FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Response			1										
1. Name and Address of Reporting Person* MAST KENT E			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 01/29/2006						X_Officer (give title below) Other (specify below) CVP and General Counsel				
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				
')	(State)	(Zip)	T	able I - No	n-De	rivative S	Securities	Acqui	red, Disp	osed of, or I	Beneficially (Owned	
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year		any	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of (D)	Reported Transaction(s)			Ownership o Form:	Beneficial	
			(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 a	r. 3 and 4) Direct (D) (or Indirect (I) (Instr. 4)		Ownership (Instr. 4)	
Stock		01/29/2006		F		3,245			84,234			D	
Stock									1,298				By 401(k)
Report on a s	separate line fo	or each class of secu	rities beneficially o	wned direc	Pers	sons wh tained ir	o respo	rm are	not requ	uired to res	spond unle	ss	1474 (9-02)
									ly Owned				
	Date (Month/Day/	on 3A. Deemed Execution Da any	Code of		and (Mo	and Expiration Date (Month/Day/Year) L S		Amo Undo Secu	ount of derlying urities tr. 3 and Derivative Security (Instr. 5)		Derivative Securities Beneficially Owned Following Reported	Ownersh Form of Derivati Security Direct (I or Indire	Beneficia Ownershi (Instr. 4) O)
						e I	Expiration		Amount				
	EENT E ACHTREE TA, GA 30 Security Security 2. Conversion or Exercise Price of Derivative	EENT E (First) ACHTREE STREET, (Street) FA, GA 30309 (State) Security 2. Conversion or Exercise Price of Derivative STAN GA 30309 (State) (Month/Day/	ACHTREE STREET, N.W. (Street) TA, GA 30309 (State) (Zip) Security 2. Transaction Date (Month/Day/Year) A Stock 01/29/2006 Table II - Conversion or Exercise Price of Derivative 2. (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. A. Deemed Execution Date (Month/Day/Year) (Month/Day/Year)	EENT E (First) (Middle) (ACHTREE STREET, N.W. (Street) (Street) (Street) (State) (Zip) (Zip) (Zip) (A. If Amendment, A. GA 30309 (State) (Zip) (A. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (A. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) (A. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year)	EENT E (First) (Middle) (Street) (A) or Disposed of (D) (Instr. 3, 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (A) or Disposed of (D) (Instr. 3, 17 ansaction (D) (Instr. 4, 17 ansaction (D) (I	EENT E (First) (Middle) ACHTREE STREET, N.W. (Street) (A. If Amendment, Date Original F (A. Deemed Execution Date, if Odd (Instr. 8) (A. Odd (Instr. 8) (A. Odd V (A. Stock (A. Or Disposed of (D) (Instr. 3, 100)) (A. Stock (A. Or Disposed of (D) (Instr. 3, 100)) (A. Stock (A. If Amendment, Date Original F (A. Stock (A. If Amendment, Date Original F (A. Stock (A. Original F (A.	ENT E EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Month/Day 01/29/2006 FA, GA 30309 Grade Code Code Code Code (Month/Day/Year) A Stock O1/29/2006 A Stock O1/29/2006 Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Code Cod	EENT E Conversion of Exercise Price of Derivative Security Stock	ENT E EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Month/Day/Year) 01/29/2006 4. If Amendment, Date Original Filed(Month/Day/Year) 01/29/2006 5. Transaction Date (Month/Day/Year) 02. Transaction Date (Month/Day/Year) 03. Transaction Date (Instr. 8) 04. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 05. Transaction Date (Instr. 8) 06. Transaction Date (Instr. 8) 07. Transaction Date (Instr. 8) 08. Stock 01/29/2006 08. Stock 01/29/2006 09. Trable I - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 09. Trable II - Derivative Securities Acquired, Disposed of, or Beneficial (e.g., puts, calls, warrants, options, convertible securities) 09. Trable II - Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year) 09. Trable II - Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year) 09. Trable II - Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year) 09. Trable II - Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year) 09. Trable II - Derivative Securities Acquired, Disposed of, or Beneficial (Month/Day/Year) 09. 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EENT E EQUIFAX INC [EFX] Continuity Con	Conversion of Exercise EQUIFAX INC EFX Director X Officer (give title beta CVP; CVP;	EENT E Check all applications Check all applications	ENT E EQUIFAX INC [EFX] Check all applicable) Director Conversion Date Conversion Conversion

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
MAST KENT E 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			CVP and General Counsel			

Signatures

/s/ Mast, Kent E.	01/30/2006
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.