
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D. C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2008

OR

TRANSITION REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number: 001-06605

EQUIFAX INC.

(Exact name of registrant as specified in its charter)

Georgia
(State or other jurisdiction of
incorporation or organization)

58-0401110
(I.R.S. Employer
Identification No.)

**1550 Peachtree Street, N.W., Atlanta,
Georgia**
(Address of principal executive offices)

30309
(Zip Code)

404-885-8000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer
(Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

On July 25, 2008, there were 128,247,757 shares of the registrant's common stock outstanding.

EQUIFAX INC.
QUARTERLY REPORT ON FORM 10-Q
QUARTER ENDED JUNE 30, 2008

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PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS (UNAUDITED)

EQUIFAX INC.

CONSOLIDATED STATEMENTS OF INCOME

(In millions, except per share amounts)	Three Months Ended	
	June 30,	
	2008	2007
	(Unaudited)	
Operating revenue	\$ 501.9	\$ 454.5
Operating expenses:		
Cost of services (exclusive of depreciation and amortization below)	201.0	189.9
Selling, general and administrative expenses	135.2	115.2
Depreciation and amortization	38.0	29.6
Total operating expenses	374.2	334.7
Operating income	127.7	119.8
Interest expense	(17.3)	(10.4)
Minority interests in earnings, net of tax	(1.8)	(1.3)
Other income, net	0.9	1.1
Income before income taxes	109.5	109.2
Provision for income taxes	(38.7)	(39.1)
Net income	\$ 70.8	\$ 70.1
Basic earnings per common share	\$ 0.55	\$ 0.52
Weighted-average shares used in computing basic earnings per share	129.0	134.9
Diluted earnings per common share	\$ 0.54	\$ 0.51
Weighted-average shares used in computing diluted earnings per share	131.5	138.6
Dividends per common share	\$ 0.04	\$ 0.04

See Notes to Consolidated Financial Statements.

EQUIFAX INC.

CONSOLIDATED STATEMENTS OF INCOME

(In millions, except per share amounts)	Six Months Ended June 30,	
	2008	2007
	(Unaudited)	
Operating revenue	\$1,005.0	\$859.7
Operating expenses:		
Cost of services (exclusive of depreciation and amortization below)	403.8	359.2
Selling, general and administrative expenses	271.4	212.8
Depreciation and amortization	75.9	51.0
Total operating expenses	751.1	623.0
Operating income	253.9	236.7
Interest expense	(37.0)	(17.8)
Minority interests in earnings, net of tax	(3.5)	(2.7)
Other income, net	1.2	1.3
Income before income taxes	214.6	217.5
Provision for income taxes	(78.1)	(78.4)
Net income	\$ 136.5	\$139.1
Basic earnings per common share	\$ 1.06	\$ 1.07
Weighted-average shares used in computing basic earnings per share	129.3	129.9
Diluted earnings per common share	\$ 1.04	\$ 1.05
Weighted-average shares used in computing diluted earnings per share	131.8	132.9
Dividends per common share	\$ 0.08	\$ 0.08

See Notes to Consolidated Financial Statements.

EQUIFAX INC.
CONSOLIDATED BALANCE SHEETS

(In millions, except par values)	June 30, 2008	December 31, 2007
	(Unaudited)	
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 72.6	\$ 81.6
Trade accounts receivable, net of allowance for doubtful accounts of \$11.9 and \$8.9 at June 30, 2008 and December 31, 2007, respectively	305.9	295.8
Prepaid expenses	31.7	25.8
Other current assets	23.1	21.8
Total current assets	433.3	425.0
Property and equipment:		
Capitalized internal-use software and system costs	313.5	292.2
Data processing equipment and furniture	185.5	184.7
Land, buildings and improvements	119.8	89.5
Total property and equipment	618.8	566.4
Less accumulated depreciation and amortization	(333.5)	(306.9)
Total property and equipment, net	285.3	259.5
Goodwill	1,852.3	1,834.6
Indefinite-lived intangible assets	95.6	95.7
Purchased intangible assets, net	726.7	764.5
Prepaid pension asset	73.8	72.2
Other assets, net	79.6	72.4
Total assets	\$ 3,546.6	\$ 3,523.9
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Short-term debt and current maturities	\$ 127.3	\$ 222.1
Accounts payable	31.6	31.1
Accrued expenses	67.4	79.4
Accrued salaries and bonuses	44.4	63.5
Deferred revenue	78.6	69.9
Other current liabilities	85.0	80.9
Total current liabilities	434.3	546.9
Long-term debt	1,213.2	1,165.2
Deferred income tax liabilities, net	275.1	277.1
Long-term pension and other postretirement benefit liabilities	65.8	62.8
Other long-term liabilities	76.2	72.7
Total liabilities	2,064.6	2,124.7
Commitments and Contingencies (see Note 5)		
Shareholders' equity:		
Preferred stock, \$0.01 par value: Authorized shares—10.0; Issued shares—none	—	—
Common stock, \$1.25 par value: Authorized shares—300.0; Issued shares—189.5 and 188.5 at June 30, 2008 and December 31, 2007, respectively; Outstanding shares—128.6 and 129.7 at June 30, 2008 and December 31, 2007, respectively	236.6	235.6
Paid-in capital	1,066.1	1,040.8
Retained earnings	2,155.1	2,030.0
Accumulated other comprehensive loss	(159.2)	(170.5)
Treasury stock, at cost, 57.3 shares and 55.1 shares at June 30, 2008 and December 31, 2007, respectively	(1,760.7)	(1,679.0)
Stock held by employee benefits trusts, at cost, 3.6 shares and 3.7 shares at June 30, 2008 and December 31, 2007, respectively	(55.9)	(57.7)
Total shareholders' equity	1,482.0	1,399.2
Total liabilities and shareholders' equity	\$ 3,546.6	\$ 3,523.9

See Notes to Consolidated Financial Statements.

EQUIFAX INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In millions)	Six Months Ended June 30,	
	2008	2007
	(Unaudited)	
Operating activities:		
Net income	\$ 136.5	\$ 139.1
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	75.9	51.0
Stock-based compensation expense	11.0	9.0
Tax effects of stock-based compensation plans	2.5	10.8
Excess tax benefits from stock-based compensation plans	(1.6)	(10.5)
Deferred income taxes	(13.5)	(1.1)
Changes in assets and liabilities, excluding effects of acquisitions:		
Accounts receivable, net	(8.3)	0.5
Prepaid expenses and other current assets	(2.5)	(17.9)
Other assets	(3.1)	(14.4)
Current liabilities, excluding debt	(16.9)	(15.4)
Other long-term liabilities, excluding debt	6.8	2.0
Cash provided by operating activities	<u>186.8</u>	<u>153.1</u>
Investing activities:		
Investment in equity affiliates	(4.4)	—
Capital expenditures	(58.4)	(31.8)
Acquisitions, net of cash acquired	(11.0)	(294.5)
Cash used in investing activities	<u>(73.8)</u>	<u>(326.3)</u>
Financing activities:		
Net short-term (repayments) borrowings	(94.9)	97.1
Net borrowings (repayments) under long-term revolving credit facilities	50.0	(121.6)
Proceeds from issuance of long-term debt	2.2	544.6
Payments on long-term debt	(3.1)	—
Treasury stock purchases	(81.1)	(170.3)
Dividends paid	(10.3)	(10.0)
Proceeds from exercise of stock options	13.5	22.4
Excess tax benefits from stock-based compensation plans	1.6	10.5
Other	(0.5)	(5.0)
Cash (used in) provided by financing activities	<u>(122.6)</u>	<u>367.7</u>
Effect of foreign currency exchange rates on cash and cash equivalents	0.6	1.9
(Decrease) increase in cash and cash equivalents	(9.0)	196.4
Cash and cash equivalents, beginning of period	81.6	67.8
Cash and cash equivalents, end of period	<u>\$ 72.6</u>	<u>\$ 264.2</u>

See Notes to Consolidated Financial Statements.

EQUIFAX INC.

CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY AND COMPREHENSIVE INCOME

For the Six Months Ended June 30, 2008

(Unaudited)

	Common Stock		Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock	Stock Held By Employee Benefits Trusts	Total Shareholders' Equity
	Shares Outstanding	Amount						
Balance, December 31, 2007	129.7	\$ 235.6	\$ 1,040.8	\$ 2,030.0	\$ (170.5)	\$(1,679.0)	\$ (57.7)	\$ 1,399.2
Net income	—	—	—	136.5	—	—	—	136.5
Other comprehensive income	—	—	—	—	11.3	—	—	11.3
Shares issued under stock plans	0.8	0.8	11.6	—	—	—	0.3	12.7
Shares issued under benefits plans	0.3	0.2	(0.1)	—	—	—	1.5	1.6
Treasury stock exchanged for minimum tax withholdings	—	—	—	—	—	(0.6)	—	(0.6)
Treasury stock purchased (\$36.34 per share) *	(2.2)	—	—	—	—	(81.1)	—	(81.1)
Cash dividends (\$0.04 per share)	—	—	—	(10.6)	—	—	—	(10.6)
Stock-based compensation expense	—	—	11.0	—	—	—	—	11.0
Tax effects of stock-based compensation plans	—	—	2.5	—	—	—	—	2.5
Dividends paid to employee benefits trusts	—	—	0.3	—	—	—	—	0.3
Adjustment to initially apply EITF 06-04 and EITF 06-10	—	—	—	(0.8)	—	—	—	(0.8)
Balance, June 30, 2008	128.6	\$ 236.6	\$ 1,066.1	\$ 2,155.1	\$ (159.2)	\$(1,760.7)	\$ (55.9)	\$ 1,482.0

* At June 30, 2008, approximately \$232.8 million was authorized for future purchases of common stock under our share repurchase authorization.

Accumulated Other Comprehensive Loss consists of the following components:

	June 30, 2008	December 31, 2007
	(In millions)	
Foreign currency translation	\$ (51.5)	\$ (60.1)
Unrecognized actuarial losses and prior service cost related to our pension and other postretirement benefit plans, net of accumulated tax of \$59.8 and \$61.3 at June 30, 2008 and December 31, 2007, respectively	(104.0)	(106.5)
Cash flow hedging transactions, net of tax of \$2.2 for both periods presented	(3.7)	(3.9)
Accumulated other comprehensive loss	\$ (159.2)	\$ (170.5)

Comprehensive Income is as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2008	2007	2008	2007
	(In millions)		(In millions)	
Net income	\$ 70.8	\$ 70.1	\$ 136.5	\$ 139.1
Other comprehensive income:				
Foreign currency translation adjustment	1.7	21.6	8.6	27.7
Recognition of prior service cost and actuarial losses related to our pension and other postretirement benefit plans	1.2	1.5	2.5	3.3
Change in cumulative loss from cash flow hedging transactions	0.5	(3.0)	0.2	(3.0)
Comprehensive income	\$ 74.2	\$ 90.2	\$ 147.8	\$ 167.1

See Notes to Consolidated Financial Statements.

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

June 30, 2008

As used herein, the terms Equifax, the Company, we, our and us refer to Equifax Inc., a Georgia corporation, and its consolidated subsidiaries as a combined entity, except where it is clear that the terms mean only Equifax Inc.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations. We collect, organize and manage various types of financial, demographic, employment and marketing information. Our products and services enable businesses to make credit and service decisions, manage their portfolio risk, automate or outsource certain payroll, tax and human resources business processes, and develop marketing strategies concerning consumers and commercial enterprises. We serve customers across a wide range of industries, including the financial services, mortgage, retail, telecommunications, utilities, automotive, brokerage, healthcare and insurance industries, as well as government agencies. We also enable consumers to manage and protect their financial health through a portfolio of products offered directly to consumers. As of June 30, 2008, we operated in the following countries: Argentina, Brazil, Canada, Chile, Ecuador, El Salvador, Honduras, Peru, Portugal, Spain, the United Kingdom, or U.K., Uruguay, and the United States of America, or U.S. We also maintain support operations in Costa Rica and the Republic of Ireland. During the second quarter of 2008, we expanded into Russia by acquiring an equity stake in a consumer credit information company.

We develop, maintain and enhance secured proprietary information databases through the compilation of credit, demographic and employment information about consumers and businesses that we obtain from a variety of sources, such as credit granting institutions, public record information (including bankruptcies, liens and judgments), income and tax information primarily from large- to mid-sized companies in the U.S., and marketing information from surveys and warranty cards. We process this information utilizing our proprietary information management systems.

We acquired TALX Corporation, or TALX, a leading provider of employment and income verification and human resources business process outsourcing services, on May 15, 2007 and its results are included in our results from that date.

Basis of Presentation. The accompanying unaudited Consolidated Financial Statements have been prepared in accordance with U.S. generally accepted accounting principles, or GAAP, the instructions to Form 10-Q and Article 10 of Regulation S-X. To understand the complete financial position and results of the Company, as defined by GAAP, this Form 10-Q should be read in conjunction with the Consolidated Financial Statements and the notes thereto included in our annual report on Form 10-K for the fiscal year ended December 31, 2007, or 2007 Form 10-K.

Our unaudited Consolidated Financial Statements reflect all adjustments which are, in the opinion of management, necessary for a fair presentation of the periods presented. All adjustments made have been of a normal recurring nature. Certain prior year amounts have been reclassified to conform to current year presentation. The effect of these reclassifications is not material.

Earnings Per Share. In accordance with Statement of Financial Accounting Standards, or SFAS, No. 128, "Earnings per Share", our basic earnings per share, or EPS, is calculated as net income divided by the weighted-average number of common shares outstanding during the period. Diluted EPS is calculated to reflect the potential dilution that would occur if stock options or other contracts to issue common stock were exercised and resulted in additional common shares outstanding. The income

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

amounts used in both our basic and diluted EPS calculations are the same. A reconciliation of the weighted-average outstanding shares used in the two calculations is as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2008	2007	2008	2007
	(In millions)		(In millions)	
Weighted-average shares outstanding (basic)	129.0	134.9	129.3	129.9
Effect of dilutive securities:				
Stock options	2.4	3.5	2.4	2.9
Long-term incentive plans	0.1	0.2	0.1	0.1
Weighted-average shares outstanding (diluted)	131.5	138.6	131.8	132.9

For the three and six months ended June 30, 2008, 1.3 million and 1.6 million options, respectively, were antidilutive and therefore excluded from this calculation. For the three and six months ended June 30, 2007, less than 0.1 million and 0.3 million options, respectively, were considered antidilutive and therefore excluded from this calculation.

Fair Value Measurements. In September 2006, the FASB issued SFAS No. 157, "Fair Value Measurements", or SFAS 157, which provides guidance for measuring the fair value of assets and liabilities and requires expanded disclosures about fair value measurements. SFAS 157 indicates that fair value should be determined based on the assumptions marketplace participants would use in pricing the asset or liability and provides additional guidelines to consider in determining the market-based measurement. In February 2008, the FASB delayed the effective date of SFAS 157 until January 1, 2009 for all nonfinancial assets and nonfinancial liabilities, except those that are recognized or disclosed at least annually. We adopted SFAS 157 on January 1, 2008 for financial assets and financial liabilities. We do not expect the adoption of SFAS 157 for nonfinancial assets and nonfinancial liabilities to have a material impact on our financial statements.

To increase consistency and comparability in fair value measures, SFAS 157 establishes a three-level fair value hierarchy to prioritize the inputs used in valuation techniques between observable inputs that reflect quoted prices in active markets, inputs other than quoted prices with observable market data, and unobservable data (e.g., a company's own data). SFAS 157 requires disclosures detailing the extent to which companies measure assets and liabilities at fair value, the methods and assumptions used to measure fair value, and the effect of fair value measurements on earnings. In accordance with SFAS 157, we applied the following fair value hierarchy:

Level 1—Assets or liabilities for which the identical item is traded on an active exchange, such as publicly-traded instruments.

Level 2—Assets and liabilities valued based on observable market data for similar instruments.

Level 3—Assets or liabilities for which significant valuation assumptions are not readily observable in the market; instruments valued based on the best available data, some of which is internally-developed, and considers risk premiums that a market participant would require.

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

We maintain deferred compensation plans that allow for certain management employees to defer the receipt of compensation (such as salary, incentive compensation and commissions) until a later date based on the terms of the plans. The liability representing benefits accrued for plan participants is valued at the quoted market prices of the participants' investment elections in variable life insurance policies. Identical instruments are traded in active markets that we have access to as of June 30, 2008. As such, we have classified this liability as Level 1 within the fair value hierarchy set forth by SFAS 157.

Description	Fair Value at June 30, 2008	Fair Value Measurements at Reporting Date Using:		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
		(In millions)		
Deferred Compensation Plan	\$ 10.2	\$ 10.2	\$ —	\$ —
Total	\$ 10.2	\$ 10.2	\$ —	\$ —

Recent Accounting Pronouncements. In February 2007, the FASB issued SFAS No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities—Including an Amendment of FASB Statement No. 115", or SFAS 159, which permits an entity to choose to measure many financial instruments and certain other items at fair value that are not currently required to be measured at fair value. We adopted SFAS 159 on January 1, 2008 and have elected not to apply the fair value option to any of our financial instruments.

