

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

---

**FORM 8-K**

---

**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): July 16, 2018**

---

**EQUIFAX INC.**

(Exact name of registrant as specified in Charter)

---

**Georgia**  
(State or other jurisdiction  
of incorporation)

**001-06605**  
(Commission File  
Number)

**58-0401110**  
(IRS Employer  
Identification No.)

**1550 Peachtree Street, N.W.**  
**Atlanta, Georgia**  
(Address of principal executive offices)

**30309**  
(Zip Code)

**Registrant's telephone number, including area code: (404) 885-8000**

**Not Applicable**  
(Former name or former address, if changed since last report)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

---

---

---

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On July 20, 2018, Equifax Inc. (the “Company”) announced that Paulino do Rego Barros, Jr. has been appointed to serve as President—U.S. Information Solutions, replacing Joseph M. Loughran III, who resigned from this position, each effective July 20, 2018. In this role, Mr. Barros will be responsible for leading the Company’s U.S. Information Solutions business, which provides consumer and commercial information solutions to businesses in the U.S. including online information, decisioning technology solutions, fraud and identity management services, portfolio management services, mortgage reporting and financial marketing services.

Mr. Barros, age 62, served as the Company’s interim Chief Executive Officer from September 2017 to April 2018. Prior thereto, he led the Company’s Asia-Pacific business since July 2017. Prior thereto, he was President, U.S. Information Solutions, since November 2015. Prior thereto, he served as President, International, since April 2010. Prior thereto, he founded and served as President of PB&C Global Investments, LLC, an international consulting and investment firm. Prior thereto, he held several executive positions at Bell South and AT&T, including President of Global Operations for AT&T. Prior thereto, he held executive and managerial roles at Motorola, Inc., The NutraSweet Company, and Monsanto Company.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#"><u>Press Release dated July 20, 2018.</u></a>

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 20, 2018

**EQUIFAX INC.**

/s/ John J. Kelley III

---

John J. Kelley III  
Corporate Vice President, Chief Legal Officer  
and Corporate Secretary

**FOR IMMEDIATE RELEASE****Equifax Announces Senior Leadership Changes**

*Paulino do Rego Barros Jr., who most recently served as interim CEO, will assume the role of President of USIS*

**ATLANTA, July 20, 2018** – Equifax Inc. (NYSE: EFX) has named Paulino do Rego Barros Jr. to serve as President of United States Information Solutions (USIS), replacing Trey Loughran who has announced he is leaving the company to pursue a new opportunity.

Barros, who has held multiple senior leadership roles within the company, will be responsible for leading one of the largest business units within Equifax, with estimated revenue of \$1.3 billion. USIS leverages unique data assets, technology, analytics, and expertise to create unparalleled insights to help both businesses and consumers make more informed financial decisions.

“Paulino is a strong, experienced leader with deep knowledge of our company and the industry as well as a track record of successful leadership at Equifax, including being a former President of the USIS business,” said Mark Begor, Chief Executive Officer at Equifax. “USIS is critical to our company’s growth, and I have total confidence in Paulino’s ability to drive the business forward at such a pivotal time in our history as we continue to focus on delivering innovation and powerful data-driven solutions to support our customers and address consumers’ financial needs.”

Prior to serving as interim CEO, Barros led the company’s Asia-Pacific business, which includes the largest acquisition in Equifax’s history – Veda, the leading provider of credit information and analysis in Australia and New Zealand. Previously, Barros led the company’s USIS business and the International business unit. Prior to joining Equifax, Barros founded and served as president of PB&C – Global Investments, LLC, and also held several executive positions at BellSouth Corporation and AT&T, including president of Global Operations for AT&T. His previous experience includes executive and managerial roles at Motorola, Inc., The NutraSweet Company, and Monsanto Company.

Barros, who will be based in Atlanta and report to the CEO, joined Equifax in 2010. He is a native of São Paulo, Brazil with more than 35 years of managerial experience within the telecommunications, food, automotive, glass, and chemical industries. He received degrees in Mechanical and Electrical Engineering in Brazil as well as an MBA from Washington University.

**About Equifax**

Equifax is a global information solutions company that uses unique data, innovative analytics, technology, and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor’s (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs 10,400 employees worldwide.

**FOR MORE INFORMATION**

[mediainquiries@equifax.com](mailto:mediainquiries@equifax.com)