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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): November 18, 2016**

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**EQUIFAX INC.**

(Exact name of registrant as specified in Charter)

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**Georgia**  
(State or other jurisdiction  
of incorporation)

**001-06605**  
(Commission File  
Number)

**58-0401110**  
(IRS Employer  
Identification No.)

**1550 Peachtree Street, N.W.**  
**Atlanta, Georgia**  
(Address of principal executive offices)

**30309**  
(Zip Code)

**Registrant's telephone number, including area code: (404) 885-8000**

**Not Applicable**  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

(d) *Election of New Director.* On November 18, 2016, the Board of Directors of Equifax Inc. (the “Company”) elected Elane B. Stock as a director, effective January 1, 2017, for a term expiring at the next annual meeting of shareholders. The Board also appointed Ms. Stock as a member of its Technology Committee. With the election of Ms. Stock, the size of the Board will increase to 12 members. A copy of the Company’s press release announcing Ms. Stock’s election is attached hereto as Exhibit 99.1 and incorporated by reference herein.

The Board of Directors has determined that Ms. Stock is independent and meets the applicable independence requirements of the New York Stock Exchange and the Company’s Guidelines for Determining the Independence of Directors. There have been no transactions since the beginning of the Company’s last fiscal year, and there are no currently proposed transactions, in which the Company was or is to be a participant and in which Ms. Stock or any member of her immediate family had or will have any interest, that are required to be reported under Item 404(a) of Regulation S-K.

The selection of Ms. Stock was not pursuant to any arrangement or understanding between her and any other person.

Ms. Stock will be compensated in accordance with the Company’s previously-disclosed compensation program for its non-employee directors. In connection with Ms. Stock’s election to the Board, she will receive a one-time initial grant of restricted stock units vesting over a three-year period, with a grant date market value of \$175,000. Ms. Stock will also enter into the Company’s standard form of indemnification agreement for directors.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits*

99.1 Press release of Equifax Inc. dated November 18, 2016.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EQUIFAX INC.**

By: /s/ John J. Kelley III  
Name: John J. Kelley III  
Title: Corporate Vice President, Chief Legal  
Officer and Corporate Secretary

Date: November 18, 2016

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**Exhibit Index**

The following exhibit is being filed with this report:

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release of Equifax Inc. dated November 18, 2016.



FOR IMMEDIATE RELEASE

## Elane Stock Elected to Equifax Board of Directors

**ATLANTA, November 18, 2016** – Equifax Inc. (NYSE: EFX) today announced that Elane B. Stock has been elected to the Board of Directors, effective January 1, 2017. She will also serve on the Board's Technology Committee. Following Ms. Stock's election, the Equifax Board will consist of 12 directors, including 11 independent directors. The election of Ms. Stock is part of the Company's normal succession planning process in connection with the scheduled retirement of three independent directors over the next two years.

Since 2014, Ms. Stock has served as Group President of Kimberly-Clark International, a division of Kimberly-Clark Corporation, a leading global consumer products company. From 2012 to 2014, she was the Group President for Kimberly-Clark Professional, with responsibility for growing the global B2B business. From 2010 to 2012, Ms. Stock was the Chief Strategy Officer of Kimberly-Clark Corporation, responsible for enterprise-wide strategy, implementation and mergers and acquisitions. Ms. Stock intends to leave Kimberly-Clark in the first quarter of 2017 to pursue other interests. Prior to Kimberly-Clark, Ms. Stock was the National Vice President of Strategy for the American Cancer Society from 2008 to 2010 and Regional Manager of Georgia Pacific's (Koch Industries) Color-Box business from 2007 to 2008. She has also held progressive management positions at McKinsey & Company, both in the U.S. and Ireland, where she attained the position of partner and managing director of the Dublin, Ireland office. Ms. Stock currently serves as a director of YUM! Brands, Inc. (NYSE: YUM).

"Elane Stock is an outstanding addition to our Board. She brings extensive strategy, diversified operations and multi-national experience in leading global consumer and B2B businesses," said Equifax Chairman and Chief Executive Officer, Richard F. Smith. "Her expertise in branding, marketing, sales, strategic planning and international business development will be valuable to Equifax as we develop and market new products and services for consumers and businesses across the world."

Ms. Stock graduated with honors from the University of Illinois with a Bachelor of Arts in Political Science. She received a Masters of Business Administration from the Wharton School at the University of Pennsylvania and completed a fellowship in International Economics at Victoria University in Wellington, New Zealand.

### About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its databases include employee data contributed from more than 6,600 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,200 employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the *American Banker FinTech* Forward list (2015); named a Top Technology Provider on the *FinTech* 100 list (2004-2015); named an *InformationWeek* Elite 100 Winner (2014-2015); named a Top Workplace by *Atlanta Journal Constitution* (2013-2015); named one of *Fortune*'s World's Most Admired Companies (2011-2015); named one of *Forbes*' World's 100 Most Innovative Companies (2015). For more information, visit [www.equifax.com](http://www.equifax.com).

### FOR MORE INFORMATION

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