UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): **February 2, 2007**

EQUIFAX INC.

(Exact name of registrant as specified in Charter)

Georgia	**001-06605**	**58-0401110**
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

1550 Peachtree Street, N.W.	
Atlanta, Georgia	**30309**
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: **(404) 885-8000**

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

☐ Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On February 2, 2007, the Compensation, Human Resources and Management Succession Committee ("Committee") of the Board of Directors of Equifax Inc. (the "Company") reviewed and approved the payment of cash awards to named executive officers pursuant to the 2006 Annual Incentive Plan ("AIP"), adopted under the Company's shareholder-approved Key Management Incentive Plan. The Committee also reviewed and approved 2007 financial objectives for corporate performance and the relative weightings of the financial and individual management objectives. These objectives cover the Company's current named executive officers, including Richard F. Smith, Chairman and Chief Executive Officer; Lee Adrean, Corporate Vice President and Chief Financial Officer; Kent E. Mast, Corporate Vice President and General Counsel; Paul J. Springman, Corporate Vice President and Chief Marketing Officer, and J. Dann Adams, President - U.S. Consumer Information Solutions.

Under both the 2006 AIP and 2007 AIP, each named executive officer has a bonus target expressed as a percentage of base salary paid during the performance year. Bonus targets are 60% of base salary (100% for Mr. Smith) and are based upon a review of competitive practices for each job level. Actual awards can range from 0% to 200% of target, depending on performance against pre-determined goals. Goals for named executive officers with corporate-wide responsibilities include earnings per share, revenue and individual management objectives, weighted at 65%, 15% and 20%, respectively, of the targeted incentive. For Mr. Adams, the business unit weightings are 45% business unit profit, 30% business unit profit margin, 15% business unit revenue and 10% individual performance objectives. Mr. Adams' goals for 2007 will be weighted 30% earnings per share, 30% business unit revenue, 20% business unit profit and 20% individual performance objectives.

For 2006, the Committee approved the following performance-based AIP awards to the named executive officers of the Company: Mr. Smith, $2,371,200; Mr. Adrean (who joined the Company in October 2006), $98,060; Mr. Mast, $385,294; Mr. Springman, $377,369; Mr. Adams, $142,089; and Donald T. Heroman (former Chief Financial Officer), $405,467. The Committee also approved a special incentive award to Mr. Adams in the amount of $57,911, in recognition of his individual performance in 2006. Pursuant to the terms of her retirement agreement dated May 10, 2006 with the Company, as previously approved by the Committee, Karen H. Gaston, former Chief Administrator Officer, will receive a prorated 2006 AIP award of $139,807 for Ms. Gaston's service through June 1, 2006.

The Committee approved the following long-term incentive awards effective February 7, 2007, to named executive officers pursuant to the Company's shareholder-approved 2000 Stock Incentive Plan: Messrs. Smith, Adrean, Mast, Springman and Adams received 110,000, 30,000, 26,000, 26,000, 22,000 nonqualified stock options, respectively. The options were granted at the closing market price on the New York Stock Exchange on February 7, 2007, have a ten-year term, and vest 33-1/3% on the first anniversary of the grant date and 33-1/3% on each of the next two grant date anniversaries if the holder remains employed by the Company on those dates, subject to acceleration in the event of a change in control. The Committee also approved the grant on February 7, 2007, to Messrs. Smith and Adrean of 85,000 and 14,000 restricted stock units, respectively. The restricted stock units vest three years from the grant date.

The Committee on February 2 also approved the 2007 annual base salaries of the Company's named executive officers after a review of performance and competitive market data. The annual base salary levels for 2007 of the named executive officers are Mr. Smith, $1,350,000; Mr. Adrean, $435,000; Mr. Mast, $392,000; Mr. Springman, $370,000; and Mr. Adams, $345,000.

Item 7.01. Regulation FD Disclosure.

