UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 25, 2017

Equifax Inc.

(Exact Name of Registrant as Specified in Charter)

Georgia (State or Other Jurisdiction of Incorporation) 001-06605 (Commission File Number) 54-0401110 (IRS Employer Identification No.)

1550 Peachtree Street, N.W. Atlanta, Georgia (Address of Principal Executive Offices)

30309 (Zip Code)

Registrant's telephone number, including area code: (404) 885-8000

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230-405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company □
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) *Election of New Director*. On October 25, 2017, the Board of Directors of Equifax Inc. (the "Company") elected Scott A. McGregor to the Board of Directors, for a term expiring at the next annual meeting of shareholders. The Board also appointed Mr. McGregor as a member of its Technology Committee. With the election of Mr. McGregor, the size of the Board is set at 11 directors, all of whom are independent. A copy of the Company's press release announcing Mr. McGregor's election is attached hereto as Exhibit 99.1 and incorporated by reference herein.

The Board of Directors has determined that Mr. McGregor is independent and meets the applicable independence requirements of the New York Stock Exchange and the Company's Guidelines for Determining the Independence of Directors. There have been no transactions since the beginning of the Company's last fiscal year, and there are no currently proposed transactions, in which the Company was or is to be a participant and in which Mr. McGregor or any member of his immediate family had or will have any interest, that are required to be reported under Item 404(a) of Regulation S-K.

The selection of Mr. McGregor was not pursuant to any arrangement or understanding between him and any other person.

Mr. McGregor will be compensated in accordance with the Company's previously-disclosed compensation program for itsnon-employee directors, including receipt of a one-time initial grant of restricted stock units that vest over a three-year period, with a grant date market value of \$175,000 in connection with his election to the Board. Mr. McGregor will also enter into the Company's standard form of indemnification agreement for directors.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
 - 99.1 Press Release dated October 26, 2017.

Exhibit Index	
The following exhibit is being furnished with this report:	
Exhibit No.	Description

99.1 <u>Press Release dated October 26, 2017.</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Equifax Inc.

By: /s/ John J. Kelley III

Name: John J. Kelley III

Title: Corporate Vice President, Chief Legal Officer and Corporate

Secretary

Date: October 26, 2017

Equifax Names Scott McGregor as New Independent Director

ATLANTA, October 26, 2017 – Equifax Inc. (NYSE: EFX) today announced that Scott A. McGregor, the former Chief Executive Officer of Broadcom Corporation (NASDAQ: AVGO), has been appointed to the Board of Directors. He will also serve on the Board's Technology Committee. The Equifax Board now consists of 11 directors, all of whom are independent.

"We are very pleased to add Scott McGregor—an exceptional leader with broad executive management experience and extensive data security, cybersecurity, information technology and risk management experience—to our Board of Directors," said Non-Executive Chairman, Mark L. Feidler. "Scott will be an invaluable resource for the Board as it continues its focus on strengthening the Company's data protection systems and cybersecurity defenses and rebuilding the trust of consumers, customers, shareholders and other stakeholders."

Scott McGregor served as President and Chief Executive Officer of Broadcom, a world leader in wireless connectivity, broadband, automotive and networking infrastructure, from 2005 until the company was acquired by Avago in 2016 for \$37 billion. At Broadcom, he grew the company from \$2.4 billion to \$8.6 billion in revenue, increasing profitability and shareholder value. Mr. McGregor joined Broadcom from Philips Semiconductor (now NXP Semiconductors) where he was President and CEO. He previously served in a range of senior management positions at Santa Cruz Operation Inc., Digital Equipment Corporation (now part of HP), Xerox PARC and Microsoft, where he was the architect and development team leader for Windows 1.0. Mr. McGregor received a B.A. in Psychology and an M.S. in Computer Science and Computer Engineering from Stanford University. He currently serves on the boards of Alorica Inc., the Raspberry Pi Foundation and Society for Science and the Public.

About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 10,100 employees worldwide.

Media Contact

Marisa Salcines Marisa.salcines@equifax.com