FC	RM	4

Check this box if no	
longer subject to	
Section 16. Form 4 or	
Form 5 obligations	
may continue. See	
Instruction 1(b).	

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response ..

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Thit of Type Responses)											
1. Name and Address of Reporting Person MARSHALL SIRI S	2. Issuer Name <b>an</b> EQUIFAX INC		Trad	ing Symbo	ol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) 1550 PEACHTREE STREET, N.		3. Date of Earliest Transaction (Month/Day/Year) 06/29/2018					Officer (give title below)O	Other (specify be	ow)		
(Street) ATLANTA, GA 30309		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if	3. Transact Code (Instr. 8)		(A) or Disposed of (D)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form:	7. Nature of Indirect Beneficial	
		(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security (Instr. 3)       3. Transaction Date (Instr. 3)       3. A Deemed Execution Date, if any (Nonth/Day/Year)       4.       5.       Number of Code (Instr. 3)       0. Detemed Execution Date, if any (Nonth/Day/Year)       5.       Number of Code (Instr. 3)       0. Detemed Execution Date, if any (Nonth/Day/Year)       6. Date Exercisable and Expiration Date (Instr. 3)       7. Title and Amount of Underlying Securities (Instr. 3)       8. Price of Derivative Securities (Instr. 3)       9. Number of Derivative Securities (Instr. 3)       10. Ownership of Ownership Securities (Instr. 4)       11. Nature of Underlying Securities (Instr. 4)       9. Number of Derivative Securities (Instr. 4)       10. Ownership of Ownership Securities (Instr. 4)       10. Ownership Securities (Instr. 4)		(e.g., puts, calls, warrants, options, convertible securities)														
Security (Instr. 3)       or Exercise Price of Derivative Security       (Month/Day/Year)       Code (Instr. 8)       of Derivative Security       (Month/Day/Year)       Security       Securities (Instr. 3 and 4)       Security	1. Title of	2.	3. Transaction	3A. Deemed	4.		5.		6. Date Exer	cisable	7. Title and	Amount	8. Price of	9. Number of	10.	11. Nature
(Instr. 3)       Price of Derivative Security       (Month/Day/Year)       (Instr. 8)       Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       (Instr. 3 and 4)       (Instr. 5)       Beneficially Owned Following Reported Transaction(s) (Instr. 4)       Derivative Security: Pollowing Reported Transaction(s) (Instr. 4)       Ownership Owned Following Reported Transaction(s) (Instr. 4)         Phantom Stock       (I)       06/29/2018       A       235       (I)       (I)       Common Stock       235       \$ 125 11       3,202       D	Derivative	Conversion	Date	Execution Date, if	Transact	ion	Numb	ber	and Expirati	on Date	of Underlying De		Derivative	Derivative	Ownership	of Indirect
Derivative Security     Derivative Security     Derivative Security     Derivative Security     Derivative Security     Derivative Security     Owned Following Reported Transaction(s)     Security: Direct (D) or Indirect (I) (Instr. 4)     (Instr. 4)       Image: Non-organization (Instr. 4)     Image: Non-organizatio (Instr. 4) <td< td=""><td>Security</td><td>or Exercise</td><td>(Month/Day/Year)</td><td>any</td><td>Code</td><td></td><td>of</td><td></td><td>(Month/Day</td><td>/Year)</td><td colspan="2">Securities Securit</td><td>Security</td><td>Securities</td><td>Form of</td><td>Beneficial</td></td<>	Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Securities Securit		Security	Securities	Form of	Beneficial
Security       Security       Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       Following Feported Transaction(s) (Instr. 4)       Direct (D) or Indirect (I) (Instr. 4)         Phantom Stock       (1)       06/29/2018       A       235       (1)       (1)       Common Stock       235       \$ 125 11       3,202       D	(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)			Derivative (		(Instr. 3 and 4) (Instr. 5)		(Instr. 5)	Beneficially	Derivative	Ownership	
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$															-	(Instr. 4)
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$		Security												0		
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$\begin{array}{ c c c c c c c c c }\hline & & & & & & & & & & & & & & & & & & &$														(Instr. 4)	(Instr. 4)	
Phantom Stock     (1)     06/29/2018     A     235     (1)     (1)     Common Stock     235     \$ 125 11     3,202     D																
Phantom Stock(1)06/29/2018A235(1)(1)Common Stock235\$ Stock3,202D							i, unc									
Phantom Stock     (1)     06/29/2018     A     235     (1)     (1)     Common Stock     Common Stock     Stock     235     (1)     (1)     Common Stock     Stock     3,202     D																
Phantom Stock     (1)     06/29/2018     A     235     (1)     (1)     Common Stock     Stock     235     \$ 125 11     3,202     D									Date	Expiration	T:41.	-				
Phantom Stock         (1)         06/29/2018         Code         V         (A)         (D)         Shares         (D)         Shares									Exercisable	Date	Inte					
Phantom Stock         Observe         Control         Common Stock         Common Stock         Common Stock         Stock					Code	v	(A)	m				-				
Stock     (1) $06/29/2018$ A $235$ (1)     (1)     Common Stock $235$ $3,202$ D					Coue	v	(A)	(D)				Shares				
Stock (1) 06/29/2018 A 235 (1) Stock 235 125 11 3,202 D	Phantom										Common		\$			
Units Stock 123.11	Stock	<u>(1)</u>	06/29/2018		Α		235		<u>(1)</u>	<u>(1)</u>		235	•	3,202	D	
	Units										SIOCK		125.11			

## **Reporting Owners**

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
MARSHALL SIRI S 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	Х							

### **Signatures**

/s/Lisa Stockard as Attorney-in-Fact	07/03/2018
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents phantom stock units previously elected by the reporting person to be received as deferred compensation in lieu of annual cash retainer fees under the Company's Director (1) Deferred Compensation Plan. Each share of phantom stock is the economic equivalent of one share of common stock. The shares of phantom stock become payable, at the election of the reporting person, upon the reporting person's termination of service as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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