On February 7, 2007, the Company issued a press release announcing, among other matters, that its Board of Directors has authorized the repurchase of up to an additional $250 million of the Company's common stock, in connection with a previously authorized share repurchase program. This amount is in addition to the approximately $133 million unused authorization available at December 31, 2006 under the existing share repurchase program. A copy of this press release is furnished as Exhibit 99.1 to this Form 8-K.

The information provided in Item 7.01 of this Form 8-K and Exhibit 99.1 attached hereto is furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 Press release of Equifax Inc. dated February 7, 2007

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC.

By: /s/ Kent E. Mast
Name: Kent E. Mast
Title: Corporate Vice President and General Counsel

Date: February 8, 2007

Exhibit Index

The following exhibit is being filed with this report:

Exhibit No.	Description
99.1	Press release of Equifax Inc. dated February 7, 2007

Exhibit 99.1

1550 Peachtree Street, N.W. Atlanta, Georgia 30309

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact Information:

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Equifax Board of Directors Declares Quarterly Dividend and Authorizes Additional $250-Million Stock Repurchase Program

ATLANTA, February 7, 2007 - Equifax Inc. (NYSE: **EFX**) today announced that the Equifax Board of Directors declared a quarterly dividend of $.04 per share, payable on March 15, 2007, to shareholders of record as of February 22, 2007. Equifax has paid cash dividends for 94 consecutive years.

Equifax also announced that the Board has authorized the repurchase of up to an additional $250 million of the company's common stock. Since 2003, Equifax has repurchased more than 19.7 million shares valued at over $589 million.

Stock repurchases under this program may be made through open-market and privately negotiated transactions at times and in such amounts as management deems appropriate. The stock repurchase program does not have an expiration date and may be limited or terminated at any time without prior notice.

"Equifax is deeply committed to driving growth and increasing shareholder value," said Rick Smith, Chairman and CEO. "The expansion of our share buyback program further demonstrates the Board's confidence in the future of Equifax."

In 2006, Equifax repurchased a total of 5.9 million shares under its repurchase program at an approximate cost of $213 million, and approximately $133 million remained available as of December 31, 2006.

The 2007 annual meeting of shareholders will be held on Friday, May 4, 2007, at 9:30 a.m. (EDT) in the Walter C. Hill Auditorium at the High Museum of Art, Atlanta, Georgia.

About Equifax

Equifax Inc. is a global leader in turning information into intelligence. For businesses, Equifax provides faster and easier ways to find, approve and market to the right customers. For consumers, Equifax offers easier, instantaneous ways to buy products or services, and better insight into and management of their personal credit. Equifax. Information That Empowers.

Caution Concerning Forward-Looking Statements

Statements in this press release that relate to Equifax's future plans, objectives, expectations, performance, events and the like may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Future events, risks and uncertainties, individually or in the aggregate, could cause our actual results to differ materially from those expressed or implied in these forward-looking statements. Those factors include, but are not limited to, changes in worldwide and U.S. economic conditions and movements in interest rates that materially impact consumer spending and use of consumer debt, including mortgages; changes in demand for Equifax's products and services; our ability to successfully develop and market new products and services; pricing and other competitive pressures which could result in a loss of customers or a rate of increase or decrease in prices for our services different than past experience; risks relating to illegal third party efforts to access data and our operating systems; risks associated with the integration of acquired technologies, businesses and other investments; changes in laws and regulations governing our business and the application of existing laws, including federal or state responses to identity theft concerns and governing the use of consumer or business credit or marketing information, which could increase our operating costs or reduce the market for our services; disruptions in our business critical systems and operations which could interfere with our ability to deliver services to our customers; third party claims alleging infringement of intellectual property or other proprietary rights or alleging unfair competition or violation of privacy rights; the outcome of pending litigation; and certain other factors discussed under Item 1A, "Risk Factors" in Equifax's 2005 Annual Report on Form 10-K, and in our other filings with the Securities and Exchange Commission. Equifax assumes no obligation to update any forward-looking statements to reflect events that occur or circumstances that exist after the date on which they were made.