FORM 5

heck this box if no longer

subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 3 Holdings Reported

Form 4 Transactions

Reported

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL								
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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Perso PRINCE LARRY L	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) 1550 PEACHTREE STREET, N.		3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2004				Officer (give title below)	Other (specify be	low)			
(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Reporting (check applicable line)				
ATLANTA, GA 30309						_X_ Form Filed by One Reporting Person Form Filed by More than One Reporting Person					
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acqui					aired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	Execution Date, if	Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		of (D)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form $\,$ SEC 2270 (9-02) are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	Conversion		3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	5. Num of Derivat Securiti Acquire (A) or Dispose of (D) (Instr. 3 and 5)	ive es ed	and Expiration Date (Month/Day/Year)		of Underlying Securities		(Instr. 5)	of Derivative Securities Beneficially Owned at End of Issuer's	Derivative	Beneficial
					(A)		Exercisable	Expiration Date	Title	Amount or Number of Shares				
Phantom Stock Units	\$ 0 (1)	12/31/2004 ⁽²⁾		A	9,013		(3)	(3)	Common Stock	9,013	\$ 0	21,994	D	

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
PRINCE LARRY L 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X						

Signatures

/s/ Prince, Larry L.	02/04/2005
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The phantom stock converts into common stock on a one-for-one basis.
- (2) This total includes restricted stock units acquired through the Company's Deferred Compensation Plan before the new SEC reporting rules went into effect in August 1996. This adjustment is being made in order to reconcile the reported total and the actual total currently held in the participant's account.
- (3) The units are to be settled 100% in cash beginning on a date elected by the participant that is at lest one year after the end of the Plan Year for which the initial deferral is made, or upon the reporting person's ceasing to serve as a director.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.