UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response...

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

esponses)																
1. Name and Address of Reporting Person * Houston Julia A				2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W. (Street)			Date of Earliest Transaction (Month/Day/Year) 02/22/2019 If Amendment, Date Original Filed(Month/Day/Year)							X Officer (give title below) Other (specify below) Chief Transformation Officer 6. Individual or Joint/Group Filing(Check Applicable Line)						
GA 30309										_	Form	filed by Mo	ore than One Re	porting Person		
	(State)	(Zip)			T	able I	I - Non	-Derivat	ive Securities	s Acquir	ed, Di	sposed o	f, or Benefic	cially Owned		
1.Title of Security (Instr. 3)		Date	2A. Deemed Execution Date, if any (Month/Day/Year)		te, if C	Code (Instr. 8)		(A) ((A) or Disposed of (Instr. 3, 4 and 5)						Ownership of Form: Edirect (D) or Indirect (I	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Cod	le	V Amo	· /	Price						
ock (1)		02/22/2019				A		1,35	54 A	\$ 0 7	,677	(2)		1	D	
2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, any	(e.g., puts, calls, wa e, if Transaction of Code Deri (ear) (Instr. 8) Sect (A) Disp		5. Num of Deriva Securi Acquir (A) or Dispos	Arrants, options. Number 6. Date Expirat rivative (Month curities quired or sposed		te Exerci ation Dat	Exercisable and on Date Day/Year)		7. Title and Amoun of Underlying			Derivative Securities Beneficially Owned Following Reported	Ownersl Form of Derivati Security Direct (I or Indire	Benefici Ownersh (Instr. 4)
			Code	V	(Instr. and 5)		Date Exerc	isable	Expiration Date	Title		Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
\$ 149.53	02/22/2019		A				02/2	2/2022	02/22/202	`		9,095	\$ 0	9,095	D	
\$ 138.45	02/22/2019		A		7,543		02/2	2/2022	02/22/202	`		7,543	\$ 0	7,543	D	
\$ 127.37	02/22/2019		A		6,238	3	02/2	2/2022	02/22/202	5 Com		6,238	\$ 0	6,238	D	
	didress of Report A A A A A A A A A A A A A A A A A A A	Idress of Reporting Person* a A (First) HTREE STREET, N.W. (Street) GA 30309 (State) Ity 2. Conversion or Exercise Price of Derivative Security \$\$149.53\$ 02/22/2019 \$\$138.45\$ 02/22/2019	diverse of Reporting Person* a A (First) (Middle) HTREE STREET, N.W. (Street) GA 30309 (State) (Zip) Ity 2. Transaction Date (Month/Day/Year) ort on a separate line for each class of securities become any (Month/Day/Year) Table II 2. Conversion or Exercise Price of Derivative Security Security 3. Transaction Execution Date (Month/Day/Year) (Month/Day/Year) \$ 149.53 02/22/2019 \$ 138.45 02/22/2019	diverse of Reporting Person 2	Conversion or Exercise Price of Derivative Security Code Co	dress of Reporting Person 2 A Susuer Name and Tie QUIFAX INC [EI GUIFAX INC] [dress of Reporting Person a A	dress of Reporting Person A A (First) (Middle) (A) A (First) (Middle) (Street) (Middle) (Street) (Street) (Street) (Street) (A) (Street) (A) (A) (A) (A) (B) (A) (A) (B) (A) (A) (A) (A) (B) (A) (A) (A) (A) (A) (A) (A) (A) (A) (A	Code V Amount Amount	Code V Amount Code V Amount Code Code V Amount Code Cod	A Gress of Reporting Person* a A (First) TTREE STREET, N.W. (State) (State) (State) (State) (Zip) (State) (Zip) Table I - Non-Derivative Securities Acquired (A) or Linstra, 3, 4 and 5) Table II - Derivative Securities Acquired (Contern) Date (Contern	A conversion of a separate line for each class of securities beneficially owned directly or indirectly. Table II - Derivative Securities Acquired (Instr. 8) 2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 3. Date of Earliest Transaction (Month/Day/Year) (State) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (A) or Code V Amount (D) Price of Code (Instr. 3) Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3) (Instr. 3) Persons who respond to the collect this form are not required to respondence to the collec	A Code (Month/Day/Year) Code V Amount (A) or (D) (Instr. 3, and 4)	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX] 5. Relationship of Reporting (Check DUIFAX INC EFX] Check DUIFAX INC EFX Check DUIFAX INC EFX] Check DUIFAX INC EFX] Check DUIFAX INC EFX] Check DUIFAX INC EFX] Check DUIFAX INC EFX C	2 Sasser Name and Ticker or Trading Symbol Circle Circle An Objection Circle Circle	2.

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Houston Julia A 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			Chief Transformation Officer					

Signatures

/s/Lisa Stockard as Attorney-in-Fact	02/26/2019	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual equity grant pursuant to the Company's long-term incentive plan. The award of restricted stock units vests 100% on 2/22/2022.
- (2) Includes accrued dividend equivalent units for dividends reinvested in corresponding restricted stock units through the Company's last dividend payment date.
- (3) Annual equity grant pursuant to the Company's long-term incentive plan. The option vests 100% on 2/22/2022.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.