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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): March 21, 2018**

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**Equifax Inc.**

(Exact Name of Registrant as Specified in Charter)

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**Georgia**  
(State or Other Jurisdiction  
of Incorporation)

**001-06605**  
(Commission  
File Number)

**54-0401110**  
(IRS Employer  
Identification No.)

**1550 Peachtree Street, N.W.**  
**Atlanta, Georgia**  
(Address of Principal Executive Offices)

**30309**  
(Zip Code)

**Registrant's telephone number, including area code: (404)885-8000**

**Not Applicable**  
(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On March 21, 2018, the Board of Directors (the “Board”) of Equifax Inc. (the “Company”) elected Robert W. Selander as an independent director, to serve a term expiring at the Company’s 2018 Annual Meeting of Shareholders. With the election of Mr. Selander, the size of the Board is set at 12 directors, all of whom are independent.

The Board of Directors has determined that Mr. Selander is independent and meets the applicable independence requirements of the New York Stock Exchange and the Company’s Guidelines for Determining the Independence of Directors. There have been no transactions since the beginning of the Company’s last fiscal year, and there are no currently proposed transactions, in which the Company was or is to be a participant and in which Mr. Selander or any member of his immediate family had or will have any interest, that are required to be reported under Item 404(a) of Regulation S-K.

The selection of Mr. Selander was not pursuant to any arrangement or understanding between him and any other person.

Mr. Selander will be compensated in accordance with the Company’s previously-disclosed compensation program for non-employee directors as disclosed in the Company’s most recent proxy statement, which includes receipt of a one-time initial grant of restricted stock units that vest over a three-year period, with a grant date market value of \$175,000, in connection with his election to the Board. Mr. Selander will also enter into the Company’s standard form of indemnification agreement for directors.

A copy of the Company’s press release announcing Mr. Selander’s election is attached hereto as Exhibit 99.1 and incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#">Press Release dated March 21, 2018, announcing appointment of Mr. Selander as a director.</a>

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Equifax Inc.**

By: /s/ John J. Kelley III  
Name: John J. Kelley III  
Title: Corporate Vice President, Chief Legal Officer and  
Corporate Secretary

Date: March 21, 2018



FOR IMMEDIATE RELEASE

### Equifax Names Robert W. Selander as New Independent Director

**ATLANTA, March 21, 2018** – Equifax Inc. (NYSE: EFX) today announced that Robert W. Selander, the former President and Chief Executive Officer of Mastercard Incorporated (NYSE:MA), has been appointed to the Board of Directors. The Equifax Board now consists of 12 directors, all of whom are independent.

“Bob Selander is an outstanding addition to our Board of Directors,” said Non-Executive Chairman, Mark L. Feidler. “Bob’s record of strategic innovation and background as a seasoned CEO with knowledge of our industry will strengthen our Board’s broad-based skillset. He will provide valuable insights with respect to our global efforts to rebuild trust with our stakeholders while ensuring long-term business success.”

Mr. Selander served as President and Chief Executive Officer of Mastercard from 1997 until 2010. At Mastercard, Mr. Selander built and structured a complete, outward-facing organization which went public and achieved a market capitalization of over \$25 billion. He joined Mastercard International Inc. in 1994, where he served as President of Mastercard’s Europe, Middle East, Africa and Canada regions until his appointment as President and CEO. Prior to Mastercard, he spent 20 years at Citibank, where he held several leadership positions including managing parts of Citibank’s Consumer Financial Services business in the United States, Brazil, Puerto Rico and the United Kingdom.

Mr. Selander holds a B.S. in Industrial Engineering from Cornell University and an MBA from Harvard University. He currently serves as non-executive chairman of the Board of HealthEquity, Inc. and as a director of Western Union Company.

#### About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor’s (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 10,300 employees worldwide.

#### FOR MORE INFORMATION

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