

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person GASTON KAREN H		2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ CVP and Chief Adm Officer	
(Last) (First) (Middle) C/O EQUIFAX INC., 1550 PEACHTREE STREET, N.W.		3. Date of Earliest Transaction (Month/Day/Year) 07/24/2003			
(Street) ATLANTA, GA 30309		4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
(City) (State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned			

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/24/2003		M		1,061	A	\$19.3497	49,747	D	
Common Stock	07/24/2003		M		966	A	\$19.3497	50,713	D	
Common Stock	07/24/2003		M		20,272	A	\$14.4661	70,985	D	
Common Stock	07/24/2003		M		923	A	\$12.7272	71,908	D	
Common Stock	07/24/2003		M		3,152	A	\$17.2083	75,060	D	
Common Stock	07/24/2003		F		3,011	D	\$23.58	72,049	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Stock Option/Right-to-Buy	\$12.7272	07/24/2003		M			923	01/31/2000	01/31/2010	Common Stock	923	\$12.7272	277,933	D			
Stock Option/Right-to-Buy	\$14.4661	07/24/2003		M			20,272	08/08/1988(1)	12/01/2009	Common Stock	20,272	\$14.4661	257,661	D			
Stock Option/Right-to-buy	\$17.2083	07/24/2003		M			3,152	01/29/2001	01/29/2011	Common Stock	3,152	\$17.2083	254,509	D			
Stock Option/Right-to-buy	\$19.3497	07/24/2003		M			966	08/08/1988(2)	01/28/2008	Common Stock	966	\$19.3497	253,543	D			
Stock Option/Right-to-buy	\$19.3497	07/24/2003		M			1,061	08/08/1988(3)	01/28/2008	Common Stock	1,061	\$19.3497	252,482	D			

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

GASTON KAREN H C/O EQUIFAX INC. 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			CVP and Chief Adm Officer	
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Signatures

Karen H. Gaston		07/28/2003
<small>Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Partial exercise of an option that vests in four equal annual increments beginning on 12/1/99.
- (2) Exercise of an option that vests in increments of 853 shares on 1/28/99 and 113 shares on 1/28/00.
- (3) Partial exercise of an option that vests in increments of 837 shares on 1/28/99, 1,575 shares on 1/28/00 and 1,689 shares on 1/28/01 and 1/28/02.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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