# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* CANFIELD WILLIAM W				2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.				3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008						X Officer (give title below) Other (specify below) President, TALX				
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				ble Line)
ATLANTA, GA 30309 (City) (State) (Zip)				Table I Nov Positivative Committee to										
1.Title of S	Security		2. Transaction	2A. Deemed 3. Transaction 4. Securities Acquired						ired, Disposed of, or Beneficially Owned  5. Amount of Securities 6. 7. Nature				
(Instr. 3) Date (Month/Day/Year)		Execution Date, is	f Code (Instr. 8)		(A) or Dis (Instr. 3, 4		of (D)	Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Ownership Form: Direct (D) or Indirect	of Indirect Beneficial Ownership			
					Code	V	Amount	or (D)	Price				(I) (Instr. 4)	
Common	ı Stock		02/28/2008		S		14,209	D	\$ 35.75	482,776	5		I	By Wm W Canfield Rev Trust U/A 9/1/82
Common	Stock									246,947	7		D	
Common	ı Stock									3,632			I	By William W Canfield GRAT
Common	ı Stock									68,862			I	By William W Canfield GRAT II
Common	ı Stock									48,928			I	By William W Canfield GRAT III
Reminder:	Report on a s	separate line fo	or each class of secur	rities beneficially o		Pers	sons who	resp	orm are	not requ		formation spond unleading	ess	1474 (9-02)
				Derivative Securi						ly Owned				
Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/	n 3A. Deemed Execution Da any	(e.g., puts, calls, w 4. Transaction Code Year) (Instr. 8)	5.	6. Date Exercisable and Expiration Date (Month/Day/Year)  (Month/Day/Year)  (Instr. 3 a 4)			ount of erlying irities	8. Price of Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form of Derivat Security Direct ( or Indir	Beneficial Ownershi (Instr. 4)  D) ect	

	Code	V	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
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## **Reporting Owners**

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
CANFIELD WILLIAM W 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		President, TALX					

### **Signatures**

By: Kathryn J. Harris as Attorney-in-Fact for	03/03/2008		
**Signature of Reporting Person	Date		

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.