            | Beneficial              |  |
|   |                                    |  | (Month/Day/Year)   | Code       | v | Amount  | (A) or<br>(D) | Price   |   | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |  |
| Common Stock (1)                            |                                    | 04/24/2009   |  | А          |   | 90,000  | А             | \$0   | 328,723   | D  |                         |  |
| Common Stock                                |                                    |  |  |            |   |   |               |   | 358   | I  | By<br>401(k)            |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in SEC 1474 (9-02) this form are not required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) |             |                  |                    |            |     |                                      |      |                     |                            |                    |              |              |                |            |             |
|--|-------------|------------------|--------------------|------------|-----|--------------------------------------|------|---------------------|----------------------------|--------------------|--------------|--------------|----------------|------------|-------------|
| 1. Title of  | 2.          | 3. Transaction   | 3A. Deemed         | 4.         |     | 5. Number of 6. Date Exercisable and |      | 7. Title and Amount |                            | 8. Price of        | 9. Number of | 10.          | 11. Nature     |            |             |
| Derivative   | Conversion  | Date             | Execution Date, if | Transact   | ion | Derivative                           |      | Expiration I        | Date                       | of Underlying Deri |              | Derivative   | Derivative     | Ownership  | of Indirect |
| Security   | or Exercise | (Month/Day/Year) |                    | Code       |     | Securities (Month/Day/Year)          |      | Securities Secu     |                            | Security           | Securities   | Form of      | Beneficial     |            |             |
| (Instr. 3)   | Price of    |                  | (Month/Day/Year)   | (Instr. 8) |     | Acquired (                           |      |                     | (Instr. 3 and 4) (Instr. 5 |                    | (Instr. 5)   | Beneficially |                | Ownership  |             |
|  | Derivative  |                  |                    |            |     | or Dispose                           | d of |                     |                            |                    |              | 2            | (Instr. 4)     |            |             |
|  | Security    |                  |                    |            |     | (D)                                  |      |                     |                            |                    |              |              |                | Direct (D) |             |
|  |             |                  |                    |            |     | (Instr. 3, 4                         | ,    |                     |                            |                    | · · · · · ·  | or Indirect  |                |            |             |
|  |             |                  |                    |            |     | and 5)                               |      |                     |                            |                    | 0            |              | Transaction(s) | < / <      |             |
|  |             |                  |                    |            |     |                                      |      |                     |                            |                    | Amount       |              | (Instr. 4)     | (Instr. 4) |             |
|  |             |                  |                    |            |     |                                      |      |                     | Expiration                 | 1 ifle             | or           |              |                |            |             |
|  |             |                  |                    |            |     |                                      |      | Exercisable         | Date                       |                    | Number       |              |                |            |             |
|  |             |                  |                    | Code       | V   | (A)                                  | (D)  |                     |                            |                    | of Shares    |              |                |            |             |
| Stock  |             |                  |                    |            |     |                                      |      |                     |                            | a                  |              |              |                |            |             |
| Option/Right   | \$ 28.81    | 04/24/2009       |                    | А          |     | 220,000                              |      | (2)                 | 04/24/2014                 | Common<br>Stock    | 220,000      | \$ 0         | 220,000        | D          |             |
| to Buy   | \$ 20.01    | 0 1/2 1/2009     |                    |            |     | 220,000                              |      |                     | 0 1/2 1/2011               | Stock              | 220,000      | ΨΟ           | 220,000        | D          |             |
| to Duy   |             |                  |                    |            |     |                                      |      |                     |                            |                    |              |              |                |            |             |

# **Reporting Owners**

|   | Relationships |              |                  |       |  |  |  |  |
|---|---------------|--------------|------------------|-------|--|--|--|--|
| Reporting Owner Name / Address                                      | Director      | 10%<br>Owner | Officer          | Other |  |  |  |  |
| Smith Richard F<br>1550 PEACHTREE STREET, N.W.<br>ATLANTA, GA 30309 | Х             |              | Chairman and CEO |       |  |  |  |  |

## Signatures

| Kathryn J. Harris as Attorney-in-Fact | 04/28/2009 |
|---------------------------------------|------------|
| Signature of Reporting Person         | Date       |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vest 100% on 4/24/2012.
- (2) The option vest in three equal annual increments beginning 4/24/2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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