In September 2006, the FASB ratified the consensus reached by the Emerging Issues Task Force, or EITF, related to EITF Issue No. 06-04, "Accounting for Deferred Compensation and Postretirement Benefit Aspects of Endorsement Split-Dollar Life Insurance Arrangements", or EITF 06-04, which requires the recognition of a liability related to postretirement benefits covered by endorsement split-dollar life insurance arrangements since the employer has the obligation to provide the benefit to the employee. In March 2007, the FASB ratified the consensus reached by the EITF related to EITF Issue No. 06-10, "Accounting for Deferred Compensation and Postretirement Benefit Aspects of Collateral Assignment Split-Dollar Life Insurance Arrangements", or EITF 06-10, which requires (1) recognition of a liability related to postretirement benefits covered by collateral split-dollar life insurance arrangements since the employer has the obligation to provide the benefit to the employee and (2) recognition and measurement of the asset based on the nature and substance of the arrangement. We have both endorsement and collateral assignment split-dollar life insurance arrangements for certain officers of the Company. The liability is required to be recognized in accordance with SFAS No. 106, "Employers' Accounting for Postretirement Benefits, Other Than Pensions", or Accounting Principles Board, or APB, Opinion No. 12, "Omnibus Opinion—1967", as appropriate. The adoption of these standards resulted in our recording a \$3.4 million liability, a \$2.6 million receivable, and a cumulative effect adjustment to reduce retained earnings by \$0.8 million at January 1, 2008 on our Consolidated Balance Sheet.

In April 2008, FASB Staff Position SFAS 142-3 "Determination of the Useful Life of Intangible Assets", or FSP 142-3, was issued. FSP 142-3 amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

intangible asset under SFAS No. 142, "Goodwill and Other Intangible Assets", or SFAS 142. We will be required to prospectively adopt FSP 142-3 on January 1, 2009. We are currently evaluating the impact of adopting FSP 142-3 on our Consolidated Financial Statements.

For additional recent accounting pronouncements pending adoption, see Note 1 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

2. ACQUISITIONS AND INVESTMENTS

On June 30, 2008, as a part of our long-term growth strategy of entering new geographies, we acquired a 28% equity stake in Global Payments Credit Services LLC, a consumer credit information company in Russia, for cash consideration of \$4.4 million. Based on meeting certain conditions in our purchase agreement, we will have the ability to acquire up to 50 percent of this company, the current legal limit for a foreign owner.

To further grow our credit data business, we acquired an additional 70 percent of the total shares outstanding of a credit reporting company in Ecuador, as well as certain assets of a small Chilean consumer credit information reseller, for approximately \$5.0 million during the second quarter of 2008, net of cash acquired. The results of these acquisitions, which are not material, are reported in our International segment subsequent to their respective acquisition dates.

On February 29, 2008, in order to enhance our mortgage reporting market share, we acquired certain assets and specified liabilities of FIS Credit Services, Inc., a related party mortgage credit reporting reseller, for cash consideration of \$6.0 million. The results of this acquisition, which are not material, are reported in our U.S. Consumer Information Solutions segment subsequent to the acquisition date. For additional information about our related party transactions, see Note 8 of the Notes to Consolidated Financial Statements in this Form 10-Q.

3. GOODWILL AND INTANGIBLE ASSETS

Goodwill. Goodwill represents the cost in excess of the fair value of the net assets acquired in a business combination. In accordance with SFAS 142, goodwill is tested for impairment at the reporting unit level on an annual basis and on an interim basis if an event occurs or circumstances change that would reduce the fair value of a reporting unit below its carrying value. We perform our annual goodwill impairment tests as of September 30.

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

3. GOODWILL AND INTANGIBLE ASSETS (Continued)

In conjunction with the finalization of the TALX purchase price allocation, we reallocated goodwill to reporting units expected to benefit from revenue synergies of the combined company. Changes in the amount of goodwill for the six months ended June 30, 2008 are as follows:

	U.S. Consumer Information Solutions	International	TALX	North America Personal Solutions	North America Commercial Solutions	Total
	(In millions)					
Balance, December 31, 2007	\$ 491.2	\$ 351.6	\$952.3	\$ 1.8	\$ 37.7	\$1,834.6
Acquisitions	1.6	2.8	—	—	—	4.4
Purchase price adjustment	—	—	2.3	—	—	2.3
Foreign currency translation	—	13.5	—	—	(0.2)	13.3
Tax benefits of options exercised	—	—	(2.3)	—	—	(2.3)
Reallocation of goodwill	96.0	—	(96.0)	—	—	—
Balance, June 30, 2008	<u>\$ 588.8</u>	<u>\$ 367.9</u>	<u>\$856.3</u>	<u>\$ 1.8</u>	<u>\$ 37.5</u>	<u>\$1,852.3</u>

Indefinite-Lived Intangible Assets. Indefinite-lived intangible assets consist of contractual/territorial rights representing the estimated fair value of rights to operate in certain territories acquired through the purchase of independent credit reporting agencies in the U.S. and Canada. Our contractual/territorial rights are perpetual in nature and, therefore, the useful lives are considered indefinite. Indefinite-lived intangible assets are not amortized. In accordance with SFAS 142, we are required to test indefinite-lived intangible assets for impairment annually and whenever events or circumstances indicate that there may be an impairment of the asset value. We perform our annual indefinite-lived intangible asset impairment test as of September 30. During the six months ended June 30, 2008, contractual/territorial rights decreased \$0.1 million to \$95.6 million due to foreign currency translation.

Purchased Intangible Assets. Purchased intangible assets represent the estimated fair value of acquired intangible assets used in our business. Purchased data files represent the estimated fair value of consumer credit files acquired primarily through the purchase of independent credit reporting agencies in the U.S. and Canada. We expense the cost of modifying and updating credit files in the period such costs are incurred. We amortize purchased data files, which primarily consist of acquired credit files, on a straight-line basis. All of our other purchased intangible assets are also amortized on a straight-line basis. For additional information about the useful lives related to our purchased intangible assets, see Note 1 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

3. GOODWILL AND INTANGIBLE ASSETS (Continued)

Purchased intangible assets at June 30, 2008 and December 31, 2007 consisted of the following:

	June 30, 2008			December 31, 2007		
	Gross	Accumulated Amortization	Net	Gross	Accumulated Amortization	Net
(In millions)						
Definite-lived intangible assets:						
Purchased data files	\$ 406.3	\$ (233.5)	\$172.8	\$ 406.6	\$ (221.7)	\$184.9
Acquired software and technology	71.6	(28.3)	43.3	72.7	(23.9)	48.8
Customer relationships	419.3	(31.0)	388.3	414.7	(18.4)	396.3
Proprietary database	117.6	(22.1)	95.5	117.6	(12.3)	105.3
Non-compete agreements	6.5	(5.5)	1.0	6.4	(5.2)	1.2
Trade names and other intangible assets	32.0	(6.2)	25.8	31.9	(3.9)	28.0
Total definite-lived intangible assets	<u>\$1,053.3</u>	<u>\$ (326.6)</u>	<u>\$726.7</u>	<u>\$1,049.9</u>	<u>\$ (285.4)</u>	<u>\$764.5</u>

Amortization expense related to purchased intangible assets was \$21.9 million and \$14.6 million during the three months ended June 30, 2008 and 2007, respectively. Amortization expense related to purchased intangible assets was \$43.6 million and \$22.4 million during the six months ended June 30, 2008 and 2007, respectively.

4. DEBT

Debt outstanding at June 30, 2008 and December 31, 2007 was as follows:

	June 30, 2008	December 31, 2007
(In millions)		
Commercial Paper	\$ 84.9	\$ 219.5
Borrowings under Canadian short-term revolving credit facility, weighted-average rate of 3.8% in 2008	35.5	—
Notes, 4.25%, due May 2012	10.1	12.5
Notes, 7.34%, due May 2014	75.0	75.0
Notes, 6.30%, due July 2017	300.0	300.0
Debentures, 6.90%, due July 2028	150.0	150.0
Notes, 7.00%, due July 2037	250.0	250.0
Borrowings under long-term revolving credit facilities, weighted-average rate of 2.9% and 5.3% in 2008 and 2007, respectively	425.0	375.0
Other	7.4	2.2
Total debt	1,337.9	1,384.2
Less short-term debt and current maturities	(127.3)	(222.1)
Less unamortized discounts	(2.1)	(2.2)
Plus fair value adjustment	4.7	5.3
Total long-term debt, net	<u>\$ 1,213.2</u>	<u>\$ 1,165.2</u>

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

4. DEBT (Continued)

Senior Credit Facility. We are party to an \$850.0 million senior unsecured revolving credit facility, which we refer to as the Senior Credit Facility, with a group of financial institutions. Borrowings may be used for general corporate purposes, including working capital, capital expenditures, acquisitions and share repurchase programs. The Senior Credit Facility is scheduled to expire in July 2011. Availability of the Senior Credit Facility for borrowings is reduced by any commercial paper amounts outstanding. As of June 30, 2008, \$425.0 million was outstanding under the Senior Credit Facility, which is included in long-term debt on our Consolidated Balance Sheet, and \$340.1 million was available for borrowings under this facility.

Commercial Paper Program. Our \$850.0 million commercial paper program has been established through the private placement of commercial paper notes. Maturities of commercial paper can range from overnight to 397 days. The commercial paper program is supported by our Senior Credit Facility and, pursuant to our existing Board of Directors authorization, the total amount of commercial paper which may be issued is reduced by the amount of any outstanding borrowings under our Senior Credit Facility. At June 30, 2008, \$84.9 million in commercial paper notes were outstanding, at a weighted-average fixed interest rate of 3.0% per annum, all with maturities of less than 90 days.

Canadian Credit Facility. We are a party to a credit agreement with a Canadian financial institution that provides for a C\$40.0 million (denominated in Canadian dollars), 364-day revolving credit agreement. This agreement was expanded from C\$10.0 million to C\$40.0 million during the second quarter of 2008 and is now scheduled to expire in June 2009. As of June 30, 2008, \$35.5 million was outstanding under this facility.

For additional information about our debt agreements, see Note 4 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

5. COMMITMENTS AND CONTINGENCIES

Headquarters Lease. Other than leasing arrangements, we do not engage in off-balance sheet financing activities. Under the terms of the \$29.0 million operating lease for our headquarters building in Atlanta, Georgia, which commenced in 1998 and expires in 2010, we have guaranteed the residual value of the building at the end of the lease. Total lease payments for the remaining term total \$3.2 million. In the event that the property is sold by the lessor at the end of the lease term, we would be responsible for any shortfall of the sales proceeds, up to a maximum amount of \$23.2 million, which equals 80% of the value of the property at the beginning of the lease term. The liability for this estimated shortfall, which was \$1.9 million as of June 30, 2008 and December 31, 2007, respectively, is recorded in other long-term liabilities on our Consolidated Balance Sheets.

Data Processing, Outsourcing Services and Other Agreements. We have separate agreements with International Business Machines Corporation, or IBM, Acxiom, Genpact, Tata Consultancy Services and others to outsource portions of our computer data processing operations, applications development, maintenance and related functions and to provide certain other administrative and operational services. The agreements expire between 2008 and 2013. The estimated aggregate minimum contractual obligation remaining under these agreements was approximately \$305.0 million at December 31, 2007, with no future year's minimum commitment exceeding \$90.0 million. Annual payment obligations in regard to these agreements vary due to factors such as the volume of data processed; changes in our

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

5. COMMITMENTS AND CONTINGENCIES (Continued)

servicing needs as a result of new product offerings, acquisitions or divestitures; the introduction of significant new technologies; foreign currency; or the general rate of inflation. In certain circumstances (e.g., a change in control or for our convenience), we may terminate these data processing and outsourcing agreements, and, in doing so, certain of these agreements require us to pay a significant penalty.

Our data processing outsourcing agreement with IBM was renegotiated in 2003 for a ten-year term. Under this agreement (which covers our operations in North America, Europe, Brazil and Chile), we have outsourced our mainframe and midrange operations, help desk service and desktop support functions, and the operation of our voice and data networks. The scope of such services varies by location. During 2007, 2006 and 2005, we paid \$115.0 million, \$112.1 million and \$120.8 million, respectively, for these services. The estimated future minimum contractual obligation at December 31, 2007 under this agreement is approximately \$255.0 million, with no year's minimum commitment currently exceeding \$55.0 million. We may terminate certain portions of this agreement without penalty in the event that IBM is in material breach of the terms of the agreement.

Agreement with Computer Sciences Corporation. We have an agreement with Computer Sciences Corporation, or CSC, and certain of its affiliates, collectively CSC, under which CSC-owned credit reporting agencies utilize our computerized credit database services. CSC retains ownership of its credit files and the revenues generated by its credit reporting activities. We receive a processing fee for maintaining the database and for each report supplied. The agreement will expire on July 31, 2018 and is renewable at the option of CSC for successive ten-year periods. The agreement provides us with an option to purchase CSC's credit reporting business if it does not elect to renew the agreement or if there is a change in control of CSC while the agreement is in effect. Under the agreement CSC also has an option, exercisable at any time, to sell its credit reporting business to us. The option expires in 2013. The option exercise price will be determined by a third-party appraisal process and would be due in cash within 180 days after the exercise of the option. We estimate that if the option were exercised at December 31, 2007, the price range would have approximated \$650.0 million to \$725.0 million. This estimate is based solely on our internal analysis of the value of the business, current market conditions and other factors, all of which are subject to constant change. Therefore, the actual option exercise price could be materially higher or lower than our estimate.

Guarantees and General Indemnifications. We will from time to time issue standby letters of credit, performance bonds or other guarantees in the normal course of business. The aggregate notional amount of all performance bonds and standby letters of credit is not material at June 30, 2008 and all have a maturity of one year or less. We also guarantee the operating lease payments of a lease between third parties. The operating lease expires December 31, 2011 and has a remaining balance of \$4.7 million, based on the undiscounted value of remaining lease payments, including real estate taxes, at June 30, 2008. We believe that the likelihood of demand for payment by us is minimal and expect no material losses to occur related to this guarantee. Accordingly, we do not have a liability on our Consolidated Balance Sheets at June 30, 2008 or December 31, 2007 related to this guarantee.

We have agreed to standard indemnification clauses in many of our lease agreements for office space, covering such things as tort, environmental and other liabilities that arise out of or relate to our use or occupancy of the leased premises. Certain of our credit agreements include provisions which

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

5. COMMITMENTS AND CONTINGENCIES (Continued)

require us to make payments to preserve an expected economic return to the lenders if that economic return is diminished due to certain changes in law or regulations. In conjunction with certain transactions, such as sales or purchases of operating assets or services in the ordinary course of business, or the disposition of certain assets or businesses, we sometimes provide routine indemnifications, the terms of which range in duration and sometimes are not limited. We cannot reasonably estimate our potential future payments under the indemnities and related provisions described above because we cannot predict when and under what circumstances these provisions may be triggered. We had no accruals related to indemnifications on our Consolidated Balance Sheets at June 30, 2008 or December 31, 2007.

Contingencies. We are involved in legal proceedings, claims and litigation arising in the ordinary course of business. We periodically assess our exposure related to these matters based on the information which is available. In accordance with SFAS No. 5, "Accounting for Contingencies", we have recorded accruals in our Consolidated Financial Statements for those matters in which it is probable that we have incurred a loss and the amount of the loss, or range of loss, can be reasonably estimated.

For other legal proceedings, claims and litigation, we have recorded loss contingencies that are immaterial, or we cannot reasonably estimate the potential loss because of uncertainties about the outcome of the matter and the amount of the loss or range of loss. Although the final outcome of these other matters cannot be predicted with certainty, any possible adverse outcome arising from these matters is not expected to have a material impact on our Consolidated Financial Statements, either individually or in the aggregate. However, our evaluation of the likely impact of these matters may change in the future.

Tax Matters. In 2003, the Canada Revenue Agency, or CRA, issued Notices of Reassessment, asserting that Acrofax, Inc., a wholly-owned Canadian subsidiary of Equifax, is liable for additional tax for the 1995 through 2000 tax years, related to certain intercompany capital contributions and loans. The additional tax sought by the CRA for these periods ranges, based on alternative theories, from \$8.4 million (\$8.5 million in Canadian dollars) to \$18.8 million (\$19.0 million in Canadian dollars) plus interest and penalties. Subsequently in 2003, we made a statutorily-required deposit for a portion of the claim. We intend to vigorously contest these reassessments and do not believe we have violated any statutory provision or rule. While we believe our potential exposure is less than the asserted claims and not material to our Consolidated Financial Statements, if the final outcome of this matter was unfavorable to us, an additional claim may be filed by the local province. The likelihood and potential amount of such claim is unknown at this time. We cannot predict when this tax matter will be resolved.

For additional information about these and other commitments and contingencies, see Note 5 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

6. INCOME TAXES

Equifax and its subsidiaries are subject to U.S. federal, state and international income taxes. The Internal Revenue Service completed its audit of our 2004 U.S. income tax return during the first quarter of 2008. We are generally no longer subject to federal, state, or international income tax examinations by tax authorities for years ending prior to December 31, 2002, with few exceptions. In

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

6. INCOME TAXES (Continued)

Canada, we are under audit by the Canada Revenue Agency for the 1995 through 2000 tax years (see Note 5 of the Notes to Consolidated Financial Statements). For the U.K., tax years after 1999 are open for examination. Due to the potential for resolution of federal, state and foreign examinations, and the expiration of various statutes of limitations, it is reasonably possible that Equifax's gross unrecognized tax benefit balance may change within the next twelve months by a range of zero to \$17.9 million, related primarily to issues involving Brazilian and U.K. operations.

