

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): April 23, 2014

EQUIFAX INC.

(Exact name of registrant as specified in Charter)

Georgia

(State or other jurisdiction
of incorporation)

001-06605

(Commission File
Number)

58-0401110

(IRS Employer
Identification No.)

**1550 Peachtree Street, N.W.
Atlanta, Georgia**

(Address of principal executive offices)

30309

(Zip Code)

Registrant's telephone number, including area code: **(404) 885-8000**

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

On April 23, 2014, Equifax Inc. issued a press release disclosing financial results for the three month period ended March 31, 2014. A copy of the text of the press release is attached as Exhibit 99.1 hereto. The information in Exhibit 99.1 shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press release of Equifax Inc. dated April 23, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC.

By: /s/ Lee Adrean
Name: Lee Adrean
Title: Corporate Vice President and
Chief Financial Officer

Date: April 23, 2014

Exhibit Index

The following exhibit is being filed with this report:

Exhibit No.	Description
99.1	Press release of Equifax Inc. dated April 23, 2014.

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Equifax Reports First Quarter 2014 Results

ATLANTA, April 23, 2014— Equifax Inc. (NYSE: EFX) today announced financial results for the quarter ended March 31, 2014. The company reported revenue from continuing operations of \$584.5 million in the first quarter of 2014, a 3 percent increase from the first quarter of 2013 and a 5 percent increase in local currency.

First quarter diluted EPS from continuing operations attributable to Equifax was \$0.67, an increase of 1 percent from the first quarter of 2013. On a non-GAAP basis, adjusted EPS attributable to Equifax, excluding the impact of acquisition-related amortization expense, net of associated tax impacts, was \$0.89, up 2 percent from the first quarter of 2013.

“Our performance this quarter was solid and very much in line with our expectations. We continue to make good progress on integrating the recent acquisitions and leveraging our strategic growth initiatives to drive core non-mortgage market organic growth,” said Richard F. Smith, Chairman and Chief Executive Officer of Equifax. “So far, the mortgage market has performed just about how we expected and we are becoming even more confident about the growth environment for the second half of 2014 and 2015.”

First Quarter 2014 Highlights

- Operating margin was 26.0 percent for the first quarter of 2014, compared to 26.3 percent in the first quarter of 2013.
 - During the first quarter of 2014, we acquired TDX Group, a data and technology company in the United Kingdom that specializes in helping lenders and creditors optimize collection and recovery performance through the use of analytics, data exchanges and technology platforms. The results of this acquisition subsequent to the date it was acquired are included in our International operating segment. We also acquired Forseva, a provider of end-to-end, cloud-based credit and management software solutions. The results of this acquisition subsequent to the date it was acquired are included in our North America Commercial Solutions operating segment.
 - We repurchased 0.4 million of our common shares on the open market for \$24.4 million during the first quarter of 2014. At March 31, 2014, our remaining authorization for future share repurchases was \$190.7 million.
-

U.S. Consumer Information Solutions (USCIS)

Total revenue was \$243.9 million in the first quarter of 2014, down slightly when compared to \$245.1 million in the first quarter of 2013.

- Online Consumer Information Solutions revenue was \$178.5 million, up 2 percent when compared to a year ago.
- Mortgage Solutions revenue was \$24.4 million, down 18 percent from a year ago.
- Consumer Financial Marketing Services (CFMS) revenue was \$41.0 million, up 3 percent when compared to a year ago.

Operating margin for USCIS was 38.9 percent in the first quarter of 2014 compared to 37.5 percent in the first quarter of 2013.

International

Total revenue was \$143.9 million in the first quarter of 2014, a 16 percent increase from the first quarter of 2013 and a 24 percent increase on a local currency basis.

- Latin America revenue was \$46.6 million, up 23 percent in local currency and flat in U.S. dollars from a year ago.
- Europe revenue was \$65.9 million, up 39 percent in local currency and 48 percent in U.S. dollars from a year ago. European revenue includes the results of TDX Group since the date of its acquisition.
- Canada Consumer revenue was \$31.4 million, up 5 percent in local currency and down 4 percent in U.S. dollars from a year ago.

