

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * CANFIELD WILLIAM W (Last) (First) (Middle) 1550 PEACHTREE STREET, N.W. (Street) ATLANTA, GA 30309 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Month/Day/Year) 02/25/2008 4. If Amendment, Date Original Filed(Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President, TALX 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/25/2008		S		8,501	D	\$ 35.5 (1)	1,105	I	By Canfield Family Foundation
Common Stock	02/25/2008		S		1,105	D	\$ 35.67	0	I	By Canfield Family Foundation
Common Stock	02/25/2008		S		28,506	D	\$ 35.51 (1)	0	I	By IRA
Common Stock	02/25/2008		S		13,300	D	\$ 35.73	612,691	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	02/25/2008		S		11,700	D	\$ 35.7	600,991	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	02/25/2008		S		29,006	D	\$ 35.69 (2)	571,985	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	02/26/2008		S		25,000	D	\$ 35.9	546,985	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	02/26/2008		S		25,000	D	\$ 36.1	521,985	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	02/26/2008		S		25,000	D	\$ 36.3	496,985	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock								246,947	D	
Common Stock								3,632	I	By William W Canfield GRAT
Common Stock								68,862	I	By William W Canfield GRAT II
Common Stock								48,928	I	By William W Canfield GRAT III

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CANFIELD WILLIAM W 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		President, TALX	

Signatures

By: Kathryn J. Harris as Attorney-in-Fact for		02/27/2008
<small>**Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were sold at prices ranging from \$35.50 to \$35.57.
- (2) The shares were sold at prices ranging from \$35.50 to \$35.67.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.