Effective Tax Rate. Our effective income tax rate was 35.3% for the three months ended June 30, 2008, down from 35.8% for the same period in 2007, due primarily to a greater amount of favorable discrete items in 2008 than in 2007; both related to our foreign tax credit utilization. The effective income tax rate was 36.4% for the six months ended June 30, 2008, up from 36.1% for the same period in 2007 due primarily to matters discussed above and favorable discrete items recorded during the first quarter of 2007 related to state and foreign taxes which did not recur in 2008.

7. BENEFIT PLANS

We have defined benefit pension plans and defined contribution plans. Substantially all of our U.S., Canadian and U.K. employees are eligible to participate in one or more of these plans. We also maintain certain healthcare and life insurance benefit plans for eligible retired employees. For additional information about our benefit plans, see Note 9 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

The following table provides the components of net periodic benefit cost for the three months ended June 30, 2008 and 2007:

	<u>Pension Benefits</u>		<u>Other Benefits</u>	
	<u>Three Months Ended June 30,</u>			
	<u>2008</u>	<u>2007</u>	<u>2008</u>	<u>2007</u>
	(In millions)			
Service cost	\$ 2.8	\$ 2.6	\$ 0.1	\$ 0.1
Interest cost	8.7	8.3	0.5	0.4
Expected return on plan assets	(11.3)	(10.6)	(0.4)	(0.3)
Amortization of prior service cost	0.2	0.2	0.1	0.1
Recognized actuarial loss	1.5	2.2	0.1	0.1
Total net periodic benefit cost	<u>\$ 1.9</u>	<u>\$ 2.7</u>	<u>\$ 0.4</u>	<u>\$ 0.4</u>

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

7. BENEFIT PLANS (Continued)

The following table provides the components of net periodic benefit cost for the six months ended June 30, 2008 and 2007:

	Pension Benefits		Other Benefits	
	Six Months Ended June 30,			
	2008	2007	2008	2007
	(In millions)			
Service cost	\$ 5.6	\$ 5.2	\$ 0.2	\$ 0.2
Interest cost	17.4	16.6	1.0	0.9
Expected return on plan assets	(22.6)	(21.3)	(0.8)	(0.7)
Amortization of prior service cost	0.4	0.5	0.2	0.2
Recognized actuarial loss	3.0	4.4	0.2	0.1
Total net periodic benefit cost	<u>\$ 3.8</u>	<u>\$ 5.4</u>	<u>\$ 0.8</u>	<u>\$ 0.7</u>

8. RELATED PARTY TRANSACTIONS

SunTrust Bank, N.A., or SunTrust, Bank of America, N.A., or Bank of America, and Fidelity National Information Services, Inc., or FNIS, are each considered related parties in accordance with SFAS No. 57, "Related Party Disclosures," since certain members of our Board of Directors are affiliated with these companies. The following transactions during the first and second quarters of 2008 involved related parties:

- SunTrust Robinson Humphrey, a subsidiary of SunTrust, and Banc of America Securities, LLC, a subsidiary of Bank of America, serve as dealers under our commercial paper program. Fees paid to the dealers related to our issuance of commercial paper were immaterial during the first and second quarters of 2008.
- SunTrust and Bank of America are lenders of our Senior Credit Facility; SunTrust also acts as administrative agent for the lenders under this facility.
- On February 29, 2008, in order to enhance our mortgage reporting market share, we acquired certain assets and specified liabilities of FIS Credit Services, Inc., a mortgage credit reporting reseller, for cash consideration of \$6.0 million. FIS Credit Services, Inc. is a subsidiary of FNIS.

There have not been any other material changes in transactions with related parties, other than those discussed in Note 11 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

9. SEGMENT INFORMATION

Reportable Segments. We manage our business and report our financial results through the following five reportable segments, which are the same as our operating segments:

- U.S. Consumer Information Solutions
- International
- TALX

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

9. SEGMENT INFORMATION (Continued)

- North America Personal Solutions
- North America Commercial Solutions

The accounting policies of the reportable segments are the same as those described in our summary of significant accounting policies in Note 1 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K. We evaluate the performance of these reportable segments based on their operating revenues, operating income and operating margins, excluding unusual or infrequent items, if any. Inter-segment sales and transfers are not material for all periods presented. The measurement criteria for segment profit or loss and segment assets are substantially the same for each reportable segment. All transactions between segments are accounted for at cost, and no timing differences occur between segments.

A summary of segment products and services is as follows:

U.S. Consumer Information Solutions. This segment includes consumer information services (such as credit information and credit scoring, credit modeling services, decisioning tools, locate services, fraud detection and prevention services, identity verification services and other consulting services); mortgage loan origination information services; credit card marketing services; and consumer demographic and lifestyle information services.

International. This segment includes information services products, which includes consumer and commercial services (such as credit and financial information, credit scoring and credit modeling services), credit marketing products and services, and products and services sold directly to consumers similar to those sold by North America Personal Solutions.

TALX. This segment includes employment and income verification services (known as The Work Number®) and employment tax and talent management services.

North America Personal Solutions. This segment includes credit information, credit monitoring and identity theft protection products sold directly to consumers via the internet and in various hard-copy formats.

North America Commercial Solutions. This segment includes commercial products and services such as business credit and demographic information, credit scores and portfolio analytics, which are derived from our databases of business credit and financial information.

EQUIFAX INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) (Continued)

June 30, 2008

9. SEGMENT INFORMATION (Continued)

Operating revenue and operating income by operating segment during the three and six months ended June 30, 2008 and 2007 are as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2008	2007	2008	2007
(In millions)				
Operating revenue:				
U.S. Consumer Information Solutions	\$ 228.6	\$ 250.0	\$ 461.8	\$497.1
International	137.5	115.3	267.4	221.0
TALX	76.7	35.3	156.3	35.3
North America Personal Solutions	41.5	38.6	84.6	76.6
North America Commercial Solutions	17.6	15.3	34.9	29.7
Total operating revenue	<u>\$ 501.9</u>	<u>\$ 454.5</u>	<u>\$1,005.0</u>	<u>\$859.7</u>
(In millions)				
Operating income:				
U.S. Consumer Information Solutions	\$ 86.9	\$ 101.0	\$ 177.0	\$202.8
International	42.0	33.5	81.6	65.9
TALX	13.6	4.5	26.3	4.5
North America Personal Solutions	10.4	7.4	21.5	13.6
North America Commercial Solutions	2.8	1.0	5.4	2.3
General Corporate Expense	(28.0)	(27.6)	(57.9)	(52.4)
Total operating income	<u>\$ 127.7</u>	<u>\$ 119.8</u>	<u>\$ 253.9</u>	<u>\$236.7</u>

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

As used herein, the terms Equifax, the Company, we, our and us refer to Equifax Inc., a Georgia corporation, and its consolidated subsidiaries as a combined entity, except where it is clear that the terms mean only Equifax Inc. All references to earnings per share data in Management's Discussion and Analysis, or MD&A, are to diluted earnings per share, or EPS, unless otherwise noted. Diluted EPS is calculated to reflect the potential dilution that would occur if stock options or other contracts to issue common stock were exercised and resulted in additional common shares outstanding.

BUSINESS OVERVIEW

We are a leading global provider of information solutions, employment and income verification and human resources business process outsourcing services. We leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights which enable our business customers to grow faster, more efficiently, more profitably and to inform and empower consumers.

Businesses rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and human resources and payroll services. We also offer a portfolio of products that enable individual consumers to manage their financial affairs and protect their identity. Our revenue stream is diversified among individual consumers and among businesses across a wide range of industries and international geographies.

Segment and Geographic Information

Segments. The U.S. Consumer Information Solutions, or USCIS, segment, the largest of our five segments, consists of four product and service lines: Online Consumer Information Solutions, or OCIS, Mortgage Reporting Solutions, Credit Marketing Services and Direct Marketing Services. OCIS and Mortgage Reporting Solutions revenue is principally transaction-based and is derived from our sales of products such as consumer credit reporting and scoring, mortgage reporting, identity verification, fraud detection and modeling services. USCIS also markets certain of our decisioning products which facilitate and automate a variety of credit-oriented decisions. A significant majority of USCIS products are delivered electronically. Credit Marketing Services and Direct Marketing Services revenue is principally project- and subscription-based and is derived from our sales of products such as those that assist clients in acquiring new customers, cross-selling to existing customers and managing portfolio risk.

The International segment consists of Canada Consumer, Europe and Latin America. Canada Consumer's products and services are similar to our USCIS offerings, while Europe and Latin America are made up of varying mixes of product lines that are in our USCIS, North America Commercial Solutions and North America Personal Solutions reportable segments.

The TALX segment consists of The Work Number® and Tax and Talent Management business units. The Work Number revenue is transaction-based and is derived primarily from verification of employment and income data reported to us by employers. Tax and Talent Management revenues are derived from our provision of certain human resources business process outsourcing services that are transaction- and subscription-based product offerings.

North America Personal Solutions revenue is both transaction- and subscription-based and is derived from the sale of credit monitoring and identity theft protection products, which we deliver to consumers through the mail and electronically via the internet.

North America Commercial Solutions revenue is principally transaction-based and is derived from the sale of business information, credit scores and portfolio analytics that enable customers to utilize our reports to make financial, marketing and purchasing decisions related to businesses.

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Geographic Information. We currently operate in the following countries: Argentina, Brazil, Canada, Chile, Costa Rica, Ecuador, El Salvador, Honduras, Peru, Portugal, the Republic of Ireland, Spain, the U.K., Uruguay, and the U.S. Our operations in Costa Rica and the Republic of Ireland focus on data processing and customer support activities. During the second quarter of 2008, we expanded into Russia by acquiring an equity stake in a consumer credit information company.

Key Performance Indicators. Management focuses on a variety of key indicators to monitor operating and financial performance. These performance indicators include measurements of operating revenue, operating revenue growth, operating income, operating margin, net income, diluted earnings per share, cash provided by operating activities and capital expenditures. The key performance indicators for the three and six months ended June 30, 2008 and 2007, were as follows:

	Key Performance Indicators		Key Performance Indicators	
	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2008	2007	2008	2007
	(Dollars in millions, except per share data)		(Dollars in millions, except per share data)	
Operating revenue	\$ 501.9	\$ 454.5	\$ 1,005.0	\$ 859.7
Operating revenue growth	10%	17%	17%	13%
Operating income	\$ 127.7	\$ 119.8	\$ 253.9	\$ 236.7
Operating margin	25.4%	26.4%	25.3%	27.5%
Diluted earnings per share from continuing operations	\$ 0.54	\$ 0.51	\$ 1.04	\$ 1.05
Cash provided by operating activities	\$ 111.7	\$ 88.2	\$ 186.8	\$ 153.1
Capital expenditures	\$ 28.4	\$ 17.2	\$ 58.4	\$ 31.8

Operational Highlights

- Double-digit revenue growth in our International and our North America Commercial Solutions operating segments and results from TALX, which was acquired in May 2007, contributed to a 10% increase in revenue in the second quarter of 2008, when compared to the same period in 2007.
- Operating margin was 25.4 percent compared to 25.1 percent in the first quarter of 2008 and 26.4 percent in the second quarter of 2007.
- Diluted earnings per share was \$0.54 for the second quarter of 2008, a six percent increase from \$0.51 in the second quarter of 2007.
- During the second quarter of 2008, we repurchased 1.1 million of our common shares on the open market for \$44.1 million.

RESULTS OF OPERATIONS—THREE AND SIX MONTHS ENDED JUNE 30, 2008 AND 2007
Consolidated Financial Results
Operating Revenue

Consolidated Operating Revenue	Three Months Ended				Six Months Ended			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
U.S. Consumer Information Solutions	\$ 228.6	\$ 250.0	\$(21.4)	-9%	\$ 461.8	\$ 497.1	\$(35.3)	-7%
International	137.5	115.3	22.2	19%	267.4	221.0	46.4	21%
TALX	76.7	35.3	41.4	117%	156.3	35.3	121.0	343%
North America Personal Solutions	41.5	38.6	2.9	8%	84.6	76.6	8.0	11%
North America Commercial Solutions	17.6	15.3	2.3	15%	34.9	29.7	5.2	17%
Consolidated operating revenue	\$ 501.9	\$ 454.5	\$ 47.4	10%	\$1,005.0	\$ 859.7	\$145.3	17%

The three- and six-month increases in revenue were due to double-digit growth in our International and North America Commercial Solutions segments as discussed in greater detail in "Segment Financial Results" below, as well as our acquisition of TALX in May 2007. TALX contributed \$41.4 million and \$121.0 million in incremental revenue during the three and six months ended June 30, 2008, respectively, or 8% and 12% of consolidated revenue recognized in those periods. Our North America Personal Solutions business also recorded double-digit revenue growth for the first six months of 2008 when compared to the same period in 2007. Revenue from our USCIS segment declined due to continued weakness in the U.S. economy. Foreign currency had a favorable impact on revenue growth of \$11.0 million, or 2%, during the second quarter of 2008 and a favorable impact of \$24.2 million, or 3%, during the first six months of 2008.

The impact of foreign currency translation can change significantly from period to period. The foreign currency benefit to reported results was greater in the first and second quarters of 2008 than it has been in other recent periods due to the significant decline in the value of the U.S. dollar over the last year against key foreign currencies, most notably the British pound, Canadian dollar and Brazilian real. If the U.S. dollar remains at its current valuation going forward, the benefit from foreign currency compared to the same quarter of the prior year would decline from first and second quarter 2008 levels.

Operating Expenses

Consolidated Operating Expenses	Three Months Ended				Six Months Ended			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Consolidated cost of services	\$ 201.0	\$ 189.9	\$11.1	6%	\$ 403.8	\$ 359.2	\$ 44.6	12%
Consolidated selling, general and administrative expenses	135.2	115.2	20.0	17%	271.4	212.8	58.6	28%
Consolidated depreciation and amortization expense	38.0	29.6	8.4	28%	75.9	51.0	24.9	49%
Consolidated operating expenses	\$ 374.2	\$ 334.7	\$39.5	12%	\$ 751.1	\$ 623.0	\$128.1	21%

The three- and six-month increases in cost of services were significantly affected by our acquisition of TALX, which contributed \$9.4 million and \$37.1 million, respectively, of this increase during these periods. The remainder of this increase was primarily due to increased direct production and salary costs related to revenue growth in our Latin America operations, as well as the impact of foreign currency fluctuation against the U.S. dollar. These increases were partially offset by reduced transaction processing and salary costs in our Credit Marketing Services and Direct Marketing Services businesses and other cost saving initiatives.

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The three- and six-month increases in selling, general and administrative expenses were mainly due to our acquisition of TALX, which contributed \$14.8 million and \$38.3 million, respectively, of this increase during these periods. The remainder of this increase was primarily due to increased salary and incentive costs to support growth areas and the impact of foreign currency fluctuation against the U.S. dollar.

The three- and six-month increases in depreciation and amortization expense were mainly due to \$8.0 million and \$23.7 million, respectively, in incremental depreciation and amortization expense related to our acquisition of TALX during these periods. The remainder of the increase is primarily due to depreciation expense related to increased 2007 capital expenditures, including the purchase of the facility that houses our Atlanta, Georgia data center.

Operating Income and Operating Margin

Consolidated Operating Income	Three Months Ended				Six Months Ended			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Consolidated operating revenue	\$ 501.9	\$ 454.5	\$47.4	10%	\$1,005.0	\$ 859.7	\$145.3	17%
Consolidated operating expenses	374.2	334.7	39.5	12%	751.1	623.0	128.1	21%
Consolidated operating income	\$ 127.7	\$ 119.8	\$ 7.9	7%	\$ 253.9	\$ 236.7	\$ 17.2	7%
Consolidated operating margin	25.4%	26.4%			25.3%	27.5%		

The three- and six-month declines in consolidated operating margin percentages reflect the impact of the operating margin of TALX on our consolidated operating margin, which is significantly impacted by acquisition-related amortization expense. The declines in consolidated operating margins were also due to a decline in the margin of our USCIS business when compared to the same periods in 2007.

Other Expense, Net

Consolidated Other Expense, Net	Three Months Ended				Six Months Ended			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Consolidated interest expense	\$ (17.3)	\$ (10.4)	\$ (6.9)	66%	\$ (37.0)	\$ (17.8)	\$ (19.2)	108%
Consolidated minority interests in earnings, net of tax	(1.8)	(1.3)	(0.5)	38%	(3.5)	(2.7)	(0.8)	30%
Consolidated other income, net	0.9	1.1	(0.2)	-18%	1.2	1.3	(0.1)	-8%
Consolidated other expense, net	\$ (18.2)	\$ (10.6)	\$ (7.6)	72%	\$ (39.3)	\$ (19.2)	\$ (20.1)	105%
Average cost of debt	5.1%	5.5%			5.4%	5.5%		
Total consolidated debt, net	\$ 1,340.5	\$ 1,205.8	\$134.7	11%	\$1,340.5	\$1,205.8	\$134.7	11%

The three- and six-month increases in other expense, net, were primarily due to increased interest expense driven by a higher level of debt during the first two quarters of 2008, compared to the same period in 2007, which was used to fund the TALX acquisition in May 2007 and our share repurchase activity in 2007 and 2008.

Income Taxes

Consolidated Provision for Income Taxes	Three Months Ended				Six Months Ended			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Consolidated provision for income taxes	\$ (38.7)	\$ (39.1)	\$0.4	-1%	\$ (78.1)	\$ (78.4)	\$0.3	0%
Effective income tax rate	35.3%	35.8%			36.4%	36.1%		

The three-month decrease in our effective income tax rate was primarily due to a greater amount of favorable discrete items in 2008 than 2007; both related to our foreign tax credit utilization. The six-month increase in our effective income tax rate was primarily due to the matters discussed above and favorable discrete items recorded during the first quarter of 2007 related to state and foreign taxes, which did not recur in 2008.