Operating margin for International was 20.4 percent in the first quarter of 2014 compared to 28.1 percent in the first quarter of 2013 principally reflecting the near-term effect of recent acquisitions.

Workforce Solutions

Total revenue was \$119.7 million in the first quarter of 2014, a 3 percent decrease when compared to the first quarter of 2013.

- Verification Services revenue was \$63.9 million, down 7 percent when compared to a year ago. Revenue from mortgage end markets declined by 31 percent, while revenue from non-mortgage end markets grew by 16 percent.
- Employer Services revenue was \$55.8 million, up 1 percent when compared to a year ago.

Operating margin for Workforce Solutions was 32.3 percent in the first quarter of 2014 compared to 30.3 percent in the first quarter of 2013.

North America Personal Solutions

Revenue was \$54.1 million, a 6 percent increase from the first quarter of 2013. Operating margin was 28.2 percent compared to 28.4 percent in the first quarter of 2013.

North America Commercial Solutions

Revenue was \$22.9 million, flat in U.S. dollars and up 2 percent in local currency compared to the first quarter of 2013. Operating margin was 19.4 percent compared to 21.3 percent in the first quarter of 2013.

Second Quarter 2014 Outlook

Based on the current level of domestic and international business activity, current trends in foreign exchange rates, and an anticipated slowdown in mortgage activity in the first half of 2014, consolidated revenue for the second quarter of 2014 is expected to be between \$606 million and \$619 million and second quarter 2014 Adjusted EPS is expected to be between \$0.92 and \$0.95.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, providing businesses of all sizes and consumers with insight and information they can trust. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit www.equifax.com.

Earnings Conference Call and Audio Webcast

In conjunction with this release, Equifax will host a conference call tomorrow, April 24, 2014, at 8:30 a.m. (EDT) via a live audio webcast. To access the webcast, go our website at www.investor.equifax.com/events.cfm. The discussion will be available via replay at the same site shortly after the conclusion of the webcast. This press release is also available under "Earnings Releases" at www.investor.equifax.com.

Non-GAAP Financial Measures

This earnings release presents net income and diluted EPS from continuing operations attributable to Equifax which excludes acquisition-related amortization expense, net of tax. These are important financial measures for Equifax but are not financial measures as defined by GAAP.

These non-GAAP financial measures should be reviewed in conjunction with the relevant GAAP financial measures and are not presented as an alternative measure of net income or EPS as determined in accordance with GAAP.

Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures and related notes are presented in the Q&A. This information can also be found under "Investor Relations/GAAP/Non-GAAP Measures" at www.investor.equifax.com.

Forward-Looking Statements

This release contains forward-looking statements or forward-looking information. These statements can be identified by expressions of belief, expectation or intention, as well as statements that are not historical fact. These statements are based on certain factors and assumptions including with respect to foreign exchange rates, expected growth, results of operations, performance, business prospects and opportunities and effective tax rates. While we believe these factors and assumptions to be reasonable based on information currently available, they may prove to be incorrect.

Several factors could cause actual results to differ materially from those expressed or implied in the forward-looking statements, including, but not limited to actions taken by us, including restructuring or strategic initiatives (including capital investments or asset acquisitions or dispositions), as well as from developments beyond our control, including, but not limited to, changes in worldwide and U.S. economic conditions that materially impact consumer spending, consumer debt and employment and the demand for Equifax's products and services. Other risk factors include adverse or uncertain economic conditions and changes in credit and financial markets; risks relating to illegal third party efforts to access data or other cybersecurity or physical security breaches; changes in, and the effects of, laws and regulations and government policies governing our business, including our examination and supervision in the U.S. by the Consumer Financial Protection Bureau ("CFPB") and in the United Kingdom by the Financial Conduct Authority; federal or state responses to identity theft concerns; potential adverse developments in new and pending legal proceedings or government investigations, including investigations or examinations undertaken by the CFPB, State Attorneys General or other governmental agencies; our ability to successfully develop and market new products and services, respond to pricing and other competitive pressures, complete and integrate acquisitions and other investments and achieve targeted cost efficiencies; timing and amount of capital expenditures; changes in capital markets and corresponding effects on our investments and benefit plan obligations; foreign currency exchange rates and earnings repatriation limitations; and the decisions of taxing authorities, all of which could affect our effective tax rates. A summary of additional risks and uncertainties can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, including without limitation under the captions "Item 1. Business — Governmental Regulation" and "— Forward-Looking Statements" and "Item 1A, Risk Factors," and in our other filings with the U.S. Securities and Exchange Commission. Forward-looking statements are given only as at the date of this release and the company disclaims any obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

