FORM 4

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Webb Robert J | | | | 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] | | | | | | | (Check all applicable) Director 10% Owner | | | | | |
|-----------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------|------------|------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|---------------------------------|--------------|
| (Last) (First) (Middle) 1550 PEACHTREE STREET, N.W. | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/23/2008 | | | | | | X Officer (give title below) Other (specify below) Chief Tech Officer | | | | | | |
| ATLANT | ΓA, GA 30 | (Street) | | 4. If Amendr | nent, | Date (| Origin | al Fi | led(Month/ | Day/Year) | | _X_ Form fil | ed by One Repo | | (Check Applical | ole Line) |
| (City) |) | (State) | (Zip) | Table I - Non-Derivative Securities Acqu | | | | | | Acqui | ired, Disposed of, or Beneficially Owned | | | | | |
| (Instr. 3) Date | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | (Instr. 8) | | tion 4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5) | | of (D) | | | 6. Ownership Form: Direct (D) or Indirect | Beneficial Ownership | | | |
| | | | | | | Co | de | v | Amount | or (D) | Price | | | | (I) (Instr. 4) | |
| Common | Stock | | 04/23/2008 | | | S | 3 | | 200 | D | \$ 37.28 | 46,959 | | | D | |
| Common Stock | | 04/23/2008 | | | S | 3 | | 200 | | \$ 37.27 | 46,759 | | | D | | |
| Common Stock | | 04/23/2008 | | | S | 5 | | 200 | | \$ 37.31 | 46,559 | | | D | | |
| Common Stock | | 04/23/2008 | | | S | 3 | | 300 | D | \$ 37.34 | 46,259 | | | D | | |
| Common Stock | | 04/23/2008 | | | S | 3 | | 400 | D | \$ 37.33 | 45,859 | | | D | | |
| Common Stock | | 04/23/2008 | | | S | 3 | | 600 | | \$ 37.32 | 45,259 | | | D | | |
| Common Stock | | 04/23/2008 | | | S | 5 | | 800 | | \$ 37.25 | 44,459 | | | D | | |
| Common Stock | | 04/23/2008 | | | S | 3 | | 1,300 | D | \$ 37.26 | 43,159 | | | D | | |
| Common | Stock | | | | | | | | | | | 524 | | | I | By 401(k) |
| Reminder: F | Report on a s | eparate line f | or each class of secur | rities beneficia | lly o | wned d | lirectly | y or | indirectly | | | | | | | |
| | | | | | | | (| cont | ained in | this fo | rm are | not requ | ction of inf uired to res OMB cont | ormation spond unle trol numbe | ess | 1474 (9-02) |
| | | | | Derivative Se | | | | | | | | ly Owned | | | | |
| Security (Instr. 3) | Title of 2. 3. Transaction 3A. Deemed Execution Date (Month/Day/Year) any | | 4. 5. Nu Code of (Instr. 8) De Se Ac (A Diu of (Instr. 8) Di of (Instr. 8) | | 5. Numb of Deriva Securi Acqui (A) or Dispos of (D) (Instr. | 5. 6. D Number and (Mo Derivative Securities Acquired A) or Disposed of (D) Instr. 3, 4, and 5) | | pate Exercisable Expiration Date onth/Day/Year) | | 7. Ti Amo Und Secu (Inst 4) | ttle and bunt of erlying trities r. 3 and | Security (Instr. 5) | 9. Number Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owners Form of Derivati Security Direct (or Indire | Beneficial Ownership (Instr. 4) | |

Reporting Owners

| | Relationships | | | | | | |
|-------------------------------------------------------------------|---------------|--------------|--------------------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| Webb Robert J 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309 | | | Chief Tech Officer | | | | |

Signatures

| Kathryn J. Harris as Attorney-in-Fact | 04/24/2008 | | |
|---------------------------------------|------------|--|--|
| **Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.