FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPRO | OVAL |
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| OMB Number: | 3235-0287 |
| Estimated average | burden |
| hours per response. | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | · · | | | | | | | | | | | | | |
|---------------------------------------------------------|-----------------------------------------------------------------------|----------------|---------------------------------------------------------------|-------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|---------------------------------|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------|
| 1. Name and Address of Reporting Person* PRINCE LARRY L | | | 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director10% Owner | | | | | | |
| (Last) (First) (Middle) 1550 PEACHTREE STREET, N.W. | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/30/2005 | | | | | - | Officer (g | give title below) | Oth | er (specify below | w) |
| (Street) ATLANTA, GA 30309 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | | |
| | (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acq | | | | | ies Acquir | uired, Disposed of, or Beneficially Owned | | | | |
| 1.Title of S (Instr. 3) | ecurity | | Date (Month/Day/Year) | 2A. Deeme Execution I any (Month/Day | Date, if | 3. Trar Code (Instr. | 8) (A | Securities Ad.) or Disposed astr. 3, 4 and (A) comount (D) | or B B R (I | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | F C O | Ownership of Eorm: | Beneficial Ownership |
| | | | | | | | | ed in this fo splays a cu | | | | nd unless th | ie | |
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | e.g., puts, c | alls, war | rants, | form dis | splays a cu sed of, or Be nvertible sec | eneficially (curities) | alid OMB o | | | | 11. Natur |
| | 2. Conversion or Exercise Price of Derivative Security | Date | 3A. Deemed Execution Date, i | 4. Transact | 5. Num of Deri Secu Acq (A) Disp | rants, uber vative urities uired or oosed | form dis | splays a cu sed of, or Bo nvertible sec ercisable tion Date | eneficially (curities) | Owned Ad Amount ying | 8. Price of | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s | Ownershi Form of Derivative Security: Direct (D' or Indirec | of Indirect Beneficia Ownersh (Instr. 4) |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deemed Execution Date, i | 4. Transact | salls, wai 5. ion Num of Deri Seco Acq (A) Disp of (I (Ins | rants, nber vative urities uired or oosed O) | form dis uired, Dispo options, con 6. Date Exe and Expirat | splays a cu sed of, or Bo nvertible sec ercisable tion Date | eneficially (curities) 7. Title and of Underly Securities | Owned Ad Amount ying | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following Reported | 10. Ownershi Form of Derivative Security: Direct (D) or Indirec | of Indirect Beneficia Ownersh (Instr. 4) |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deemed Execution Date, i | 4. Transact | salls, wai 5. ion Num of Deri Seco Acq (A) Disp of (I (Ins | rants, nber vative urities uired or posed D) ir. 3, | form dis uired, Dispo options, con 6. Date Exe and Expirat | selays a cu sed of, or Bo nvertible sec ercisable tion Date y/Year) | eneficially (curities) 7. Title and of Underly Securities (Instr. 3 and | Owned Ad Amount ying | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s | Ownershi Form of Derivative Security: Direct (D' or Indirec | of Indirect Beneficia Ownersh (Instr. 4) |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deemed Execution Date, i | 4. Transact | salls, wai 5. ion Num of Deri Seco Acq (A) Disp of (I (Ins | vative uired or cosed D) tr. 3, and 5) | form dis- uired, Dispo options, con 6. Date Exe and Expirat (Month/Day | selays a cu sed of, or Bo nvertible sec ercisable tion Date y/Year) | rently va eneficially (curities) 7. Title and of Underly Securities (Instr. 3 and | Amount or Number | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s | Ownershi Form of Derivative Security: Direct (D' or Indirec | of Indirect Beneficia Ownersh (Instr. 4) |

Reporting Owners

| | Relationships | | | | |
|--------------------------------------------------------------------|---------------|--------------|---------|-------|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | |
| PRINCE LARRY L 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309 | X | | | | |

Signatures

| By: Kathryn J. Harris as Attorney-in-Fact for | 07/01/2005 |
|-----------------------------------------------|------------|
| Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The phantom stock converts into common stock on a one-for-one basis.
- (2) The units are to be settled 100% in cash beginning on a date elected by the participant that is at least one year after the end of the Plan Year for which the initial deferral is made, or upon the reporting person's ceasing to serve as a director.
- (3) The Fair Market Value of each share of common stock at time of grant is \$35.71.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.