UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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ours per response	e 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type R	Responses	s)											
1. Name and Address of Reporting Person* MARCUS ROBERT D			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.		3. Date of Earliest Transaction (Month/Day/Year) 05/03/2018					Office	r (give title belo	ow)	Other (specify be	low)		
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				e Line)	
(City)	., GA 30	(State)	(Zip)	Ta	ble I - Noi	ı-Derivative	Securities	Acqui	ired, Dispe	osed of, or I	Beneficially (Owned	
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	Code (Instr. 8)	saction 4. Securities Acquir (A) or Disposed of (of (D)	Beneficial Reported	t of Securiti lly Owned F Transaction	following (s)	6. 7. N Ownership Form: Bene	7. Nature of Indirect Beneficial
				(Month/Day/Year)	Code	V Amou	(A) or (D)	Price	`		Ownership (Instr. 4)		
Common Sto	tock (1)		05/03/2018		A	1,51	2 A	\$ 0	10,137	2)		D	
	port on a s	eparate line for	each class of secur	ities beneficially ow		Persons w contained	ho respor	m are	not requ	ired to res	spond unle	ss	474 (9-02)
	port on a s	eparate line for	Table II - I	Derivative Securiti	es Acquire	Persons w contained the form d	ho respondin this for isplays a forf, or Ben	m are curren	not requesting ntly valid	ired to res		ss	474 (9-02)
Reminder: Report 1. Title of Derivative (Instr. 3)	onversion	3. Transaction	Table II - I (3A. Deemed Execution Da any	Derivative Securities, puts, calls, wa 4. te, if Transaction Code (Instr. 8)	es Acquire	Persons w contained the form d ed, Disposed tions, conve 6. Date Exe and Expirat (Month/Da	ho responding this for isplays a confidence of the secunitisable in Date	eficiallrities) 7. Ti Amo	not requesting ntly valid	OMB conf	spond unle	of 10. Ownersh Form of Derivativ Security: Direct (I or Indire	11. Nat of Indir Benefic Owners (Instr. 4

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
MARCUS ROBERT D 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X				

Signatures

/s/Lisa Stockard as Attorney-in-Fact	05/07/2018
**Signature of Reporting Person	Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual director equity grant pursuant to the Company's long-term incentive plan. The award of restricted stock units vests 100% on 5/3/2019.
- (2) Includes accrued dividend equivalent units for dividends reinvested in corresponding restricted stock units through the Company's last dividend payment

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.