## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number:	3235-0287				
Estimated average burden					
nours per response	e 0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(First) REE STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/18/2016				X_Officer (give title below) Other (specify below) Pres-USIS							
(Street) A 30309		_X_I			_X_ Form fil	Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person							
(State)	(Zip)		Ta	ble I -	Non-De	rivative S	Securities A	Acqui	ired, Disp	osed of, or	Beneficially (	Owned	
le of Security 2. Transaction Date (Month/Day/Yea		any		f Code (Instr. 8)		1			Beneficia Reported	ally Owned Following Transaction(s)		Ownership Form:	7. Nature of Indirect Beneficial Ownership
		(Monar Buy)	Tour		le V	Amoun	(A) or (D)	Price	(msu. s u	, and 4)			
(1)	02/18/2016			A		2,312	A	\$ 0	32,406			D	
					uired, D	isposed (	of, or Bene	eficial					
sion Date	ion 3A. Deemed Execution Date y/Year) any	4. Transac Code	etion (	5. on Number		6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Ar Ur Se (Ir 4)			ount of erlying urities		Derivative Securities Beneficially Owned Following Reported	Ownershi Form of Derivativ Security: Direct (D or Indirect	Ownersh (Instr. 4)
					Dat	e	Expiration	Title	Amount or Number				
S C f i	(First) REE STREET (Street)  30309 (State)  (1)  In a separate line  (Month/Day  (ve)	(I) (Street)  2. Transaction Date (Month/Day/Year)  (II) 02/18/2016  Table II - I (Government)  (III) 3. Transaction Date (Month/Day/Year)  (IIII) 3. Transaction Date (Month/Day/Year)  (IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	REE STREET, N.W.  (Street)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  3. Date of Ea 02/18/2010  4. If Amendr  2A. Deemed Execution Da any (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (e.g., puts, cal (Month/Day/Year)  3. Transaction Date (ision Date (	EQUIFAX ING  (First) (Middle) REE STREET, N.W.  (Street)  (Street)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (1)  02/18/2016  2A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities beneficially over the case (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	REE STREET, N.W.  (Street)  (Street)  (State)  (Zip)  (State)  (Zip)  (Zip)  (State)  (Zip)  (A 1f Amendment, Date On Date of Earliest Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A)  (A)  (A)  (A)  (A)  (B)  (B)  (B	REE STREET, N.W.  (Street)  A 30309  (State)  (State)  (State)  (State)  (State)  (State)  (State)  (State)  (A)  (State)  (Cip)  (State)  (A)  (Cip)  (A)  (Bostate)  (Code)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Code)  (Instr. 8)  (Instr. 8)	EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day 02/18/2016  4. If Amendment, Date Original Filed(Month of 2/18/2016  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date, if any (Month/Day/Year)  (Month/Day/Year)  Code V Amount Of Instr. 3  Persons where the form distributed in the form of 2/18/2016  Table II - Derivative Securities Acquired, Disposed (e.g., puts, calls, warrants, options, conversion Date (Month/Day/Year)  3. Transaction Sa. Deemed Execution Date, if Code (Instr. 8)  [Execution Date, if Code (A) or Instruction Of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3)  [Instr. 3]	EQUIFAX INC [EFX]  (First) (Middle) REE STREET, N.W.  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (State)  (Zip)  Table I - Non-Derivative Securities  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Instr. 8)  (A) or Disposed of (Instr. 8)  (A) or Disposed of (Instr. 8)  (A) or Ocde V Amount (D)  (A) or Oc	Code   V   Amount   Code   (Instr. 8)	EQUIFAX INC [EFX]    Code   V Amount   (A) or Deficient   (Instr. 3 a a separate line for each class of securities beneficially owned directly or indirectly.    Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, options, convertible securities   (Month/Day/Year)   (Instr. 3) and (Month/Day/Year)   (Instr. 3) and (Month/Day/Year)   (Instr. 3) and (Month/Day/Year)   (Instr. 3) and (Instr.	Character   Char	Check all applications   Code   Cod	Check all applicable   Check all applicable

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Barros Paulino R 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			Pres-USIS			

## **Signatures**

Shawn K. Baldwin as Attorney-in-Fact	02/22/2016
**Signature of Reporting Person	Date

### **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units. The stock vests 100% on 2/18/2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.