EQUIFAX
CONSOLIDATED STATEMENTS OF INCOME

	Three Months Ended	
	March 31,	
	2014	2013
	<i>(Unaudited)</i>	
<i>(In millions, except per share amounts)</i>		
Operating revenue	\$ 584.5	\$ 566.5
Operating expenses:		
Cost of services (exclusive of depreciation and amortization below)	206.8	195.1
Selling, general and administrative expenses	175.4	174.5
Depreciation and amortization	50.4	47.9
Total operating expenses	432.6	417.5
Operating income	151.9	149.0
Interest expense	(17.3)	(17.7)
Other (expense) income, net	(2.1)	0.1
Consolidated income before income taxes	132.5	131.4
Provision for income taxes	(46.2)	(47.2)
Consolidated income from continuing operations	86.3	84.2
Discontinued operations, net of tax	-	19.0
Consolidated net income	86.3	103.2
Less: Net income attributable to noncontrolling interests	(2.4)	(2.1)
Net income attributable to Equifax	\$ 83.9	\$ 101.1
Amounts attributable to Equifax:		
Income from continuing operations attributable to Equifax	\$ 83.9	\$ 82.1
Discontinued operations, net of tax	-	19.0
Net income	\$ 83.9	\$ 101.1
Basic earnings per common share:		
Income from continuing operations attributable to Equifax	\$ 0.69	\$ 0.68
Discontinued operations attributable to Equifax	-	0.16
Net income attributable to Equifax	\$ 0.69	\$ 0.84
Weighted-average shares used in computing basic earnings per share	122.0	120.5
		-
Diluted earnings per common share:		
Income from continuing operations attributable to Equifax	\$ 0.67	\$ 0.67
Discontinued operations attributable to Equifax	-	0.15
Net income attributable to Equifax	\$ 0.67	\$ 0.82
Weighted-average shares used in computing diluted earnings per share	124.4	123.1
Dividends per common share	\$ 0.25	\$ 0.22

EQUIFAX
CONDENSED CONSOLIDATED BALANCE SHEETS

	<u>March 31,</u> <u>2014</u>	<u>December 31,</u> <u>2013</u>
	<i>(Unaudited)</i>	
<i>(In millions, except par values)</i>		
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 101.4	\$ 235.9
Trade accounts receivable, net of allowance for doubtful accounts of \$8.3 and \$6.8 at March 31, 2014 and December 31, 2013, respectively	337.2	309.7
Prepaid expenses	37.2	34.5
Other current assets	48.7	68.3
Total current assets	<u>524.5</u>	<u>648.4</u>
Property and equipment:		
Capitalized internal-use software and system costs	397.2	388.0
Data processing equipment and furniture	189.4	188.0
Land, buildings and improvements	189.9	185.2
Total property and equipment	776.5	761.2
Less accumulated depreciation and amortization	<u>(485.5)</u>	<u>(472.3)</u>
Total property and equipment, net	291.0	288.9
Goodwill and other intangibles, net	2,634.6	2,395.1
Indefinite-lived intangible assets	95.3	95.5
Purchased intangible assets, net	1,060.0	973.2
Other assets, net	144.7	138.8
Total assets	<u>\$ 4,750.1</u>	<u>\$ 4,539.9</u>
LIABILITIES AND EQUITY		
Current liabilities:		
Short-term debt and current maturities of long-term debt	\$ 488.4	\$ 296.5
Accounts payable	27.5	19.9
Accrued expenses	102.0	95.4
Accrued salaries and bonuses	32.0	90.2
Deferred revenue	66.6	61.8
Other current liabilities	78.1	98.7
Total current liabilities	<u>794.6</u>	<u>662.5</u>
Long-term debt	1,145.6	1,145.5
Deferred income tax liabilities, net	287.2	263.7
Long-term pension and other postretirement benefit liabilities	71.8	72.4
Other long-term liabilities	55.4	54.8
Total liabilities	<u>2,354.6</u>	<u>2,198.9</u>
Equifax shareholders' equity:		
Preferred stock, \$0.01 par value: Authorized shares - 10.0; Issued shares - none	-	-
Common stock, \$1.25 par value: Authorized shares - 300.0; Issued shares - 189.3 at March 31, 2014 and December 31, 2013; Outstanding shares - 122.0 and 121.9 at March 31, 2014 and December 31, 2013, respectively	236.6	236.6
Paid-in capital	1,190.0	1,174.6
Retained earnings	3,362.3	3,309.2
Accumulated other comprehensive loss	(316.6)	(312.6)
Treasury stock, at cost, 66.7 shares and 66.8 shares at March 31, 2014 and December 31, 2013, respectively	(2,111.2)	(2,101.2)
Stock held by employee benefits trusts, at cost, 0.6 shares at March 31, 2014 and December 31, 2013, respectively	(5.9)	(5.9)
Total Equifax shareholders' equity	<u>2,355.2</u>	<u>2,300.7</u>
Noncontrolling interests	40.3	40.3
Total equity	<u>2,395.5</u>	<u>2,341.0</u>
Total liabilities and equity	<u>\$ 4,750.1</u>	<u>\$ 4,539.9</u>

