# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

### **CURRENT REPORT**

### Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 1, 2007

# **EQUIFAX INC.**

(Exact Name of Registrant as Specified in Charter)

Georgia

001-06605 (Commission File Number)

(State or Other Jurisdiction of Incorporation or Organization)

> 1550 Peachtree Street, N.W. Atlanta, Georgia (Address of Principal Executive Offices)

**58-0401110** (IRS Employer Identification No.)

> **30309** (Zip Code)

Registrant's telephone number, including area code: (404) 885-8000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

□ Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

Effective March 1, 2007, the Board of Directors of Equifax Inc. (the "Company") elected Mark L. Feidler to fill a vacancy on the Board. Mr. Feidler will serve a term as a Class I director that will expire at the 2009 annual meeting of shareholders. A copy of the Company's press release dated March 1, 2007, announcing the election of Mr. Feidler to the Board is attached as Exhibit 99.1 to this Form 8-K.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

### Item 9.01. Financial Statements and Exhibits

#### (d) Exhibits

Exhibit No.

Press release dated March 1, 2007.

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Description

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## EQUIFAX INC.

By: <u>/s/Kent E. Mast</u> Mare: Kent E. Mast Title: Corporate Vice President and General Counsel Date: March 1, 2007 3 Exhibit Index The following exhibit is being filed with this report: <u>Exhibit No.</u> <u>Description</u> 9.1 Press release dated March 1, 2007. 4



1550 Peachtree Street, N.W. Atlanta, Georgia 30309

#### **Contact Information:**

David Rubinger Vice President, Communications (404) 885-8555 david.rubinger@equifax.com

#### Equifax Elects Mark L. Feidler to Board of Directors

ATLANTA, March 1, 2007 - Equifax Inc. (NYSE: EFX) announced today that Mark L. Feidler has been elected to the Board of Directors to fill a vacancy and term expiring in 2009. The election brings the number of Board members to 11.

Mr. Feidler, 50, is a founding partner in MSouth Equity Partners, a private equity firm based in Atlanta. Previously, he was president and chief operating officer for BellSouth Corp., the principal telecommunications carrier in the Southeast, until its merger with AT&T in December of 2006. He joined BellSouth in 1991 as director of strategic transactions and held positions of increasing responsibility until being named president and chief operating officer and elected to the Board of Directors effective July 1, 2005. Prior to his BellSouth career, Mr. Feidler was a principal in the investment banking firm The Breckenridge Group. From 1986 to 1990, he worked in the corporate finance department of The Robinson-Humphrey Company, and from 1981 to 1986 he practiced corporate law at the Atlanta law firm of King & Spalding.

Mr. Feidler received his bachelor's degree in economics from Duke University and his law degree from Vanderbilt University Law School. He also serves on the board of New York Life Insurance Company.

"Mark Feidler brings unique talent and experience to the Equifax Board of Directors," said Richard F. Smith, Equifax chairman and CEO. "His outstanding career as a strategist and business leader will serve our company very well as we continue to grow."

Adds Feidler: "Equifax is an industry leader with a long-standing history of innovation and growth. I look forward to joining the Equifax board and contributing to the direction of the company."

#### About Equifax (www.equifax.com)

Equifax is a global leader in information technology that enables and secures global commerce with consumers and businesses. The company is one of the largest sources of consumer and commercial data. Utilizing its databases, advanced analytics and proprietary enabling technology, Equifax provide real-time answers for our customers. This innovative ability to transform information into intelligence is valued by customers across a wide range of industries and markets. Headquartered in Atlanta, Georgia, Equifax employs approximately 4,900 people in 14 countries throughout North America, Latin America and Europe. Equifax was founded 108 years ago, and today is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange under the symbol EFX.

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