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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1	Check this box if no longer subject to								
L	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).								
1	may continue. See Instruction 1(b).								

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Mao Cecilia       EQUIFAX INC [ EFX ]       (Check all applicable)         Iteration and inclusion of repaining Foront       So Date of Earliest Transaction (Month/Day/Year)       (Check all applicable)         Iteration and inclusion of repaining Foront       So Date of Earliest Transaction (Month/Day/Year)       (Check all applicable)         Iteration and inclusion of repaining Foront       So Date of Earliest Transaction (Month/Day/Year)       Officer (give title Other (specify below)         Iteration and inclusion of transaction (Month/Day/Year)       Iteration and inclusion of transaction (Month/Day/Year)       Iteration and inclusion of transaction (Month/Day/Year)         (Street)       Iteration and inclusion of transaction (Month/Day/Year)       Iteration and inclusion of transaction (Month/Day/Year)         (Street)       Iteration and inclusion of transaction (Month/Day/Year)       Iteration and inclusion of transaction (Month/Day/Year)         (Street)       Iteration and inclusion of transaction of transaction (Month/Day/Year)       Iteration and inclusion of transaction (Month/Day/Year)         (Street)       Iteration and inclusion of transaction of transaction of transaction of transaction of transaction (Month/Day/Year)       Iteration and inclusion of transaction of transact			Table I - Non-	-Derivative Securities Acquired, Disposed of, or Bene	aficially Owned
Mao Cecilia     EQUIFAX INC [ EFX ]     Director     10% Owner       (Last)     (First)     (Middle)     3. Date of Earliest Transaction (Month/Day/Year)     Officer (give title     Other (specify below)       1550 PEACHTREE STREET, N.W.     4. If Amendment, Date of Original Filed (Month/Day/Year)     6. Individual or Joint/Group Filing (Check Applicable Line)       (Street)     X     Form filed by One Reporting Person	(City)	(State)	(Zip)		
Mao Cecilia     EQUIFAX INC [ EFX ]     Director     10% Owner       3. Date of Earliest Transaction (Month/Day/Year)     02/11/2025     Officer (give title other (specify below)	. ,	GA	30309	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
Mao Cecilia       EQUIFAX INC [ EFX ]       (Check all applicable)         3. Date of Earliest Transaction (Month/Day/Year)       Director       10% Owner         X       Officer (give title       Other (specify	1550 PEACHT	TREE STREET, N	I.W.		EVP, Chief Product Officer
Mao Cecilia EQUIFAX INC [EFX] (Check all applicable)	(Last)	(First)	(Middle)		x Officer (give title Other (specify
			rson*	2. Issuer Name and Ticker or Trading Symbol <u>EQUIFAX INC</u> [ EFX ]	

## 1. Title of Security (Instr. 3) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 7. Nature of 2. Transaction 2A. Deemed 5. Amount of 6. Ownership Date Transaction Form: Direct (D) Execution Date. Securities Indirect (Month/Day/Year) if any Code (Instr. Beneficially Owned or Indirect (I) Beneficial Following Reported Transaction(s) (Month/Dav/Year) 8) (Instr. 4) Ownership (Instr. 4) (A) or Price (Instr. 3 and 4) Code v Amount D) Common Stock 02/11/2025 Α 594 \$0.0000 8,095(1) D A 7,749(1) Common Stock 02/11/2025 F 346 D \$253 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Explanation of Responses:

1. Includes accrued dividend equivalent units for dividends reinvested in corresponding restricted stock units through the Company's last dividend payment date.

/s/ Cecilia H. Mao

02/13/2025

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.