EQUIFAX
CONSOLIDATED STATEMENTS OF CASH FLOWS

<i>(In millions)</i>	Three Months Ended	
	March 31,	
	2014	2013
	<i>(Unaudited)</i>	
Operating activities:		
Consolidated net income	\$ 86.3	\$ 103.2
Adjustments to reconcile consolidated net income to net cash provided by operating activities:		
Gain on divestitures	-	(18.4)
Depreciation and amortization	50.5	48.1
Stock-based compensation expense	11.1	10.4
Excess tax benefits from stock-based compensation plans	(4.4)	(0.6)
Deferred income taxes	0.5	(3.6)
Changes in assets and liabilities, excluding effects of acquisitions:		
Accounts receivable, net	(20.4)	(4.1)
Prepaid expenses and other current assets	20.5	0.2
Other assets	(6.8)	4.3
Current liabilities, excluding debt	(72.2)	(74.9)
Other long-term liabilities, excluding debt	(0.1)	1.7
Cash provided by operating activities	<u>65.0</u>	<u>66.3</u>
Investing activities:		
Capital expenditures	(18.5)	(18.7)
Acquisitions, net of cash acquired	(333.7)	-
Cash received from divestitures	-	43.7
Investment in unconsolidated affiliates, net	4.3	-
Cash (used in) provided by investing activities	<u>(347.9)</u>	<u>25.0</u>
Financing activities:		
Net short-term borrowings (repayments)	193.4	(106.6)
Treasury stock purchases	(24.4)	-
Dividends paid to Equifax shareholders	(30.7)	(26.5)
Dividends paid to noncontrolling interests	(1.9)	(1.1)
Proceeds from exercise of stock options	13.9	5.9
Excess tax benefits from stock-based compensation plans	4.4	0.6
Other	0.2	(0.7)
Cash provided by (used in) financing activities	<u>154.9</u>	<u>(128.4)</u>
Effect of foreign currency exchange rates on cash and cash equivalents	(6.5)	(2.1)
Decrease in cash and cash equivalents	(134.5)	(39.2)
Cash and cash equivalents, beginning of period	235.9	146.8
Cash and cash equivalents, end of period	<u>\$ 101.4</u>	<u>\$ 107.6</u>

Common Questions & Answers (Unaudited)

(Dollars in millions)

1. Can you provide a further analysis of operating revenue and operating income by operating segment?

Operating revenue and operating income consist of the following components:

