FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO	VAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe response.														
1. Name and Address of Reporting Person* CLENDENIN JOHN L			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_Director 10% Owner						
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.				3. Date of Earliest Transaction (Month/Day/Year) 12/31/2007					-	Officer (g	give title below)	Oth	er (specify belo	w)	
(Street) ATLANTA, GA 30309			4	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person					
(City) (State) (Zip)			(Zip)	Table I - Non-Derivative Securities Acqu					ies Acquir	aired, Disposed of, or Beneficially Owned					
1.Title of S (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year)		ed Date, ıy/Yea	te, if Code (Instr.		(A	Securities A) or Dispose astr. 3, 4 and	d of (D) B 5) R	5. Amount of Securities Beneficially Owned Follo Reported Transaction(s) (Instr. 3 and 4)		F D	Ownership Form:	7. Nature of Indirect Beneficial Ownership
							Code	e V Ar	mount (A)			or Indirect (Ins (I) (Instr. 4)		Instr. 4)	
Reminder:								Persons contain					nd unless th	ie	474 (9-02)
1. Title of	2.	3. Transaction	3A. Deemed	e.g., puts, o	calls,	warra 5.	ants,	containd form dis nired, Dispo options, con 6. Date Exe	ed in this f splays a cu sed of, or B nvertible sec crcisable	orm are no irrently va eneficially (curities)	ot require	d to respo control nur 8. Price of	nd unless the nber. 9. Number of	10.	11. Naturo
	Conversion		3A. Deemed Execution Date, i	4. Transact	tion S	warra 5. Numb of Deriva Securi Acqui (A) or Dispos of (D) (Instr.	ants, over ative ities red sed 3,	containd form dis nired, Dispo options, con	ed in this f splays a cu sed of, or B nvertible sec crcisable tion Date	orm are no irrently va eneficially (curities)	ot require	d to respo control nur 8. Price of	nd unless th	10. Ownershi Form of Derivativ. Security: Direct (D or Indirec	p of Indirec Beneficia Ownershi (Instr. 4)
1. Title of Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, i	4. Transact	tion S	warr: 5. Numb of Deriva Securi Acqui (A) or Dispo of (D) (Instr. 4, and	ants, over attive ities red sed 3, 5)	containe form dis nired, Dispo options, con 6. Date Exe and Expirat	sed of, or B nvertible secretisable ion Date y/Year)	eneficially (curities) 7. Title and of Underly Securities	ot require	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s	10. Ownershi Form of Derivativ Security: Direct (D or Indirect)	p of Indirec Beneficia Ownershi (Instr. 4)

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
CLENDENIN JOHN L 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

Signatures

By: Kathryn J. Harris as Attorney-in-Fact for	01/02/2008
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each share of phantom stock is the economic equivalent of one share of common stock. The shares of phantom stock become payable, in cash, at the election of the reporting person, upon the reporting person's termination of service as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.