Net Income

Consolidated Net Income	Three Months Ended				Six Months Ended			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Consolidated net income	\$ 70.8	\$ 70.1	\$ 0.7	1%	\$ 136.5	\$ 139.1	\$ (2.6)	-2%
Diluted earnings per common share	\$ 0.54	\$ 0.51	\$0.03	6%	\$ 1.04	\$ 1.05	\$ (0.01)	-1%
Weighted-average shares used in computing diluted earnings per share	131.5	138.6			131.8	132.9		

The three-month increase in net income was a function of growth in operating income from our International, North America Personal Solutions and North America Commercial Solutions segments and the acquisition of TALX, which was partially offset by a decline in operating income from our USCIS business, increased general corporate operating expense and increased interest expense. The six-month decrease in net income included the factors mentioned above; however, growth in operating income was more than offset by a decline in operating income from our USCIS business, increased general corporate operating expense and increased interest expense.

Segment Financial Results

USCIS

U.S. Consumer Information Solutions	Three Months Ended				Six Months Ended June 30,			
	June 30,		Change		June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Operating revenue:								
Online Consumer Information Solutions	\$ 151.4	\$ 165.4	\$ (14.0)	-9%	\$ 308.2	\$ 327.5	\$ (19.3)	-6%
Mortgage Reporting Solutions	17.9	19.0	(1.1)	-6%	35.3	36.5	(1.2)	-3%
Credit Marketing Services	35.7	39.6	(3.9)	-10%	71.2	80.0	(8.8)	-11%
Direct Marketing Services	23.6	26.0	(2.4)	-9%	47.1	53.1	(6.0)	-11%
Total operating revenue	\$ 228.6	\$ 250.0	\$ (21.4)	-9%	\$ 461.8	\$ 497.1	\$ (35.3)	-7%
% of consolidated revenue	46%	55%			46%	58%		
Total operating income	\$ 86.9	\$ 101.0	\$ (14.1)	-14%	\$ 177.0	\$ 202.8	\$ (25.8)	-13%
Operating margin	38.0%	40.4%	-2.4%		38.3%	40.8%	-2.5%	

The three- and six-month decreases in revenue were due to continued weakness in the U.S. economy which affected each of the USCIS businesses. We currently expect USCIS revenue for the full year 2008 to be below the revenue realized in 2007.

OCIS

The three-month decrease in revenue was primarily due to volume declines and a shift in customer mix that led to lower average selling prices as a result of continued weakness in the U.S. economy. Online transaction volume declined to approximately 170 million in the second quarter of 2008 from approximately 175 million in the comparative period of 2007. In addition to the volume declines mentioned above, the six-month decrease in revenue was driven by continuing low single-digit percentage declines in average unit prices in the first three months of 2008. Online transaction volume

declined to approximately 340 million for the first six months of 2008 from approximately 345 million in the comparative period of 2007.

Mortgage Reporting Solutions

The three- and six-month decreases in revenue were primarily due to continued weakness in U.S. housing markets, which led to reduced transaction volumes from our existing mortgage reporting customer base. These decreases were partially offset by increases from our settlement services products and from our acquisition of mortgage credit reseller assets from Fidelity National Information Services, Inc. in the first quarter of 2008.

Credit Marketing Services

The three- and six-month decreases in revenue were primarily due to volume decreases from our existing customer base, resulting in a 42% revenue reduction in new account acquisition services, partially offset by an 8% revenue increase in customer portfolio management services.

Direct Marketing Services

The three- and six-month decreases in revenue were due to reduced mailing volumes from our existing customer base and to changes in the scope of a contract with a large marketing services reseller.

USCIS Operating Margin

The three-month and six-month decreases in operating margin were primarily due to revenue declines in the USCIS businesses. With a high proportion of fixed costs, our operating expenses did not decline at the same rate as our revenue. This revenue decrease was partially offset by reduced transaction processing and salary costs in our Credit Marketing Services and Direct Marketing Services businesses and other cost saving initiatives. Although operating margin declined from the same period a year ago, operating margin increased from 36.6% in the fourth quarter of 2007 due to the implementation of the cost saving initiatives referenced above.

International

International	Three Months Ended June 30,		Change		Six Months Ended June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
Operating revenue:								
Europe	\$ 46.4	\$ 45.2	\$ 1.2	3%	\$ 94.2	\$ 87.4	\$ 6.8	8%
Latin America	61.1	44.1	17.0	38%	114.3	83.8	30.5	37%
Canada Consumer	30.0	26.0	4.0	15%	58.9	49.8	9.1	18%
Total operating revenue	\$ 137.5	\$ 115.3	\$ 22.2	19%	\$ 267.4	\$ 221.0	\$ 46.4	21%
% of consolidated revenue	27%	25%			27%	26%		
Total operating income	\$ 42.0	\$ 33.5	\$ 8.5	25%	\$ 81.6	\$ 65.9	\$ 15.7	24%
Operating margin	30.6%	29.0%		1.6%	30.5%	29.8%		0.7%

The three- and six-month increases in revenue are attributable to growth in all three geographical areas. Local currency fluctuation against the U.S. dollar favorably impacted our International revenue by \$10.4 million, or 9%, during the second quarter of 2008 and \$22.6 million, or 10%, during the first six months of 2008. Revenue was up 10% in local currency for the second quarter of 2008 and 11% for the first six months of 2008.

Europe

The three-month increase in revenue was primarily due to higher volumes and new customer relationships for our online services and registry products in Spain and Portugal, partially offset by volume declines for our U.K. consumer credit products caused by softening in the U.K. economy. The six-month revenue increase was due to the volume and customer increases in the geographies mentioned above, as well as the U.K. Local currency fluctuation against the U.S. dollar favorably impacted our Europe revenue by \$1.0 million, or 2%, during the second quarter of 2008 and \$2.5 million, or 3%, during the first six months of 2008. Revenue was up 1% in local currency for the second quarter of 2008 and 5% for the first six months of 2008.

Latin America

The three- and six-month increases in revenue were driven by double-digit sales growth in local currency in seven of the eight country markets in which we operate, primarily due to higher volumes of our online solutions, enabling technologies and marketing products. Brazil contributed to revenue growth during the first and second quarters with a new contract to provide data to a large regional consumer services data provider, partially offset by lower sales volumes for certain products that resulted from competition for small- and medium-sized customers. Our acquisitions of a credit reporting business in Peru during the fourth quarter of 2007, as well as a credit reporting company in Ecuador and a credit data reseller Chile, both during the second quarter of 2008, also contributed slightly to revenue growth in this segment. Local currency fluctuation against the U.S. dollar favorably impacted our Latin America revenue by \$7.0 million, or 15%, during the second quarter of 2008 and \$13.6 million, or 17%, during the first six months of 2008. Revenue was up 23% in local currency for the second quarter of 2008 and 20% for the first six months of 2008.

Canada Consumer

The three- and six-month increases in revenue were primarily driven by price and volume increases in our consumer risk products, as well as increased volumes for our marketing products. Local currency fluctuation against the U.S. dollar favorably impacted our Canada Consumer revenue by \$2.4 million, or 9%, during the second quarter of 2008 and \$6.5 million, or 13%, during the first six months of 2008. Revenue was up 6% in local currency for the second quarter of 2008 and 5% for the first six months of 2008.

International Operating Margin

The three- and six-month increases in operating margin were due to continued revenue growth coupled with management of operating expenses and economies of scale which have allowed our expenses to grow more slowly than revenue.

TALX

TALX	Three Months Ended June 30,				Six Months Ended June 30,			
	2008		2007		2008		2007	
	(Dollars in millions)				(Dollars in millions)			
Operating revenue:								
The Work Number	\$ 31.7	\$ 15.5	\$ 16.2	104%	\$ 68.0	\$ 15.5	\$ 52.5	338%
Tax and Talent Management	45.0	19.8	25.2	128%	88.3	19.8	68.5	347%
Total operating revenue	\$ 76.7	\$ 35.3	\$ 41.4	117%	\$ 156.3	\$ 35.3	\$ 121.0	343%
% of consolidated revenue	15%	8%			16%	4%		
Total operating income	\$ 13.6	\$ 4.5	\$ 9.1	201%	\$ 26.3	\$ 4.5	\$ 21.8	483%
Operating margin	17.7%	12.8%		4.9%	16.8%	12.8%		4.0%

The results of TALX's operations are included in our Consolidated Financial Statements beginning on May 15, 2007, resulting in a 45-day period for the second quarter of 2007. TALX generated \$76.7 million and \$156.3 million of revenue for three- and six-month periods ended June 30, 2008, respectively. TALX acquisition-related amortization expense was \$13.7 million and \$27.4 million for the three- and six-month periods ended June 30, 2008, respectively, as compared to \$6.6 million for both the three- and six-month periods ended June 30, 2007. Total employment records in The Work Number database increased during the second quarter to 179.2 million at June 30, 2008.

North America Personal Solutions

North America Personal Solutions	Three Months Ended June 30,				Six Months Ended June 30,			
	2008		2007		2008		2007	
	(Dollars in millions)				(Dollars in millions)			
Total operating revenue	\$ 41.5	\$ 38.6	\$ 2.9	8%	\$ 84.6	\$ 76.6	\$ 8.0	11%
% of consolidated revenue	8%	9%			8%	9%		
Total operating income	\$ 10.4	\$ 7.4	\$ 3.0	42%	\$ 21.5	\$ 13.6	\$ 7.9	58%
Operating margin	25.1%	19.0%		6.1%	25.4%	17.8%		7.6%

The three- and six-month increases in revenue were primarily due to higher subscription revenue associated with our 3-in-1 Monitoring, ScoreWatch, Credit Watch and Credit Report Control products. Subscription customers grew to 1.4 million as of June 30, 2008, up 16% from 1.3 million as of June 30, 2007. The increase in operating margins during these periods was mainly due to continued subscription-based revenue growth and improved operating leverage, as operating expenses remained constant during the first and second quarters of 2008 when compared to the same periods in 2007.

North America Commercial Solutions

North America Commercial Solutions	Three Months Ended June 30,				Six Months Ended June 30,			
	2008		2007		2008		2007	
	(Dollars in millions)				(Dollars in millions)			
Total operating revenue	\$ 17.6	\$ 15.3	\$ 2.3	15%	\$ 34.9	\$ 29.7	\$ 5.2	17%
% of consolidated revenue	4%	3%			3%	3%		
Total operating income	\$ 2.8	\$ 1.0	\$ 1.8	187%	\$ 5.4	\$ 2.3	\$ 3.1	133%
Operating margin	16.0%	6.4%		9.6%	15.6%	7.9%		7.7%

The three- and six-month increases in revenue were primarily due to increased sales volumes for products in our U.S. Commercial business. Online transactional volume for our commercial credit information products increased to 1.3 million during the second quarter of 2008, up 8% from

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1.2 million during the same period in 2007, and to 2.6 million during the first six months of 2008, up 10% from 2.3 million during the same period in 2007. The increase in operating margin was mainly due to revenue growth in our U.S. Commercial business and improved operating leverage, as increases in operating expenses during the period were primarily due to increased data purchases and new product investment to support long-term growth and operating efficiency. Local currency fluctuation against the U.S. dollar favorably impacted our North America Commercial Solutions revenue by \$0.6 million, or 4%, in the second quarter of 2008, and by \$1.6 million, or 5%, in the first six months of 2008.

General Corporate Expense

General Corporate Expense	Three Months Ended June 30,		Change		Six Months Ended June 30,		Change	
	2008	2007	\$	%	2008	2007	\$	%
	(Dollars in millions)				(Dollars in millions)			
General corporate expense	\$ 28.0	\$ 27.6	\$0.4	2%	\$ 57.9	\$ 52.4	\$5.5	11%

Our general corporate expenses are costs that are incurred at the corporate level and include those expenses impacted by corporate direction, such as shared services, administrative, legal, restructuring and equity compensation costs. General corporate expenses were essentially flat in the second quarter of 2008 as compared to the second quarter of 2007. The six-month increase in general corporate expense was primarily due to increased expenses for short- and long-term incentive compensation programs and increased staff costs.

LIQUIDITY AND FINANCIAL CONDITION

Management assesses the Company's liquidity in terms of its ability to generate cash to fund its operating, investing and financing activities. The Company continues to generate substantial cash from operating activities and remains in a strong financial position, with resources available for reinvestment in existing businesses, strategic acquisitions and managing its capital structure on a short and long-term basis.

Sources and Uses of Cash

Funds generated by operating activities, available cash and cash equivalents, our commercial paper program and credit facilities continue to be our most significant sources of liquidity. We believe that funds generated from expected results of operations and available cash and cash equivalents will be sufficient to finance our anticipated working capital and other cash requirements and strategic initiatives for the remainder of 2008 and 2009. However, our commercial paper program and credit facilities are available for additional working capital needs and investment opportunities as necessary.

The following table summarizes our cash flows for the six months ended June 30, 2008 and 2007:

Net cash provided by (used in):	Six Months Ended June 30,		Change 2008 vs. 2007	
	2008	2007	\$	%
	(Dollars in millions)			
Operating activities	\$ 186.8	\$ 153.1	\$ 33.7	22%
Investing activities	\$ (73.8)	\$ (326.3)	\$ 252.5	nm
Financing activities	\$ (122.6)	\$ 367.7	\$ (490.3)	nm

nm—not meaningful

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The increase in operating cash flow was primarily due to incremental income from our TALX acquisition and revenue growth in three of our other four operating segments, partially offset by decreased revenue in our USCIS operating segment and increased interest payments.

Fund Transfer Limitations. The ability of certain of our subsidiaries and associated companies to transfer funds to us is limited, in some cases, by certain restrictions imposed by foreign governments, which do not, individually or in the aggregate, materially limit our ability to service our indebtedness, meet our current obligations or pay dividends.

Capital Expenditures

<u>Net cash used in:</u>	<u>Six Months Ended June 30,</u>		<u>Change</u>
	<u>2008</u>	<u>2007</u>	<u>2008 vs.</u>
	(In millions)		<u>2007</u>
Capital expenditures	\$ 58.4	\$ 31.8	\$ 26.6

Our capital expenditures are used for developing, enhancing and deploying new and existing software in support of our expanding product set, replacing or adding equipment, updating systems for regulatory compliance, the licensing of software applications and investing in system reliability, security and disaster recovery enhancements. The increase in capital expenditures during the first six months of 2008 when compared to the same period in 2007 was primarily due to \$24.0 million of improvements made to the facility which houses our Atlanta, Georgia data center, which we purchased in July 2007.

Acquisitions and Investments

<u>Net cash used in:</u>	<u>Six Months Ended June 30,</u>		<u>Change</u>
	<u>2008</u>	<u>2007</u>	<u>2008 vs.</u>
	(In millions)		<u>2007</u>
Investment in equity affiliates	\$ 4.4	\$ —	\$ 4.4
Acquisitions, net of cash acquired	\$ 11.0	\$ 294.5	\$ (283.5)

On June 30, 2008, as a part of our long-term growth strategy of entering new geographies, we acquired a 28% equity stake in Global Payments Credit Services LLC, a credit information company in Russia, for cash consideration of \$4.4 million. Based on meeting certain conditions in our purchase agreement, we will have the ability to acquire up to 50 percent of this company, the current legal limit for a foreign owner.

To further grow our credit data business, we acquired an additional 70 percent of the total shares outstanding of a credit reporting company in Ecuador, as well as certain assets of a small Chilean consumer credit information reseller, for approximately \$5.0 million during the second quarter of 2008, net of cash acquired. The results of these acquisitions, which are not material, are reported in our International segment subsequent to their respective acquisition dates.

On February 29, 2008, in order to enhance our mortgage reporting market share, we acquired certain assets and specified liabilities of FIS Credit Services, Inc., a related party mortgage credit reporting reseller, for cash consideration of \$6.0 million. The results of this acquisition, which are not material, are reported in our U.S. Consumer Information Solutions segment subsequent to the acquisition date.

For additional information about our acquisitions, see Note 2 of the Notes to Consolidated Financial Statements in this Form 10-Q.

Borrowings and Credit Facility Availability

Net cash provided by (used in):	Six Months Ended		Change
	June 30,		2008 vs.
	2008	2007	2007
	(In millions)		
Net short-term (repayments) borrowings	\$ (94.9)	\$ 97.1	\$ (192.0)
Net borrowings (repayments) under long-term revolving credit facilities	\$ 50.0	\$ (121.6)	\$ 171.6
Proceeds from issuance of long-term debt	\$ 2.2	\$ 544.6	\$ (542.4)
Payments on long-term debt	\$ (3.1)	\$ —	\$ (3.1)

We have an \$850.0 million five-year unsecured revolving credit facility, as amended (which we refer to as the Senior Credit Facility), with a group of banks. The Senior Credit Facility permits borrowings up to \$850.0 million, and may be increased up to \$1.0 billion at our option provided the administrative agent under the facility grants its consent and each of the banks provide an incremental credit commitment. The Senior Credit Facility terminates in July 2011.

Our \$850.0 million commercial paper program has been established through the private placement of commercial paper notes. Maturities of commercial paper can range from overnight to 397 days. The commercial paper program is supported by our Senior Credit Facility and, pursuant to our existing Board of Directors authorization, the total amount of commercial paper which may be issued is reduced by the amount of any outstanding borrowings under our Senior Credit Facility.