(in millions)	Three Months Ended March 31,					
	2014	2013	\$ Change	% Change	Local Currency % Change*	
Operating revenue:						
Online Consumer Information Solutions	\$ 178.5	\$ 175.6	\$ 2.9	2%		
Mortgage Solutions	24.4	29.6	(5.2)	-18%		
Consumer Financial Marketing Services	41.0	39.9	1.1	3%		
Total U.S. Consumer Information Solutions	243.9	245.1	(1.2)	0%		
Latin America	46.6	46.5	0.1	0%		23%
Europe	65.9	44.6	21.3	48%		39%
Canada Consumer	31.4	32.6	(1.2)	-4%		5%
Total International	143.9	123.7	20.2	16%		24%
Verification Services	63.9	68.8	(4.9)	-7%		
Employer Services	55.8	54.9	0.9	1%		
Total Workforce Solutions	119.7	123.7	(4.0)	-3%		
North America Personal Solutions	54.1	51.1	3.0	6%		
North America Commercial Solutions	22.9	22.9	0.0	0%		2%
Total operating revenue	\$ 584.5	\$ 566.5	\$ 18.0	3%		5%

(in millions)	Three Months Ended March 31,					
	2014	Operating Margin	2013	Operating Margin	\$ Change	% Change
Operating income:						
U.S. Consumer Information Solutions	\$ 94.8	38.9%	\$ 91.9	37.5%	\$ 2.9	3%
International	29.4	20.4%	34.7	28.1%	(5.3)	-15%
Workforce Solutions	38.7	32.3%	37.4	30.3%	1.3	3%
North America Personal Solutions	15.3	28.2%	14.5	28.4%	0.8	6%
North America Commercial Solutions	4.4	19.4%	4.9	21.3%	(0.5)	-9%
General Corporate Expense	(30.7)	nm	(34.4)	nm	3.7	11%
Total operating income	\$ 151.9	26.0%	\$ 149.0	26.3%	\$ 2.9	2%

nm - not meaningful

* Reflects percentage change in revenue conforming 2014 results using 2013 exchange rates.

Common Questions & Answers (Unaudited)

(Dollars in millions)

2. Can you provide depreciation and amortization by segment?

Depreciation and amortization are as follows:

	Three Months Ended March 31,	
	2014	2013
U.S. Consumer Information Solutions	\$ 21.4	\$ 18.3
International	10.9	6.0
Workforce Solutions	11.0	16.6
North America Personal Solutions	1.8	1.6
North America Commercial Solutions	0.8	1.1
General Corporate Expense	4.5	4.3
Total depreciation and amortization	\$ 50.4	\$ 47.9

3. What was the currency impact on the foreign operations?

The U.S. dollar impact on operating revenue and operating income is as follows:

	Three Months Ended March 31, 2014					
	Operating Revenue			Operating Income		
	Amount	%		Amount	%	
Canada Consumer	\$ (2.9)	-9%		\$ (1.4)	-9%	
Canada Commercial	(0.5)	-2%		(0.2)	-4%	
Europe	4.1	9%		0.3	4%	
Latin America	(10.5)	-23%		(4.5)	-26%	

Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)

(Dollars in millions, except per share amounts)

A. Reconciliation of net income from continuing operations attributable to Equifax to diluted EPS from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense:

	Three Months Ended March 31,		<u>\$ Change</u>	<u>% Change</u>
	<u>2014</u>	<u>2013</u>		
Net income from continuing operations attributable to Equifax	\$ 83.9	\$ 82.1	\$ 1.8	2%
Acquisition-related amortization expense, net of tax, and cash income tax benefit of acquisition-related amortization expense of certain acquired intangibles	27.0	25.5	1.5	6%
Net income from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense	<u>\$ 110.9</u>	<u>\$ 107.6</u>	<u>\$ 3.3</u>	<u>3%</u>
Diluted EPS from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense	<u>\$ 0.89</u>	<u>\$ 0.87</u>	<u>\$ 0.02</u>	<u>2%</u>
Weighted-average shares used in computing diluted EPS	124.4	123.1		

Notes to Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP

Financial Measures

Diluted EPS and net income from continuing operations attributable to Equifax, adjusted for acquisition-related amortization expense We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP. Management believes excluding the impact of amortization expense is useful because excluding acquisition-related amortization, and other items that are not comparable, allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring operating profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.