FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Response	s)														
1. Name and Address of Reporting Person* Ploder Rodolfo O				2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.				3. Date of Earliest Transaction (Month/Day/Year) 12/20/2007							X Officer (give title below) Other (specify below) Pres-Equifax Intl				
(Street) ATLANTA, GA 30309				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting PersonForm filed by More than One Reporting Person					
)	(State)	(Zip)		Ta	able I	- Non	-Der	ivative S	Securities	s Acqui	ired, Disp	osed of, or I	Beneficially	Owned	
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Executi any	Execution Date, if any	Code (Instr. 8)					of (D)	D) Beneficially Owned Following Reported Transaction(s)			Ownership Form:	Beneficial
			(Month	/Day/Year)		ode	V	Amount	(A) or (D)	Price	(Instr. 3 a	ind 4)	Direct (D) Or Indirect (I) (Instr. 4)		Ownership (Instr. 4)
Stock		12/20/2007			I			2,471			27,529			D	
Stock											530			I	By 401(k)
Report on a s	separate fine to	Table II -	Derivati	ive Securit	ies Ac	quire	Pers cont the f	ons whatained in	o respo n this fo splays a	rm are curre	not requesting ntly valid	uired to res	spond unle	ss	1474 (9-02)
2. Conversion or Exercise Price of Derivative Security	Date	n 3A. Deemed Execution Da any	4. Tr	ransaction ode nstr. 8)	5. Numb of Deriv Secur Acqui (A) or Dispo of (D) (Instr.	per ative ities ared seed 3,	6. D and (Mo	ate Exerc Expirationth/Day/	cisable n Date Year)	7. T Amo Und Sect (Inst 4)	ount of erlying urities		Derivative Securities Beneficially Owned Following Reported	Owners Form of Derivat Security Direct (or Indir	Beneficia Ownershi y: (Instr. 4)
	ACHTREE TA, GA 30 Stock Stock Report on a s Conversion or Exercise Price of Derivative	Conversion or Exercise Price of Derivative	d Address of Reporting Person* odolfo O (First) (Middle) ACHTREE STREET, N.W. (Street) FA, GA 30309 (State) (Zip) ecurity 2. Transaction Date (Month/Day/Year) Stock 12/20/2007 Stock 12/20/2007 Table II - Conversion or Exercise Price of Derivative (Month/Day/Year) 3A. Deemed Execution Date (Month/Day/Year) Address of Reporting Person* (Middle) (Zip) 2. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date (Month/Day/Year) (Month/Day/Year)	d Address of Reporting Person* odolfo O (First) (Middle) 3. Date 12/20 (Street) 4. If A FA, GA 30309 (State) (Zip) ecurity 2. Transaction Date (Month/Day/Year) Stock 12/20/2007 Stock 12/20/2007 Table II - Derivative (e.g., pu (Month/Day/Year)) 2. Transaction Date (e.g., pu (Month/Day/Year)) Table II - Derivative (Month/Day/Year) AA. Deemed Execution Date (Month/Day/Year) (Month/Day/Year) (I	2. Issuer Name a EQUIFAX INC Middle) ACHTREE STREET, N.W. (Street) (Street) (State) (Zip) (State) (Zip) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Trable II - Derivative Securities beneficially or Table II - Derivative Securities beneficially or 2. Transaction Date (Month/Day/Year) 3. Date of Earliest 12/20/2007 4. If Amendment, Yange of Execution Date, if any (Month/Day/Year) Table II - Derivative Securities beneficially or Table II - Derivative Securities beneficially or (e.g., puts, calls, we (Month/Day/Year) A. Deemed Execution Date, if any (Month/Day/Year) (Instr. 8)	2. Issuer Name and Ti EQUIFAX INC [EH ACHTREE STREET, N.W. (Middle) 3. Date of Earliest Trans 12/20/2007 (Street) 4. If Amendment, Date of Execution Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Stock 12/20/2007 Stock 12/20/2007 4. If Amendment, Date of Execution Date, if Code (Instruction of Execution Date) 3. Transaction Date (Instruction Date) 4. Stock 12/20/2007 5. Stock 12/20/2007 6. Stock 12/20/2007 7. Stock 12/20/2007 7. Stock 12/20/2007 8.	2. Issuer Name and Ticker of EQUIFAX INC [EFX] odolfo O ACHTREE STREET, N.W. (Street) (Street) (State) (Zip) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Instr. 8) (Month/Day/Year) (Achtree Street) (Street) (State) (Zip) (Zip) (Achtreed) (Achtree Street) (Month/Day/Year) (Achtree) (State) (Zip) (Achtreed) (Achtree) (Achtree) (Achtree) (State) (State) (Zip) (Achtree) (Ac	2. Issuer Name and Ticker or Trace Dodolfo O (First) (Middle) ACHTREE STREET, N.W. (Street) (Street) (Street) (Street) (A. If Amendment, Date Original File Properties of Code (Instr. 8) (Month/Day/Year) (Stock) (Stock) (Stock) (Zip) (Zip) (Zip) (Zip) (Zip) (Zip) (A. Deemed Execution Date, if (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Code (Instr. 8) (Code V) (Stock) (A. Deemed Execution Date, if (Month/Day/Year) (A. 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If Amendment, Date Original Filed(Month/Day/Year) (State) (State) (Zip) Table I - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3) (A) (A) (A) (A) (A) (A) (A) (2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (State) 2. Table I - Non-Derivative Securities Acquired, (A) or Disposed of (D) (Instr. 3) and (Instr. 8) Stock 12/20/2007 Fable I - Non-Derivative Securities Acquired (Instr. 3) and (Instr. 8) Acquired (Instr. 3) and (Instr. 8) Persons who respond to the collect contained in this form are not required for Exercise (Month/Day/Year) Table II - Derivative Securities Acquired (Instr. 8) Table II - Derivative Securities Acquired (Instr. 8) Persons who respond to the collect contained in this form are not required for Exercise (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3) and (Instr. 8) Persons who respond to the collect contained in this form are not required for Exercise (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3) and (Instr. 8) Persons who respond to the collect contained in this form are not required for Exercise (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3) and (Instr.	Code Code	daddress of Reporting Person— ACHTREE STREET, N.W. 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Month/Day/Year) 1. If Amendment, Date Original Filed/Month/Day/Year) 1. If Amendment, Date Orig	d Address of Reporting Persons 2 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] STOCK ACHTREE STREET, N.W. 3. Date of Earliest Transaction (Month/Day/Year) 12/20/2007 4. If Amendment, Date Original Filed/Month/Day/Year) 12/20/2007 Table I - Non-Derivative Securities Acquired, One Reporting Person (Stock) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock 12/20/2007 Stock 12/20/2007 Framediate Non-Bernetially Owned 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock 12/20/2007 Framediate Non-Bernetially Owned 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock 12/20/2007 Framediate Non-Bernetially Owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless three of the Code (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock 3. Transaction Code (A) or Disposed of, or Beneficially Owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless three of the Code (Month/Day/Year) (Month/Day/Y

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer				
Ploder Rodolfo O 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			Pres-Equifax Intl				

Signatures

By: Dean C. Arvidson as Attorney-in-Fact for	12/21/2007
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.