In June 2008, we entered into a new 364-day revolving credit agreement with a Canadian bank that replaced a previous credit facility with the bank; the permitted borrowings were increased from C\$10.0 million (denominated in Canadian dollars) to C\$40.0 million and financial and other covenants were updated and conformed to those contained in our Senior Credit Facility. The new Canadian Credit Facility terminates in June 2009.

Net short-term repayments during the six months ended June 30, 2008 and 2007 represents activity under our commercial paper program, as well as activity under our Canadian short-term revolving credit agreement. Net borrowings (repayments) under long-term revolving credit facilities during the six months ended June 30, 2008 and 2007 relate to activity on our Senior Credit Facility. The increase in net short-term repayments during the first half of 2008 reflects the repayment of \$134.6 million of the balance outstanding on our commercial paper notes at December 31, 2007, offset by the increase in our Canadian Credit Facility of \$35.5 million. The increase in net borrowings under long-term revolving credit facilities represents our refinancing of \$50.0 million of the commercial paper notes outstanding at December 31, 2007 through borrowings under our Senior Credit Facility to lower the average interest cost of our debt.

At June 30, 2008, \$84.9 million in commercial paper notes was outstanding, at a weighted-average interest rate of 3.0% per annum, all with maturities less than 90 days; \$425.0 million was outstanding under the Senior Credit Facility, which is included in long-term debt on our Consolidated Balance Sheet; and \$35.5 million was outstanding under our Canadian Credit Facility. At June 30, 2008, a total of \$343.9 million was available under our committed credit facilities.

At June 30, 2008, 59% of our debt was fixed-rate debt and 41% was variable-rate debt. Our variable-rate debt, consisting of commercial paper notes and borrowings under our credit facilities, generally bears interest based on a specified margin plus a base rate, LIBOR or commercial paper rate. The interest rates reset periodically, depending on the terms of the respective financing arrangements. At June 30, 2008, interest rates on our variable-rate debt ranged from 2.9% to 3.8%.

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A downgrade in our credit rating (as described below under the heading "Credit Ratings") would increase the cost of borrowings under our commercial paper program and credit facilities, and could limit, or in the case of a significant downgrade, preclude our ability to issue commercial paper. Our outstanding indentures and comparable instruments also contain customary covenants including for example limits on the incurrence of secured debt and sale/leaseback transactions. In addition, our Senior Credit Facility and Canadian Credit Facility each require us to maintain a maximum leverage ratio of not more than 3.5 to 1.0. None of these covenants are considered restrictive to our operations and as of June 30, 2008, we were in compliance with all of our debt covenants.

We do not have any credit rating triggers that would accelerate the maturity of a material amount of our outstanding debt, except with respect to our 6.3% Senior Notes due 2017 and 7.0% Senior Notes due 2037 (together, the "Senior Notes"). If we experience a change of control or publicly announce our intention to effect a change of control and the rating on the Senior Notes is lowered by each of Standard & Poor's, or S&P, and Moody's Investors Service, or Moody's, below an investment grade rating within 60 days of such change of control or notice thereof, then we will be required to offer to repurchase the Senior Notes at a price equal to 101% of the aggregate principal amount of the Senior Notes plus accrued and unpaid interest.

For additional information about our debt, including the terms of our financing arrangements, basis for variable interest rates and debt covenants, see Note 4 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

Credit Ratings. Credit ratings reflect an independent agency's judgment on the likelihood that a borrower will repay a debt obligation at maturity. The ratings reflect many considerations, such as the nature of the borrower's industry and its competitive position, the size of the company, its liquidity and access to capital and the sensitivity of a company's cash flows to changes in the economy. The two largest rating agencies, S&P and Moody's, use alphanumeric codes to designate their ratings. The highest quality rating for long-term credit obligations is AAA+ and Aaa1 for S&P and Moody's, respectively. A security rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time by the assigning rating agency.

Long-term ratings of BBB- and Baa3 or better by S&P and Moody's, respectively, reflect ratings on debt obligations that fall within a band of credit quality considered to be "investment grade". Currently, the long-term ratings for our obligations are BBB+ and Baa1, have a stable outlook and are consistent with the ratings and outlooks which existed at December 31, 2007.

If our credit ratings were to decline to lower levels, we could experience more significant increases in our interest cost for new debt. In addition, the market's demand, and thus our ability to readily issue new debt, could become further influenced by the economic and credit market environment.

Equity Transactions

<u>Net cash provided by (used in):</u>	<u>Six Months Ended</u>		<u>Change</u>
	<u>June 30,</u>		<u>2008 vs.</u>
	<u>2008</u>	<u>2007</u>	<u>2007</u>
	(In millions)		
Treasury stock repurchases	\$ (81.1)	\$ (170.3)	\$ 89.2
Dividends paid	\$ (10.3)	\$ (10.0)	\$ (0.3)
Proceeds from exercise of stock options	\$ 13.5	\$ 22.4	\$ (8.9)
Excess tax benefits from stock-based compensation plans	\$ 1.6	\$ 10.5	\$ (8.9)

In February 2008, the Company's Board of Directors authorized the repurchase of up to an additional \$250.0 million of the Company's common stock from time to time on the open market or in privately negotiated transactions. There is no expiration date for the Company's repurchase program.

The timing and amount of any shares repurchased will be determined by the Company's management based on its evaluation of market conditions and other factors. The repurchase program may be suspended or discontinued at any time. Any repurchased shares will be available for use in connection with the Company's equity compensation plans and for other corporate purposes. At June 30, 2008, the Company had approximately \$232.8 million remaining for stock repurchases under the existing Board authorization. The Company expects to fund any further repurchases using the Company's available cash balances, proceeds from the issuance of commercial paper or borrowings under credit facilities.

Sources and uses of cash related to equity during the six months ended June 30, 2008 and 2007 were as follows:

- Under share repurchase programs authorized by our Board of Directors, we purchased 2.2 million common shares on the open market during the six months ended June 30, 2008 for \$81.1 million at an average price per common share of \$36.34. We purchased a total of 4.2 million shares of our common stock on the open market during the six months ended June 30, 2007 for \$179.3 million at an average price per common share of \$42.91. Approximately \$9.0 million of purchases was accrued for at June 30, 2007.

At July 25, 2008, we had acquired an additional 0.5 million shares for \$18.8 million since June 30, 2008.

- Our dividends per share were \$0.08 per share for both periods presented. We paid cash dividends of \$10.3 million and \$10.0 million, respectively, for the two periods presented.
- We received cash of \$13.5 million and \$22.4 million in the first six months of 2008 and 2007, respectively, from the exercise of stock options.

Contractual Obligations, Commercial Commitments and Other Contingencies

Our contractual obligations, commercial commitments and other contingencies have not materially changed from those reported in our 2007 Form 10-K. For additional information about certain obligations and contingencies, including those related to CSC see Note 5 of the Notes to Consolidated Financial Statements in this Form 10-Q.

Off-Balance Sheet Arrangements

There have been no material changes with respect to our off-balance sheet arrangements from those presented in our 2007 Form 10-K.

Related Party Transactions

We engage in various transactions and arrangements with related parties. We believe the terms of the transactions and arrangements do not differ from those that would have been negotiated with an independent party. For additional information about our related parties and associated transactions, see Note 8 of the Notes to the Consolidated Financial Statements in this Form 10-Q and Note 11 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

Seasonality

We experience seasonalities in certain of our revenue streams. Revenue generated from The Work Number business unit within the TALX operating segment is generally higher in the first quarter due primarily to the provision of Form W-2 preparation services which occur in the first quarter each year. Revenue from our OCIS and Mortgage Reporting Solutions business units tends to increase in periods of the year in which our customers have higher volumes of credit granting decisions, most commonly the second and third calendar quarters.

RECENT ACCOUNTING PRONOUNCEMENTS

For information about new accounting pronouncements and the potential impact on our Consolidated Financial Statements, see Note 1 of the Notes to Consolidated Financial Statements in this Form 10-Q and Note 1 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K.

APPLICATION OF CRITICAL ACCOUNTING POLICIES

The preparation of financial statements in conformity with GAAP requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities, revenues and expenses and related disclosures of contingent assets and liabilities in our Consolidated Financial Statements and the Notes to Consolidated Financial Statements. We believe the most complex and sensitive judgments, because of their significance to the Consolidated Financial Statements, result primarily from the need to make estimates and assumptions about the effects of matters that are inherently uncertain. The "Application of Critical Accounting Policies and Estimates" section in the MD&A and Note 1 of the Notes to Consolidated Financial Statements in our 2007 Form 10-K describe the significant accounting estimates and policies used in the preparation of our Consolidated Financial Statements. Although we believe that our estimates, assumptions and judgments are reasonable, they are based upon information available at the time. Actual results may differ significantly from these estimates under different assumptions, judgments or conditions.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

For information regarding our exposure to certain market risks, see "Quantitative and Qualitative Disclosures about Market Risk," in Part II, Item 7A of our 2007 Form 10-K. There were no material changes to our market risk exposure during the six months ended June 30, 2008.

ITEM 4. CONTROLS AND PROCEDURES

As of the end of the period covered by this report, an evaluation was carried out by the Company's management, with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934). Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that these disclosure controls and procedures were effective as of the end of the period covered by this report. In addition, no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934) occurred during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Equifax, certain of its subsidiaries, and other persons have been named as parties in various legal actions and administrative proceedings arising in connection with the operation of Equifax's businesses. In most cases, plaintiffs seek unspecified damages and other relief. These actions include the following:

NCRA/Standfacts Litigation. On March 25, 2004, the National Credit Reporting Association, Inc., or NCRA, a trade association of mortgage credit information resellers, and, separately, 23 of NCRA's members, commenced suits against Equifax, Experian and TransUnion alleging various violations of antitrust and unfair practices laws. After a variety of rulings on procedural and substantive issues, including grants on two occasions of all or part of defendants' motions to dismiss, the remaining claims of all plaintiffs have been consolidated under a Third Amended Complaint, filed June 29, 2005, in an action captioned *Standfacts Credit Services, et al. v. Experian Information Solutions, Inc., Equifax Inc.*,

and *TransUnion, LLC*, pending in the U.S District Court for the Central District of California. The amended complaint seeks injunctive relief and unspecified amounts of damages. In 2005, the District Court granted defendants' motions to dismiss all claims except for one remaining Sherman Act, Section 1 conspiracy claim. In late 2006, 19 of the 23 original plaintiffs were dismissed from the case by agreement. On January 18, 2007, the District Court entered a final order pursuant to stipulation of the parties dismissing all remaining claims of plaintiffs, with prejudice, and preserving only the right of certain plaintiffs to appeal the previous dismissal by the District Court of certain monopolization claims to the U.S. Court of Appeals for the Ninth Circuit. Plaintiffs filed their notice of appeal with the Ninth Circuit on February 15, 2007. Appellate briefing was completed on March 7, 2008.

VantageScore Litigation. On March 14, 2006, Equifax and two other national credit reporting companies announced the development of VantageScore, a credit scoring system. VantageScore is being independently marketed and sold separately by Equifax and the two other national credit reporting companies through licensing agreements with VantageScore Solutions LLC, which is jointly owned by Equifax and the two other national credit reporting companies. On October 11, 2006, in an action captioned *Fair Isaac Corporation v. Equifax Inc., Experian Information Solutions, Inc., TransUnion LLC and VantageScore Solutions LLC*, Fair Isaac Corporation filed a lawsuit in the U.S. District Court for the District of Minnesota, alleging that the national credit reporting companies and VantageScore Solutions LLC violated antitrust laws, engaged in unfair competitive practices and false advertising and infringed plaintiff's trademark by using a credit score product with a score range that overlaps the FICO® score range. Plaintiff sought injunctive relief and treble damages under its antitrust claims. On June 6, 2008, Plaintiff and Equifax entered into a settlement agreement which provided for the dismissal of all claims against Equifax. The District Court entered an order of dismissal of the claims against Equifax on June 12, 2008.

California Bankruptcy Litigation. In a series of actions filed in the U.S. District Court for the Central District of California between October 14, 2005 and November 2, 2005 which have now been consolidated, captioned *Terri N. White, et al. v. Equifax Information Services LLC, Jose Hernandez v. Equifax Information Services LLC, Kathryn L. Pike v. Equifax Information Services LLC*, and *Jose L. Acosta, Jr., et al. v. Trans Union LLC, et al.*, plaintiffs asserted that Equifax violated federal and state law (the FCRA, the California Credit Reporting Act and the California Unfair Competition Law) by failing to follow reasonable procedures to determine whether credit accounts are discharged in bankruptcy, including the method for updating the status of an account following a bankruptcy discharge. The Pike plaintiff asserts only that Equifax's conduct violated the California Credit Reporting Act. On May 15, 2007, plaintiffs filed motions seeking to certify a nationwide class of similarly situated consumers. Plaintiffs seek unspecified damages and injunctive relief. On April 3, 2008, plaintiffs and defendants filed jointly a Proposed Order approving a Settlement Agreement and Release providing for certain changes in the procedures used by defendants to record discharges in bankruptcy on consumer credit files. The settlement would resolve claims for injunctive relief but does not affect plaintiffs' claims for damages. Discovery is ongoing.

Other. Equifax has been named as a defendant in various other legal actions, including administrative claims, class actions and other litigation arising in connection with our business. Some of the legal actions include claims for substantial compensatory or punitive damages or claims for indeterminate amounts of damages. We believe we have strong defenses to, and where appropriate, will vigorously contest, many of these matters. Given the number of these matters, some are likely to result in adverse judgments, penalties, injunctions, fines or other relief. However, we do not believe that these litigation matters will be individually material to our financial condition or results of operations. We may explore potential settlements before a case is taken through trial because of the uncertainty and risks inherent in the litigation process.

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For information regarding contingent tax claims raised by the Canada Revenue Agency, and our accounting for legal contingencies, see Note 5 of the Notes to Consolidated Financial Statements in this Form 10-Q.

ITEM 1A. RISK FACTORS

There are no material changes from the risk factors set forth under Part I, Item 1A. "Risk Factors" in our 2007 Form 10-K. In addition to the other information set forth in this report, you should carefully consider these risk factors which could materially affect our business, financial condition or future results. The risks described in this report and in our 2007 Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or future results.

This report contains certain information that may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Generally, the words "may," "could," "should," "would," "believe," "expect," "anticipate," "estimate," "intend," "seek," "plan," "project," "continue," "predict" or similar expressions identify forward-looking statements which generally are not historical in nature. All statements that address operating performance, future products, strategies, events or developments that we expect or anticipate will occur in the future, including the following statements in this report, are forward-looking statements:

- Regarding Note 4 of the Notes to Consolidated Financial Statements, and our future liquidity needs discussed under "Liquidity and Financial Condition," our ability to generate cash from operating activities and any declines in our credit ratings or financial condition which could restrict our access to the capital markets or materially increase our financing costs;
- With respect to Note 5 of the Notes to Consolidated Financial Statements, "Commitments and Contingencies", and "Contractual Obligations, Commercial Commitments and Other Contingencies" in MD&A, changes in the market value of our assets or the actual cost of our commitments or contingencies, including, without limitation, the negotiated or appraised price payable under the CSC option, if exercised, and the outcome of our pending litigation referenced therein and in Part II, Item 1, "Legal Proceedings";
- With respect to the foreign currency impact on our operating revenue discussed under "Results of Operations—Three and Six Months Ended June 30, 2008 and 2007" in the MD&A, our views on the valuation of the U.S. dollar; and
- With respect to our USCIS revenue discussed under "Results of Operations—Three and Six Months Ended June 30, 2008 and 2007" in the MD&A, our views on the health of the U.S. and global economies during 2008.

As and when made, management believes that these forward-looking statements are reasonable. However, caution should be taken not to place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. In addition, forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from our historical experience and our present expectations or projections. These risks and uncertainties include, but are not limited to, those described elsewhere in this report and in our 2007 Form 10-K, and those described from time to time in our future reports filed with the SEC.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table contains information with respect to purchases made by or on behalf of Equifax or any "affiliated purchaser" (as defined in Rule 10b-18(a) (3) under the Securities Exchange Act of 1934), of our common stock during our second quarter ended June 30, 2008:

<u>Period</u>	<u>Total Number of Shares Purchased(1)</u>	<u>Average Price Paid Per Share(2)</u>	<u>Total Number of Shares Purchased as Part of Publicly-Announced Plans or Programs</u>	<u>Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the Plans or Programs(3)</u>
March 31, 2008				\$ 276,915,470
April 1 – April 30, 2008	21,330	\$ 38.01	9,300	\$ 276,561,943
May 1 – May 31, 2008	858,685	\$ 38.03	858,685	\$ 243,906,859
June 1 – June 30, 2008	299,742	\$ 37.09	297,600	\$ 232,868,957
Total	1,179,757	\$ 37.79	1,165,585	\$ 232,868,957

- (1) The total number of shares purchased includes: (a) shares purchased pursuant to our publicly-announced share repurchase program, or Program; and (b) shares surrendered, or deemed surrendered, in satisfaction of the exercise price and/or to satisfy tax withholding obligations in connection with the exercise of employee stock options, totaling 12,030 shares for the month of April 2008, 0 shares for the month of May 2008, and 2,142 shares for the month of June 2008.
- (2) Average price paid per share for shares purchased as part of our Program (includes brokerage commissions).
- (3) On February 8, 2008, our Board of Directors increased the amounts authorized under the Program by an additional \$250.0 million, and we publicly announced this increase on February 11, 2008. At June 30, 2008, the amount authorized for future share repurchases under the Program was \$232.8 million.

