

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **October 6, 2006**

EQUIFAX INC.

(Exact name of registrant as specified in its charter)

Georgia
(State or other jurisdiction
of incorporation)

001-6605
(Commission File
Number)

58-0401110
(IRS Employer
Identification No.)

1550 Peachtree Street, N.W.
Atlanta, Georgia
(Address of principal executive offices)

30309
(Zip Code)

Registrant's telephone number, including area code: **(404) 885-8000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On October 9, 2006, the Company issued a press release announcing acquisition of Austin Consolidated Holdings, Inc. (Austin-Tetra). The acquisition was completed on October 6, 2006. A copy of the text of the press release is attached as Exhibit 99.1 hereto. The information in this report, being furnished pursuant to Item 7.01 of Form 8-K, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section, and is not incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1 Press release of Equifax Inc. dated October 9, 2006.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC.

By: /s/ Kent E. