UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person* Barros Paulino R			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 12/01/2017					X Officer (give title below) Other (specify below) Interim CEO						
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)						Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(City) (State) (Zip)			Table I - Non-Derivative Securities Acqu					Acquir	nired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		(Instr. 8		4. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5)		(D) Beneficia Reported		nt of Securities ally Owned Following Transaction(s)		Ownership Form:	Beneficial
				(Month/Day/Year)	Code	V	Amoun	(A) or (D)	or (I)		or Indirect	Ownership (Instr. 4)		
Common	Stock (1)		12/01/2017		A		13,283	3 A S	50	20,020			D	
Reminder: 1	Report on a s	separate line for	each class of secur	ities beneficially ov	wned dire	Pers	ons wh ained ir	o respond	n are	not requ		ormation spond unle	ss	1474 (9-02)
Reminder:	Report on a s	separate line for	Table II - l	Derivative Securit	ies Acqui	Persontation the forced, Direct,	ons wh ained ir orm dis	o respond this form splays a c	n are urren ficially	not requ tly valid	uired to res	spond unle	ss	474 (9-02)
1. Title of	2.	3. Transaction Date (Month/Day/Y	Table II - 1 (3A. Deemed Execution Da any	Derivative Securit e.g., puts, calls, wa 4. te, if Transaction Code Year) (Instr. 8)	ies Acqui arrants, o	Persocontathe forced, Dispersions, 6. Date and I (More	ons wh ained ir orm dis	or respondent this form splays a coof, or Bene tible securicisable on Date	ficially ties) 7. Tit Amou Unde Secur	not required the valid of the and the control of the value of the valu	OMB conf	spond unle	f 10. Ownersh Form of Derivativ Security: Direct (I or Indire	11. Nature of Indire Benefic: (Instr. 4

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Barros Paulino R 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			Interim CEO			

Signatures

/s/Lisa Stockard as Attorney-in-Fact	12/05/2017
Signature of Reporting Person	Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 12/1/2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.