Dividend and Share Repurchase Restrictions

Our Senior Credit Facility, as amended, restricts our ability to pay cash dividends on our capital stock or repurchase capital stock if default or event of default exists or would result, according to the terms of the agreement.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

Our 2008 Annual Meeting of Shareholders was held on May 9, 2008. A total of 119,012,929 of our shares of common stock were present or represented by proxy at the meeting. This represented approximately 91% of the Company's shares outstanding. The following matters were voted upon at the meeting:

1. Each nominee for director was re-elected as a Class II director for a three-year term expiring on the date of the 2011 Annual Meeting of Shareholders, as follows:

<u>Name</u>	<u>Shares Voted For</u>	<u>Shares Withheld</u>
William W. Canfield	113,981,106	5,031,823
James E. Copeland, Jr.	114,358,401	4,654,528
Lee A. Kennedy	113,751,614	5,261,315
Siri S. Marshall	114,800,418	4,212,511

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There were no broker non-votes in the election of the four directors.

Other directors whose terms of office continued after the meeting were as follows:

<u>Class I (term expiring 2009)</u>	<u>Class III (term expiring 2010)</u>
Mark L. Feidler	Robert D. Daleo
Larry L. Prince*	Walter W. Driver, Jr.
Richard F. Smith	L. Phillip Humann
Jacquelyn M. Ward*	Mark B. Templeton

* As previously disclosed, Mr. Prince and Ms. Ward have announced that they will retire as directors following the September 2008 meeting of the Board of Directors.

2. The shareholders ratified the appointment of Ernst & Young LLP as our independent registered public accounting firm for 2008, as follows:

<u>Shares For</u>	<u>Shares Against</u>	<u>Shares Abstained</u>
116,803,193	1,187,027	1,022,707

There were no broker non-votes on this matter.

3. The shareholders approved our 2008 Omnibus Incentive Plan, as follows:

<u>Shares For</u>	<u>Shares Against</u>	<u>Shares Abstained</u>	<u>Broker Non-Votes</u>
84,969,321	21,375,829	1,481,919	11,174,191

4. The shareholders approved the non-binding shareholder proposal regarding annual terms for directors, as follows:

<u>Shares For</u>	<u>Shares Against</u>	<u>Shares Abstained</u>	<u>Broker Non-Votes</u>
71,876,056	34,419,702	1,531,313	11,174,190

5. The shareholders approved the non-binding shareholder proposal regarding majority voting for directors in uncontested elections, as follows:

<u>Shares For</u>	<u>Shares Against</u>	<u>Shares Abstained</u>	<u>Broker Non-Votes</u>
66,508,314	39,757,852	1,560,905	11,174,190

ITEM 6. EXHIBITS

The following is a complete list of exhibits included as part of this report. A list of those documents filed with this report is set forth on the Index to Exhibits appearing elsewhere in this report and is incorporated by reference herein:

<u>Exhibit No.</u>	<u>Description</u>
10.1	Equifax Inc. 2008 Omnibus Incentive Plan.
31.1	Rule 13a-14(a) Certification of Chief Executive Officer.
31.2	Rule 13a-14(a) Certification of Chief Financial Officer.
32.1	Section 1350 Certification of Chief Executive Officer.
32.2	Section 1350 Certification of Chief Financial Officer.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

EQUIFAX INC.
(Registrant)

Date: July 29, 2008

By: /s/ RICHARD F. SMITH

Richard F. Smith
Chairman and Chief Executive Officer
(Principal Executive Officer)

Date: July 29, 2008

/s/ LEE ADREAN

Lee Adrean
Corporate Vice President and
Chief Financial Officer
(Principal Financial Officer)

Date: July 29, 2008

/s/ NUALA M. KING

Nuala M. King
Senior Vice President and Corporate Controller
(Principal Accounting Officer)

INDEX TO EXHIBITS

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32.2	Section 1350 Certification of Chief Financial Officer.

EQUIFAX INC.
2008 OMNIBUS INCENTIVE PLAN

1. Purpose and Effective Date.

(a) **Purpose.** The Equifax Inc. 2008 Omnibus Incentive Plan has two complementary purposes: (i) to attract and retain outstanding individuals to serve as directors, officers and employees; and (ii) to increase shareholder value. The Plan will provide participants incentives to increase shareholder value by offering the opportunity to acquire shares of the Company's common stock, receive monetary payments based on the value of such common stock, or receive other incentive compensation, on the potentially favorable terms that this Plan provides.

(b) **Effective Date.** This Plan will become effective, and Awards may be granted under this Plan, on and after the date the Plan is approved by the Company's shareholders (the "Effective Date"). If the Company's shareholders approve this Plan, then no further grants of awards will be made on or after the Effective Date under the Equifax Inc. 2000 Stock Incentive Plan (the "2000 Plan") and the 2005 Omnibus Incentive Plan for Employees of TALX Corporation (the "TALX Plan"), and the Equifax Inc. Key Management Incentive Plan (Annual Incentive Plan) will terminate on December 31, 2008; provided, that each such plan shall continue to govern awards outstanding as of the date of such plan's termination and such awards shall continue in full force and effect until terminated in accordance with their respective terms.

2. Definitions. Capitalized terms used in this Plan have the following meanings:

(a) **"Administrator"** means the Committee.

(b) **"Affiliate"** and **"Associate"** shall have the respective meanings ascribed to such terms in Rule 12b-2 under the Exchange Act. Notwithstanding the foregoing, for purposes of determining those individuals to whom an Option or Stock Appreciation Right may be granted, the term "Affiliate" means any entity that, directly or through one or more intermediaries, is controlled by, controls, or is under common control with the Company within the meaning of Code Sections 414(b) or (c); provided that, in applying such provisions, the phrase "at least 20 percent" shall be used in place of "at least 80 percent" each place it appears therein.

(c) **"Award"** means a grant of Options, Stock Appreciation Rights, Performance Shares, Performance Units, Restricted Stock, Restricted Stock Units, Dividend Equivalent Units, an Annual Incentive Award, a Long-Term Incentive Award, or any other type of award permitted under the Plan.

(d) **"Award Agreement"** means the written agreement between the Company and the Participant evidencing the grant of an Award and setting the terms and conditions thereof. The Administrator may, but need not, require the Participant to execute a copy of the Award Agreement before the Award becomes effective.

(e) **"Beneficial Owner"** means a Person who owns any securities:

(i) which such Person or any of such Person's Affiliates or Associates has the right to acquire (whether such right is exercisable immediately or only after the passage of time) pursuant to any agreement, arrangement or understanding, or upon the exercise of conversion rights, exchange rights, rights, warrants or options, or otherwise; provided, however, that a Person shall not be deemed the Beneficial Owner of, or to beneficially own, (A) securities tendered pursuant to a tender or exchange offer made by or on behalf of such Person or any of such Person's Affiliates or Associates until such tendered securities are accepted for purchase, or (B) securities issuable upon exercise of common stock purchase rights issued pursuant to the terms of the Company's Amended and Restated Rights Agreement dated as of October 14, 2005, as amended from time to time, or any successor to such Rights Agreement, or any similar stock purchase rights that the Company may authorize and issue in the future, at any time before the issuance of such securities; or

(ii) which such Person or any of such Person's Affiliates or Associates, directly or indirectly, has the right to vote or dispose of or has "beneficial ownership" of (as determined pursuant to Rule 13d-3 under the Exchange Act), including pursuant to any agreement, arrangement or understanding; provided, however, that a Person shall not be deemed the Beneficial Owner of, or to beneficially own, any security under this clause (ii) as a result of an agreement, arrangement or understanding to vote such security if the agreement, arrangement or understanding: (A) arises solely from a revocable proxy or consent given to such Person in response to a public proxy or consent solicitation made pursuant to, and in accordance with, the applicable rules and regulations under the Act; and (B) is not also then reportable on Schedule 13D under the Exchange Act (or any comparable or successor report); or

(iii) which are beneficially owned, directly or indirectly, by any other Person with which such Person or any of such Person's Affiliates or Associates has had any agreement, arrangement or understanding for the purpose of acquiring, holding, voting (except pursuant to a revocable proxy as described in clause (ii) above) or disposing of any voting securities of the Company.

(f) **"Board"** means the Board of Directors of the Company.

(g) **"Cause"** means, except as otherwise determined by the Administrator and set forth in an Award agreement: (i) if a Participant is subject to an employment, retention or similar agreement with the Company or an Affiliate that includes a definition of "Cause," such definition; and (ii) for all other Participants, (A) conviction of a felony or a plea of no contest to a felony, (B) willful misconduct that is materially and demonstrably detrimental to the Company or an Affiliate, (C) willful refusal to perform duties consistent with a Participant's office, position or status with the Company or an Affiliate (other than as a result of physical or mental disability) after being requested to do so by a person or body with the authority to make such request, or (D) other conduct or inaction that the Administrator determines in its discretion constitutes Cause.

(h) **"Change of Control"** means, except as otherwise determined by the Administrator and set forth in an Award Agreement, the occurrence of any of the following events:

(i) any Person (other than (A) the Company or its subsidiaries, (B) a trustee or other fiduciary holding securities under any employee benefit plan of the Company or its subsidiaries, (C) an underwriter temporarily holding securities pursuant to an offering of such securities, (D) a corporation owned, directly or indirectly, by the shareholders of the Company in substantially the same proportions as their ownership of stock in the Company ("Excluded Persons") or (E) unless otherwise determined by the Board or the Committee, a Person which has acquired Stock in the ordinary course of business for investment purposes only and not with the purpose or effect of changing or influencing the control of the Company, or in connection with or as a participant in any transaction having such purpose or effect ("Investment Intent"), as demonstrated by the filing by such Person of a statement on Schedule 13G (including amendments thereto) pursuant to Regulation 13D under the Exchange Act, as long as such Person continues to hold such Stock with an Investment Intent) is or becomes the Beneficial Owner, directly or indirectly, of securities of the Company (not including in the securities beneficially owned by such Person any securities acquired directly from the Company or its Affiliates pursuant to express authorization by the Board of Directors that refers to this exception) representing 20% or more of either the then outstanding shares of Stock of the Company or the combined voting power of the Company's then outstanding voting securities; or

(ii) the following individuals cease for any reason to constitute a majority of the number of directors of the Company then serving: (A) individuals who, on the Effective Date, constituted the Board of Directors; and (B) any new director (other than a director whose initial assumption of office is in connection with an actual or threatened election contest, including but not limited to a consent solicitation, relating to the election of directors of the Company) whose appointment or

election by the Board of Directors or nomination for election by the Company's shareholders was approved by a vote of at least two-thirds ($\frac{2}{3}$) of the directors then still in office who either were directors on the Effective Date or whose appointment, election or nomination for election was previously so approved (collectively the "Continuing Directors"); provided, however, that individuals who are appointed to the Board of Directors pursuant to or in accordance with the terms of an agreement relating to a merger, consolidation, or share exchange involving the Company (or any direct or indirect Subsidiary of the Company) shall not be Continuing Directors for purposes of this Agreement until after such individuals are first nominated for election by a vote of at least two-thirds ($\frac{2}{3}$) of the then Continuing Directors and are thereafter elected as directors by shareholders of the Company at a meeting of shareholders held following consummation of such merger, consolidation, or share exchange; provided further, that in the event the failure of any such persons appointed to the Board of Directors to be Continuing Directors results in a Change in Control, the subsequent qualification of such persons as Continuing Directors shall not alter the fact that a Change in Control occurred; or

(iii) upon the consummation of a merger, consolidation or share exchange of the Company with any other corporation or the issuance of voting securities of the Company in connection with a merger, consolidation or share exchange of the Company (or any direct or indirect subsidiary of the Company) pursuant to applicable stock exchange requirements, other than (A) a merger, consolidation or share exchange which would result in the voting securities of the Company outstanding immediately prior to such merger, consolidation or share exchange continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or any parent thereof) at least $66\frac{2}{3}\%$ of the combined voting power of the voting securities of the Company or such surviving entity or any parent thereof outstanding immediately after such merger, consolidation or share exchange, or (B) a merger, consolidation or share exchange effected to implement a recapitalization of the Company (or similar transaction) in which no Person (other than an Excluded Person) is or becomes the Beneficial Owner, directly or indirectly, of securities of the Company (not including in the securities beneficially owned by such Person any securities acquired directly from the Company or its Affiliates after the Effective Date, pursuant to express authorization by the Board of Directors that refers to this exception) representing 20% or more of either the then outstanding shares of Stock of the Company or the combined voting power of the Company's then outstanding voting securities; or

(iv) the shareholders of the Company approve of a plan of complete liquidation or dissolution of the Company or an agreement for the sale or disposition by the Company of all or substantially all of the Company's assets (in one transaction or a series of related transactions within any period of 24 consecutive months), other than a sale or disposition by the Company of all or substantially all of the Company's assets to an entity at least 80% of the combined voting power of the voting securities of which are owned by persons in substantially the same proportions as their ownership of the Company immediately prior to such sale.

Notwithstanding the foregoing, no "Change in Control of the Company" shall be deemed to have occurred if there is consummated any transaction or series of integrated transactions immediately following which the holders of the Stock of the Company immediately prior to such transaction or series of transactions continue to own, directly or indirectly, in the same proportions as their ownership in the Company, an entity that owns all or substantially all of the assets or voting securities of the Company immediately following such transaction or series of transactions.

If an Award is considered deferred compensation subject to the provisions of Code Section 409A, and if such Award contains provisions for payment upon a "Change of Control," then the Administrator may include in such Award a definition of "Change in Control" consistent with the requirements of Section 409A.

(i) **"Code"** means the Internal Revenue Code of 1986, as amended. Any reference to a specific provision of the Code includes any successor provision and the regulations promulgated under such provision.

(j) **"Committee"** means the Compensation, Human Resources and Management Succession Committee of the Board (or a successor committee with the same or similar authority).

(k) **"Company"** means Equifax Inc., a Georgia corporation, or any successor thereto.

(l) **"Director"** means a member of the Board, and **"Non-Employee Director"** means a Director who is not also an employee of the Company or its Subsidiaries.

(m) **"Disability"** means, except as otherwise determined by the Administrator and set forth in an Award Agreement (i) with respect to a Participant who is eligible to participate in the Company's program of long-term disability insurance, if any, a condition with respect to which the Participant is entitled to commence benefits under such program, and (ii) with respect to any Participant (including a Participant who is eligible to participate in the Company's program of long-term disability insurance, if any), the inability of the Participant to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment expected to result in death or to be of continuous duration of six (6) months or more. For a Director, Disability shall mean the inability of the Director to perform his or her usual duties as a Board member by reason of any medically determinable physical or mental impairment expected to result in death or to be of continuous duration of six (6) months or more. The determination of Disability shall be made by the Administrator based upon the information provided to it.

(n) **"Dividend Equivalent Unit"** means the right to receive a payment, in cash or Shares, equal to the cash dividends or other distributions paid with respect to a Share.

(o) **"Exchange Act"** means the Securities Exchange Act of 1934, as amended. Any reference to a specific provision of the Exchange Act includes any successor provision and the regulations and rules promulgated under such provision.

(p) **"Fair Market Value"** means the fair market value of a Share, as determined in good faith by the Committee on a particular date, as follows: (i) the closing sales price on such date on the New York Stock Exchange ("NYSE"), or if no sales of Stock occur on the date in question, on the last preceding date on which there was a sale on such market; (ii) if the Shares are not listed on the NYSE, but are traded on another national securities exchange or in an over-the-counter market, the last sales price (or, if there is no last sales price reported, the average of the closing bid and asked prices) for the Shares on the particular date, or on the last preceding date on which there was a sale of Shares on that exchange or market; or (iii) if the Shares are neither listed on a national securities exchange nor traded in an over-the-counter market, the price determined by the Administrator.

(q) **"Incentive Award"** means the right to receive a cash payment to the extent Performance Goals are achieved, and shall include "Annual Incentive Awards" as described in Section 10 and "Long-Term Incentive Awards" as described in Section 12.

(r) **"Option"** means the right to purchase Shares at a stated price for a specified period of time.

(s) **"Participant"** means an individual selected by the Administrator to receive an Award.

(t) **"Performance Goals"** means any goals the Administrator establishes that relate to one or more of the following with respect to the Company or any one or more of its Subsidiaries, Affiliates or other business units: gross sales, net sales, revenue, sales or revenue growth, organic revenue growth, gross profit margin, operating profit, operating profit margin, EBITDA (defined as operating income plus depreciation and amortization), EBITDA growth, EBITDA margin, pre-tax income, net income, growth in net income, net income as a percent of revenue, diluted earnings per share (diluted EPS),

adjusted earnings per share (diluted earnings per share adjusted for acquisition-related amortization expense), growth in diluted EPS or adjusted EPS, price per share, price/earnings ratio, book value per share, return on shareholder's equity, return on total capital, return on assets or return on net assets, economic value added, cash from operations, free cash flow (cash from operations less capital expenditures), growth in cash from operations or free cash flow, net working capital (excluding cash and short term investments), days sales outstanding, sales performance, sales quota attainment, cross-sales, integrated solution sales, customer satisfaction, client engagement, new client acquisition, and client retention.

