FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Responses	s)												
Name and Address of Reporting Person * Shannon Michael S			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 01/29/2007					X_Officer (give title below) Other (specify below) Pres-NA Comm Sol					
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person					
	(State)	(Zip)	7	Table I - Non-Derivative Securities Acquired, Disposed of, or Bene						Beneficiall	neficially Owned		
(Instr. 3)		2. Transaction Date (Month/Day/Year)	any	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		Ownership Form:	Beneficial		
			(Month/Day/Year	Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)		or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Stock		01/29/2007		F		158	D	\$ 40.48	38,815	38,815		D	
Stock									604			I	By 401(k)
Stock									73			I	By Custodian For Child
Report on a s	separate line t	for each class of secu	urities beneficially of	owned direc	Per cor	rsons wh	no resp n this	form ar	e not requ	ired to res	spond un	less	C 1474 (9-02)
		Table II -											
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Month/Day/Yea		Execution D v/Year) any	ate, if Transaction Code	Number and		l Expiration Date		Am Und Sec	nount of derlying curities str. 3 and		Derivative Securities Beneficially Owned Following Reported	Owne Form Deriv Secur Direct or Ind	of Beneficia Ownershi ity: (Instr. 4)
			Code V	(A) (D)	Ex		Expira Date	tion Titl	of				
	Address of Michael S ACHTREE TA, GA 30 Security Stock Stock Stock Report on a s Conversion or Exercise Price of Derivative	Address of Reporting P Michael S (First) ACHTREE STREET (Street) FA, GA 30309 (State) (State) (Stock Stock Stock Stock Report on a separate line : Conversion or Exercise Price of Derivative	Address of Reporting Person* Michael S (First) (Middle) ACHTREE STREET, N.W. (Street) FA, GA 30309 (State) (Zip) Gecurity 2. Transaction Date (Month/Day/Year) A Stock 01/29/2007 A Stock Report on a separate line for each class of security Table II - 2. Conversion or Exercise Price of Derivative (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Deemed Execution Date (Month/Day/Year) any (Month/Day/	Address of Reporting Person* Michael S Description (First) (Middle) ACHTREE STREET, N.W. (Street) Gray (Street) 1. If Amendment (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Stock 1. Stock 1. Stock 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Stock 3. Stock 4. Stock 3. Transaction Date (James and James and Jam	2. Issuer Name and Ticker EQUIFAX INC [EFX] ACHTREE STREET, N.W. (Street) (Street) (Street) (Street) (A) (Street) (Street) (A) (A) (Street) (A) (A) (A) (A) (A) (A) (A) (Address of Reporting Person* Michael S Or (First) (Middle) ACHTREE STREET, N.W. Or (Street) A. If Amendment, Date Original: (Month/Day/Year) Or (Stock) Or (Month/Day/Year) Or Stock Or O	Address of Reporting Person* Michael S (First) (Middle) ACHTREE STREET, N.W. (Street) (Street) (Street) (Street) (A, GA 30309 (State) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (A Stock (A	Address of Reporting Person* Michael S (First) (Middle) ACHTREE STREET, N.W. (Street) (A) (Street) (A) (Street) (A) (Street) (A) (Table I - Non-Derivative Securities Recertion Date, if any (Month/Day/Year) (Instr. 3, 4 and 3) (A) (A) (Code (Instr. 8) (Instr. 3, 4 and 3) (A) (A) (Code (Instr. 8) (Instr. 3, 4 and 3) (A) (A) (A) (Code (Instr. 8) (Instr. 3, 4 and 3) (A) (A) (A) (A) (B) (Code (Instr. 8) (Instr. 3, 4 and 3) (In	Address of Reporting Person* Michael S Mich	Address of Reporting Person.* Michael S Middle) Middle)	Address of Reporting Person* Conversion Conversion	Address of Reporting Person Bichael S Color Color	Address of Reporting Person.* 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 5. Relationship of Reporting Person(s) to Star (Check all applicable) 19% Owner (Check all applicable) 19% Owner (Stere) 19

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Shannon Michael S 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			Pres-NA Comm Sol			

Signatures

By: Kathryn J. Harris as Attorney-in-Fact for	01/31/2007

**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.