The Administrator, in evaluation of achievement of Performance Goals, shall measure performance in accordance with United States generally accepted accounting principles, if applicable; provided that, the Administrator may, at the time of grant of any performance-based Award, determine whether to include or exclude any material changes that occur during an applicable performance period, including, without limitation: (a) asset write-downs; (b) litigation or claim adjudication, judgments or settlements; (c) the effect of changes in tax or accounting standards or principles, or other laws, regulations or provisions affecting reported results; (d) changes in business, operations, corporate or capital structure; (e) extraordinary, unusual and/or nonrecurring items as determined under generally accepted accounting principles; (f) mergers, acquisitions or divestitures and/or the diluted impact of goodwill on acquisitions; and (g) foreign exchange gains and losses. To the extent such inclusions or exclusions affect the potential Awards of Participants who are subject to Code Section 162(m), they shall be prescribed in a form that meets the requirements of Code Section 162(m) for deductibility. Such adjustments shall be made solely for the purpose of providing a consistent basis from period to period for the calculation of Performance Goals in order to prevent the dilution or enlargement of a Participant's rights with respect to an actual Award intended to be performance-based under Code Section 162(m).

In the case of Awards that the Administrator determines will be to individuals who are not subject to Code Section 162(m), the Administrator may establish other Performance Goals not listed in this Plan. Where applicable, the Performance Goals may be expressed, without limitation, in terms of attaining a specified level of the particular criterion or the attainment of an increase or decrease (expressed as absolute numbers or a percentage) in the particular criterion or achievement in relation to a peer group or other index. The Performance Goals may include a threshold level of performance below which no payment will be made (or no vesting will occur), levels of performance at which specified payments will be paid (or specified vesting will occur), and a maximum level of performance above which no additional payment will be made (or at which full vesting will occur).

(u) "**Performance Shares**" means the right to receive Shares to the extent Performance Goals are achieved.

(v) "**Performance Unit**" means the right to receive a payment valued in relation to a unit that has a designated dollar value or the value of which is equal to the Fair Market Value of one or more Shares, to the extent Performance Goals are achieved.

(w) "**Person**" has the meaning given in Section 3(a)(9) of the Exchange Act, as modified and used in Sections 13(d) and 14(d) thereof.

(x) "**Plan**" means this Equifax Inc. 2008 Omnibus Incentive Plan, as it may be amended from time to time.

(y) "**Restricted Stock**" means a Share that is subject to a risk of forfeiture or restrictions on transfer, or both a risk of forfeiture and restrictions on transfer.

(z) "**Restricted Stock Unit**" means the right to receive a payment in the form of Shares, cash, or a combination of the two, equal to the Fair Market Value of one Share.

(aa) **"Retirement"** means, except as otherwise determined by the Administrator and set forth in an Award Agreement, with respect to employee Participants, termination of employment from the Company and its Affiliates (for other than Cause): (i) on or after attainment of age fifty (50) and the sum of the Participant's age plus completed years of service with the Company and its Affiliates is at least 75; (ii) on or after attainment of age fifty-five (55) and completion of at least five (5) years of service with the Company and its Affiliates; or (iii) on or after attainment of age sixty-five (65); provided that, with respect to Director Participants, "Retirement" means the Director's resignation or failure to be re-elected on or after attainment of age fifty-five (55) and completion of five (5) years of service with the Company as a director.

(bb) **"Section 16 Participants"** means Participants who are subject to the provisions of Section 16 of the Exchange Act.

(cc) **"Share"** means a share of Stock.

(dd) **"Stock"** means the Common Stock of the Company, par value of \$1.25 per share.

(ee) **"Stock Appreciation Right"** or "SAR" means the right to receive a payment in the form of Shares, cash, or a combination of the two, equal to the appreciation of the Fair Market Value of a Share during a specified period of time.

(ff) **"Subsidiary"** means any corporation, limited liability company or other limited liability entity in an unbroken chain of entities beginning with the Company if each of the entities (other than the last entities in the chain) owns the stock or equity interest possessing more than fifty percent (50%) of the total combined voting power of all classes of stock or other equity interests in one of the other entities in the chain.

3. Administration.

(a) **Administration.** In addition to the authority specifically granted to the Administrator in this Plan, the Administrator has full discretionary authority to administer this Plan, including but not limited to the authority to: (i) interpret the provisions of this Plan; (ii) prescribe, amend and rescind rules and regulations relating to this Plan; (iii) correct any defect, supply any omission, or reconcile any inconsistency in any Award or agreement covering an Award in the manner and to the extent it deems desirable to carry this Plan into effect; and (iv) make all other determinations necessary or advisable for the administration of this Plan. All Administrator determinations shall be made in the sole discretion of the Administrator and are final and binding on all interested parties.

(b) **Delegation to Other Committees or Officers.** The Committee may delegate its duties and powers in whole or in part to any subcommittee thereof consisting solely of at least two individuals who are intended to qualify as "non-employee directors" within the meaning of Rule 16b-3 under the Exchange Act and, to the extent required by Code Section 162(m), "outside directors" within the meaning thereof. In addition, to the extent consistent with Section 16b-1 under the Exchange Act, the Committee may delegate the authority to grant Awards under the Plan to officers or employees of the Company. If the Board or the Committee has made such a delegation, then all references to the Administrator in this Plan include such other committee or one or more officers to the extent of such delegation. This delegation shall include modifications necessary to accommodate changes in the laws or regulations of jurisdictions outside the U.S.

4. Eligibility.

(a) **General Rule.** The Administrator may designate any of the following as a Participant from time to time, to the extent of the Administrator's authority: any officer or other employee of the Company or its Affiliates; an individual that the Company or an Affiliate has engaged to become an officer or employee; or a Director, including a Non-Employee Director. The Administrator's granting of an Award to a Participant will not require the Administrator to grant an Award to such individual at

any future time. The Administrator's granting of a particular type of Award to a Participant will not require the Administrator to grant any other type of Award to such individual.

(b) **Code Section 409A Restrictions on Option and SAR Awards.** Options or SARs shall only be granted to employees or Non-employee Directors providing direct services to any corporation in a chain of corporations or other entities in which each corporation or other entity, starting with the Company, has a controlling interest in another corporation or entity in the chain, starting with the corporation or other entity for which the service provider provides direct services on the date of grant of the Option or SAR. For this purpose, the term "controlling interest" has the same meaning as provided in Treas. Reg. Section 1.414(c)-2(b)(2)(i) of the Code, provided that the language "at least 50 percent" is used instead of "at least 80 percent" each place it appears in Treas. Reg. Section 1.414(c)-2(b)(2)(i). In addition, where the use of the Shares with respect to the grant of an Option or SAR to such service provider is based upon legitimate business criteria, the term "controlling interest" has the same meaning as provided in Treas. Reg. Section 1.414(c)-2(b)(2)(i) of the Code, provided that the language "at least 20 percent" is used instead of "at least 80 percent" each place it appears in Treas. Reg. Section 1.414(c)-2(b)(2)(i). For purposes of determining ownership of an interest in an organization, the rules of Treas. Reg. Section 1.414(c)-(3) and 1.414(c)-4 of the Code apply.

5. **Types of Awards.** Subject to the terms of this Plan, the Administrator may grant any type of Award to any Participant it selects, but only employees of the Company or a Subsidiary may receive grants of incentive stock options within the meaning of Code Section 422. Awards may be granted alone or in addition to, in tandem with, or, subject to Section 18, in substitution for any other Award (or any other award granted under another plan of the Company or any Affiliate).

6. **Shares Reserved under this Plan.**

(a) **Number of Shares.** Subject to adjustment as provided in Section 18, the aggregate number of Shares which are available for issuance pursuant to Awards under the Plan is sixteen million five hundred thousand (16,500,000) Shares, plus the number of Shares subject to outstanding grants under the 2000 Plan and the TALX Plan as of May 9, 2008 and which are later forfeited or expire on or after May 9, 2008 in accordance with the terms of such grants. Other than Awards of Stock Options or SARs or Awards that must be settled in cash, the number of Shares reserved under the Plan that may be granted in the form of other Awards ("Full Value Grants") will be counted against the Plan maximum so that the maximum is reduced by 2.4 Shares for each Share subject to the Full Value Grants. Shares to be issued under the Plan shall be made available from Shares currently authorized but unissued or Shares currently held (or subsequently acquired) by the Company as treasury shares, including Shares purchased in the open market or in private transactions.

(b) **Reduction and Replenishment of Shares under this Plan.** The aggregate number of Shares reserved under Section 6(a) shall be reduced by the following with respect to Awards granted under the Plan: (i) the number of Shares with respect to which an Award is granted; (ii) Shares not issued or delivered as a result of net settlement of outstanding Stock Options or SARs; (iii) Shares surrendered or withheld as payment of either the exercise price of an Award and/or withholding taxes related to an outstanding Award; and (iv) upon the exercise of any Award granted in tandem with any other Award (a "Tandem Award"), such Tandem Award shall be cancelled to the extent of the number of Shares for which a related Award was exercised. If, however, an Award granted under the Plan lapses, expires, terminates or is forfeited or otherwise cancelled without the issuance of Shares under the Award, or Shares are issued under any Award and the Company subsequently reacquires the Shares pursuant to rights reserved upon the issuance of the Shares, then such Shares may again be used for new Awards (with each such lapsed, expired, terminated, forfeited or cancelled Full Value grant to be credited as 2.4 Shares), but such Shares may not be issued as incentive stock options. Shares repurchased on the open market with the proceeds from the exercise price of a Stock Option will not be made available again for Awards under the Plan. The aggregate number of Shares reserved under Section 6(a) shall not be reduced by Plan Awards which, pursuant to their terms, are to be settled solely in cash or the payment of stock dividends and dividend equivalents settled in Shares in conjunction with outstanding Plan Awards.

(c) **Participant Limitations.** Subject to adjustment as provided in Section 18, no Participant may be granted Awards that could result in such Participant receiving during any fiscal year of the Company: (i) Options for, and/or Stock Appreciation Rights with respect to, more than 750,000 Shares; (ii) Awards of Restricted Stock and/or Restricted Stock Units relating to more than 500,000 Shares; (iii) Awards of Performance Shares, and/or Awards of Performance Units the value of which is based on the Fair Market Value of Shares, for more than 500,000 Shares; (iv) Awards of Performance Units, the value of which is not based on the Fair Market Value of Shares, for more than \$3,000,000; (v) other Stock-based Awards pursuant to Section 14 relating to more than 500,000 Shares; an Annual Incentive Award that would pay more than \$5,000,000; (vi) a Long-Term Incentive Award that would pay more than \$6,000,000; or (vii) as to any Non-Employee Director, more than 100,000 Stock Options, Stock Appreciation Rights, or Restricted Stock Units. In all cases, determinations under this Section 6(c) should be made in a manner that is consistent with the exemption for performance based compensation that Code Section 162(m) provides.

7. **Options.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of each Option, including but not limited to: (i) whether the Option is an "incentive stock option" which meets the requirements of Code Section 422, or a "nonqualified stock option" which does not meet the requirements of Code Section 422; (ii) the number of Shares subject to the Option; (iii) the exercise price, which may not be less than the Fair Market Value of the Shares subject to the Option as determined on the date of grant; (iv) the terms and conditions of exercise; and (v) the term, except that an Option must terminate no later than ten (10) years after the date of grant. In all other respects, the terms of any incentive stock option should comply with the provisions of Code Section 422 except to the extent the Administrator determines otherwise. If an Option that is intended to be an incentive stock option fails to meet the requirements thereof, the Option shall automatically be treated as a nonqualified stock option to the extent of such failure.

8. **Stock Appreciation Rights.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of each SAR, including but not limited to: (a) whether the SAR is granted independently of an Option or relates to an Option; (b) the number of Shares to which the SAR relates; (c) the grant price, provided that the grant price shall not be less than the Fair Market Value of the Shares subject to the SAR as determined on the date of grant; (d) the terms and conditions of exercise or maturity; (e) the term, provided that an SAR must terminate no later than ten (10) years after the date of grant; and (f) whether the SAR will be settled in cash, Shares or a combination thereof. If an SAR is granted in relation to an Option, then unless otherwise determined by the Administrator, the SAR shall be exercisable or shall mature at the same time or times, on the same conditions and to the extent and in the proportion, that the related Option is exercisable and may be exercised or mature for all or part of the Shares subject to the related Option. Upon exercise of any number of SARs, the number of Shares subject to the related Option shall be reduced accordingly and such Option may not be exercised with respect to that number of Shares. The exercise of any number of Options that relate to an SAR shall likewise result in an equivalent reduction in the number of Shares covered by the related SAR.

9. **Performance Share Units and Performance Share Awards.**

(a) **Terms and Conditions.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of each award of Performance Shares or Performance Units, including but not limited to: (i) the number of Shares and/or units to which such Award relates; (ii) whether, as a condition for the Participant to realize all or a portion of the benefit provided under the Award, one or more Performance Goals must be achieved during such period as the Administrator specifies; (iii) whether the restrictions imposed on Performance Shares or Performance Units shall lapse, and all or a portion of the Performance Goals subject to an Award shall be deemed achieved, upon a Participant's death, Disability or Retirement; (iv) with respect to Performance Units, whether to measure the value of each unit in relation to a designated dollar value or the Fair Market Value of one

or more Shares; and (v) with respect to Performance Units, whether to settle such Awards in cash, in Shares, or a combination thereof.

(b) **Minimum Vesting Period.** Notwithstanding the terms of Section 9(a), Performance Shares or Performance Unit Awards that are subject to acceleration of vesting, upon the achievement of performance targets, shall not vest in full in less than one year from the grant date. The foregoing restriction shall not apply to Performance Share or Performance Unit Awards assumed in connection with mergers, reorganizations, separations or other transactions to which Code Section 424(a) applies.

10. **Annual Incentive Awards.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of an Annual Incentive Award, including but not limited to the Performance Goals, performance period, the potential amount payable, and the timing of the payment, subject to the following: (a) the Administrator must require that payment of all or any portion of the amount subject to the Annual Incentive Award is contingent on the achievement of one or more Performance Goals during the period the Administrator specifies, although the Administrator may specify that all or a portion of the Performance Goals subject to an Award are deemed achieved upon a Participant's death, Disability or Retirement, or such other circumstances as the Administrator may specify; and (b) the performance period must relate to a period of at least one fiscal year except that, if the Award is made in the year this Plan becomes effective, at the time of commencement of employment with the Company or on the occasion of a promotion, then the Award may relate to a period shorter than one fiscal year.

11. **Restricted Stock Unit and Restricted Stock Awards.**

(a) **Terms and Conditions.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of each award of Restricted Stock and Restricted Stock Units, including but not limited to: (i) the number of Shares and/or units to which such Award relates; (ii) whether the restrictions imposed on Restricted Stock or Restricted Stock Units shall lapse upon a Participant's death, or Disability; or (iii) with respect to Restricted Stock Units, whether to settle such Awards in cash, in Shares, or a combination thereof.

(b) **Minimum Vesting Period.** Notwithstanding the terms of Section 9(a), Restricted Stock Unit and Restricted Stock Awards that are subject to acceleration of vesting, upon the achievement of performance targets, shall not vest in full in less than one year from the grant date. The foregoing restriction shall not apply to Restricted Stock Unit and Restricted Stock Awards assumed in connection with mergers, reorganizations, separations or other transactions to which Code Section 424(a) applies.

12. **Long-Term Incentive Awards.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of a Long-Term Incentive Award, including but not limited to the Performance Goals, performance period, the potential amount payable, and the timing of payment, subject to the following: (a) the Administrator must require that payment of all or any portion of the amount subject to the Long-Term Incentive Award is contingent on the achievement of one or more Performance Goals during the period the Administrator specifies, although the Administrator may specify that all or a portion of the Performance Goals subject to an Award are deemed achieved upon a Participant's death, or Disability, or such other circumstances as the Administrator may specify; and (b) the performance period must relate to a period of more than one fiscal year of the Company.

13. **Dividend Equivalent Units.** Subject to the terms of this Plan, the Administrator will determine all terms and conditions of each award of Dividend Equivalent Units, including but not limited to whether: (a) such Award will be granted in tandem with another Award; (b) payment of the Award be made currently or credited to an account for the Participant which provides for the deferral of such amounts until a stated time; and (c) the Award will be settled in cash or Shares; provided that no Dividend Equivalent Units shall be granted in connection with an Option, SAR or other "stock right" within the meaning of Code Section 409A. To the extent the payment of such dividend

equivalents is considered deferred compensation, such written arrangement shall comply with the provisions of Code Section 409A.

14. **Other Stock-Based Awards.** Subject to the terms of this Plan, the Administrator may grant to Participants other types of Awards, which may be denominated or payable in, valued in whole or in part by reference to, or otherwise based on, Shares, either alone or in addition to or in conjunction with other Awards, and payable in Stock or cash. Without limitation, such Award may include the issuance of shares of unrestricted Stock, which may be awarded in payment of director fees, in lieu of cash compensation, in exchange for cancellation of a compensation right, as a bonus, or upon the attainment of Performance Goals or otherwise, or rights to acquire Stock from the Company. The Administrator shall determine all terms and conditions of the Award, including but not limited to, the time or times at which such Awards shall be made, and the number of Shares to be granted pursuant to such Awards or to which such Award shall relate; provided that any Award that provides for purchase rights shall be priced at 100% of Fair Market Value on the date of the Award.

15. **Transferability.** Awards are not transferable other than by will or the laws of descent and distribution, unless and to the extent the Administrator allows a Participant to: (a) designate in writing a beneficiary to exercise the Award or receive payment under an Award after the Participant's death; or (b) transfer an Award for no consideration.

16. **Termination and Amendment of Plan; Amendment, Modification or Cancellation of Awards.**

(a) **Term of Plan.** Unless the Board earlier terminates this Plan pursuant to Section 16(b), this Plan will terminate when all Shares reserved for issuance have been issued. If the term of this Plan extends beyond ten (10) years from the Effective Date, no incentive stock options may be granted after such time unless the shareholders of the Company have approved an extension of this Plan.

(b) **Termination and Amendment.** The Board or the Committee may amend, alter, suspend, discontinue or terminate this Plan at any time, subject to the following limitations:

(i) the Board must approve any amendment of this Plan to the extent the Company determines such approval is required by: (A) action of the Board, (B) applicable corporate law, or (C) any other applicable law;

(ii) shareholders must approve any amendment of this Plan by the required vote to the extent the Company determines such approval is required by: (A) Section 16 of the Exchange Act, (B) the Code, (C) the listing requirements of any principal securities exchange or market on which the Shares are then traded, or (D) any other applicable law; and

(iii) shareholders must approve any of the following Plan amendments: (A) an amendment to materially increase any number of Shares specified in Section 6(a) or the limits set forth in Section 6(c) (except as permitted by Section 18), or (B) an amendment that would diminish the protections afforded by Section 16(e).

(c) **Amendment, Modification or Cancellation of Awards.** Except as provided in Section 16(e) and subject to the requirements of this Plan, the Administrator may modify, amend or cancel any Award, or waive any restrictions or conditions applicable to any Award or the exercise of the Award; provided that any modification or amendment that materially diminishes the rights of the Participant, or the cancellation of the Award, shall be effective only if agreed to by the Participant or any other person(s) as may then have an interest in the Award, but the Administrator need not obtain Participant (or other interested party) consent for the adjustment or cancellation of an Award pursuant to the provisions of Section 18 or the modification of an Award to the extent deemed necessary to comply with any applicable law, the listing requirements of any principal securities exchange or market on which the Shares are then traded, or to preserve favorable accounting or tax treatment of any Award for the Company. Notwithstanding the foregoing, unless determined otherwise by the Administrator,

any such amendment shall be made in a manner that will enable an Award intended to be exempt from Code Section 409A to continue to be so exempt, or to enable an Award intended to comply with Code Section 409A to continue to so comply.

(d) **Termination of Employment.** Award Agreements may contain any provision approved by the Administrator relating to the period for exercise or vesting after termination of employment, and relating to the circumstances under which a termination is deemed to occur. Except as otherwise set forth in the applicable Award Agreement, each Award shall terminate upon the grantee's termination of employment with the Company or a Subsidiary or Affiliate; provided, however, that in no event shall an Option or SAR be exercised following its expiration date.

(e) **Survival of Authority and Awards.** Notwithstanding the foregoing, the authority of the Board and the Administrator under this Section 16 and to otherwise administer the Plan will extend beyond the date of this Plan's termination. In addition, termination of this Plan will not affect the rights of Participants with respect to Awards previously granted to them, and all unexpired Awards will continue in force and effect after termination of this Plan except as they may lapse or be terminated by their own terms and conditions.

(f) **Repricing and Backdating Prohibited.** Notwithstanding anything in this Plan to the contrary, and except for the adjustments provided in Section 18, neither the Board, the Administrator nor their respective delegates shall have the authority to (i) reprice (or cancel and regrant) any Option or, if applicable, other Award at a lower exercise, base or purchase price without first obtaining the approval of the Company's shareholders, (ii) take any other action (whether in the form of an amendment, cancellation or replacement grant, or a cash-out of underwater Options) that has the effect of repricing an Option or other Award, or (iii) grant any Option or other Award that contains a so-called "reload" feature under which additional Options or other Awards are granted automatically to the grantee upon exercise of the Option or other Award. In addition, the Administrator may not make a grant of an Option or SAR with a grant date that is effective prior to the date the Board or the Administrator (or its designee), whichever is applicable, takes action to approve such Award.

(g) **Foreign Participation.** To assure the viability of Awards granted to Participants employed or residing in foreign countries, the Administrator may provide for such special terms as it may consider necessary or appropriate to accommodate differences in local law, tax policy or custom. Moreover, the Administrator may approve such supplements to, or amendments, restatements or alternative versions of, this Plan as it determines is necessary or appropriate for such purposes. Any such amendment, restatement or alternative versions that the Administrator approves for purposes of using this Plan in a foreign country will not affect the terms of this Plan for any other country. In addition, all such supplements, amendments, restatements or alternative versions must comply with the provisions of Section 16(b)(ii).

(h) **Code Section 409A.** It is intended that the Plan and any Awards issued thereunder will comply with Code Section 409A to the extent the Awards are subject thereto, and the Plan and such Awards shall be interpreted on a basis consistent with such intent. The Plan and any Award agreements issued thereunder may be amended in any respect deemed by the Administrator to be necessary in order to preserve compliance with Code Section 409A.

17. Taxes.

(a) **Withholding.** In the event the Company or an Affiliate of the Company is required to withhold any Federal, state or local taxes or other amounts in respect of any income recognized by a Participant as a result of the grant, vesting, payment or settlement of an Award or disposition of any Shares acquired under an Award, the Company may deduct (or require an Affiliate to deduct) from any payments of any kind otherwise due the Participant cash, or Shares otherwise deliverable or vesting under an Award, to satisfy such required tax withholding obligations. Alternatively, the Company may

require such Participant to pay to the Company, in cash, promptly on demand, or make other arrangements satisfactory to the Company regarding the payment to the Company of the aggregate amount of any such taxes and other amounts. If Shares are deliverable upon exercise or payment of an Award, the Committee may provide in the Award agreement for the Participant to satisfy all or a portion of the Federal, state and local withholding tax obligations arising in connection with such Award by electing to: (a) have the Company withhold Shares otherwise issuable under the Award; (b) tender back Shares received in connection with such Award; or (c) deliver other previously owned Shares; provided that the amount to be withheld may not exceed the total minimum federal, state and local tax withholding obligations associated with the transaction to the extent needed for the Company to avoid an accounting charge. If an election is provided, the election must be made on or before the date as of which the amount of tax to be withheld is determined and otherwise as the Committee requires. In any case, the Company may defer making payment or delivery under any Award if any such tax may be pending unless and until indemnified to its satisfaction.

(b) **No Guarantee of Tax Treatment.** Notwithstanding any provisions of the Plan, the Company does not guarantee to any Participant or any other Person with an interest in an Award that: (i) any Award intended to be exempt from Code Section 409A shall be so exempt; (ii) any Award intended to comply with Code Section 409A or Code Section 422 shall so comply; and (iii) any Award shall otherwise receive a specific tax treatment under any other applicable tax law, nor in any such case will the Company or any Affiliate indemnify, defend or hold harmless any individual with respect to the tax consequences of any Award.

18. Adjustment Provisions; Change of Control.

(a) **Adjustment of Shares.** If any change in corporate capitalization, such as a stock split, reverse stock split, stock dividend, or any corporate transaction, such as a reorganization, reclassification, merger or consolidation or separation, including a spin-off, of the Company or sale or other disposition by the Company of all or a portion of its assets, any other change in the Corporation's corporate structure, or any distribution to shareholders (other than a regular cash dividend) results in the outstanding Shares, or any securities exchanged therefor or received in their place, being exchanged for a different number or class of shares or other securities of the Company, or for shares of stock or other securities of any other corporation; or new, different or additional shares or other securities of the Company or of any other corporation being received by the holders of outstanding Shares; then equitable adjustments shall be made by the Committee, as it determines are necessary and appropriate, in:

- (i) the limitation on the aggregate number of Shares that may be awarded as set forth in Section 6(a), including, without limitation, with respect to Incentive Stock Options;
- (ii) the limitations on the aggregate number of Shares that may be awarded to any one single Participant as set forth in Section 6(c);
- (iii) the number and class of Shares that may be subject to an Award, and which have not been issued or transferred under an outstanding Award;
- (iv) the Option Price under outstanding Options and the number of Shares to be transferred in settlement of outstanding Stock Appreciation Rights; and
- (v) the terms, conditions or restrictions of any Award and Award Agreement, including the price payable for the acquisition of Shares; provided, however, that all such adjustments made in respect of each ISO shall be accomplished so that to the extent practical such Option shall continue to be an incentive stock option within the meaning of Code Section 422.

(b) **Issuance or Assumption.** Notwithstanding any other provision of this Plan, and without affecting the number of Shares otherwise reserved or available under this Plan, in connection with any

merger, consolidation, acquisition of property or stock, or reorganization, the Administrator may authorize the issuance or assumption of Awards under this Plan upon such terms and conditions as it may deem appropriate.

(c) **Change of Control.** If the Participant has in effect an employment, retention, change of control, severance or similar agreement with the Company or any Affiliate that provides for the effect of a Change of Control on all or any portion of the Participant's Awards, then such agreement shall control with respect to such Awards in the event of a Change in Control. In all other cases, unless provided otherwise in an Award Agreement, in the event of a Change of Control:

(i) The successor or purchaser in the Change of Control transaction may assume an Award or provide a substitute award with similar terms and conditions, and preserving the same benefits, as the Award it is replacing.

(ii) If the successor or purchaser in the Change of Control transaction does not assume the Awards or issue replacement awards as provided in clause (i), then unless otherwise determined by the Board prior to the date of the Change of Control, immediately prior to the date of the Change of Control:

(A) each Option or SAR that is then held by a Participant who is employed by or in the service of the Company or an Affiliate shall become immediately and fully vested, and all Options and SARs shall be cancelled on the date of the Change of Control in exchange for a cash payment equal to the excess of the Change of Control price of the Shares covered by the Option or SAR that is so cancelled over the purchase or grant price of such Shares under the Award;

(B) Restricted Stock and Restricted Stock Units that are not then vested shall vest;

(C) all Performance Shares and/or Performance Units that are earned but not yet paid shall be paid in cash at the target level in an amount equal to the value of the Performance Share and/or Performance Unit, and all Performance Shares and Performance Units for which the performance period has not expired shall be cancelled in exchange for a cash payment equal to the product of the value of the Performance Share and/or Performance Unit and a fraction, the numerator of which is the number of whole months that have elapsed from the beginning of the performance period to which the Award is subject to the date of the Change of Control and the denominator of which is the number of whole months in the performance period;

(D) all Annual and Long-Term Incentive Awards that are earned but not yet paid shall be paid, and all Annual and Long-Term Incentive Awards that are not yet earned shall be cancelled in exchange for a cash payment in an amount determined by taking the product of: (1) the amount that would have been due under such Award(s) if the Performance Goals (as measured at the time of the Change of Control) were to continue to be achieved at the target level through the end of the performance period; and (2) a fraction, the numerator of which is the number of whole months that have elapsed from the beginning of the performance period to which the Award is subject to the date of the Change of Control and the denominator of which is the number of whole months in the performance period; and

(E) all Dividend Equivalent Units that are not vested shall vest and be paid in cash, and all other Awards that are not vested shall vest and if an amount is payable under such vested Award, such amount shall be paid in cash based on the value of the Award.

If the value of an Award is based on the Fair Market Value of a Share, Fair Market Value shall be deemed to mean the per share Change of Control price. The Administrator

shall determine the per share Change of Control price paid or deemed paid in the Change of Control transaction.

19. Miscellaneous.

(a) **Other Terms and Conditions.** The grant of any Award may also be subject to other provisions (whether or not applicable to the Award granted to any other Participant) as the Administrator determines appropriate, including, without limitation, provisions for:

(i) the payment of the purchase price of Options by delivery of cash or other Shares or other securities of the Company (including by attestation) having a then Fair Market Value equal to the purchase price of such Shares, or by delivery (including by fax) to the Company or its designated agent of an executed irrevocable option exercise form together with irrevocable instructions to a broker dealer to sell or margin a sufficient portion of the Shares and deliver the sale or margin loan proceeds directly to the Company to pay for the exercise price;

(ii) restrictions on resale or other disposition of Shares; and

(iii) compliance with federal or state securities laws and stock exchange requirements.

(b) **Employment and Service.** The issuance of an Award shall not confer upon a Participant any right with respect to continued employment or service with the Company or any Affiliate, or the right to continue as a Director. Unless determined otherwise by the Administrator, for purposes of the Plan and all Awards, the following rules shall apply:

(i) a Participant who transfers employment between the Company and its Affiliates, or between Affiliates, will not be considered to have terminated employment;

(ii) a Participant who ceases to be a Non-Employee Director because he or she becomes an employee of the Company or an Affiliate shall not be considered to have ceased service as a Director with respect to any Award until such Participant's termination of employment with the Company and its Affiliates;

(iii) a Participant who ceases to be employed by the Company or an Affiliate and immediately thereafter becomes a Non-Employee Director, a non-employee director of an Affiliate, or a consultant to the Company or any Affiliate shall not be considered to have terminated employment until such Participant's service as a director of, or consultant to, the Company and its Affiliates has ceased; and

(iv) a Participant employed by an Affiliate will be considered to have terminated employment when such entity ceases to be an Affiliate.

Notwithstanding the foregoing, for purposes of an Award that is subject to Code Section 409A, if a Participant's termination of employment or service triggers the payment of compensation under such Award, then the Participant will be deemed to have terminated employment or service upon his or her "separation from service" within the meaning of Code Section 409A.

(c) **No Fractional Shares.** No fractional Shares or other securities may be issued or delivered pursuant to this Plan, and the Administrator may determine whether cash, other securities or other property will be paid or transferred in lieu of any fractional Shares or other securities, or whether such fractional Shares or other securities or any rights to fractional Shares or other securities will be canceled, terminated or otherwise eliminated.

(d) **Unfunded Plan.** This Plan is unfunded and does not create, and should not be construed to create, a trust or separate fund with respect to this Plan's benefits. This Plan does not establish any fiduciary relationship between the Company and any Participant or other person. To the extent any

person holds any rights by virtue of an Award granted under this Plan, such rights are no greater than the rights of the Company's general unsecured creditors.

(e) **Requirements of Law and Securities Exchange.** The granting of Awards and the issuance of Shares in connection with an Award are subject to all applicable laws, rules and regulations and to such approvals by any governmental agencies or national securities exchanges as may be required. Notwithstanding any other provision of this Plan or any award agreement, the Company has no liability to deliver any Shares under this Plan or make any payment unless such delivery or payment would comply with all applicable laws and the applicable requirements of any securities exchange or similar entity, and unless and until the Participant has taken all actions required by the Company in connection therewith. The Company may impose such restrictions on any Shares issued under the Plan as the Company determines necessary or desirable to comply with all applicable laws, rules and regulations or the requirements of any national securities exchanges.

(f) **Governing Law.** This Plan, and all agreements under this Plan, will be construed in accordance with and governed by the laws of the State of Georgia, without reference to any conflict of law principles. Any legal action or proceeding with respect to this Plan, any Award or any award agreement, or for recognition and enforcement of any judgment in respect of this Plan, any Award or any award agreement, may only be heard in a "bench" trial, and any party to such action or proceeding shall agree to waive its right to a jury trial.

(g) **Limitations on Actions.** Any legal action or proceeding with respect to this Plan, any Award or any award agreement, must be brought within one year (365 days) after the day the complaining party first knew or should have known of the events giving rise to the complaint.

(h) **Construction.** Whenever any words are used herein in the masculine, they shall be construed as though they were used in the feminine in all cases where they would so apply; and wherever any words are used in the singular or plural, they shall be construed as though they were used in the plural or singular, as the case may be, in all cases where they would so apply. Titles of sections are for general information only, and this Plan is not to be construed with reference to such titles.

(i) **Severability.** If any provision of this Plan or any award agreement or any Award (a) is or becomes or is deemed to be invalid, illegal or unenforceable in any jurisdiction, or as to any person or Award, or (b) would disqualify this Plan, any award agreement or any Award under any law the Administrator deems applicable, then such provision should be construed or deemed amended to conform to applicable laws, or if it cannot be so construed or deemed amended without, in the determination of the Administrator, materially altering the intent of this Plan, award agreement or Award, then such provision should be stricken as to such jurisdiction, person or Award, and the remainder of this Plan, such award agreement and such Award will remain in full force and effect.

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[EXHIBIT 10.1](#)

CERTIFICATION

I, Richard F. Smith, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Equifax Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 29, 2008

/s/ RICHARD F. SMITH

Richard F. Smith
Chairman and Chief Executive Officer

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[EXHIBIT 31.1](#)

CERTIFICATION

I, Lee Adrean, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Equifax Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 29, 2008

/s/ LEE ADREAN

Lee Adrean
Chief Financial Officer

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[EXHIBIT 31.2](#)

**CERTIFICATION PURSUANT TO
18 U. S. C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Equifax Inc. (the "Company") on Form 10-Q for the period ended June 30, 2008, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Richard F. Smith, Chairman and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July 29, 2008

/s/ RICHARD F. SMITH

Richard F. Smith
Chairman and Chief Executive Officer

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[EXHIBIT 32.1](#)

**CERTIFICATION PURSUANT TO
18 U. S. C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Equifax Inc. (the "Company") on Form 10-Q for the period ended June 30, 2008, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Lee Adrean, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July 29, 2008

/s/ LEE ADREAN

Lee Adrean
Chief Financial Officer

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[EXHIBIT 32.2](#)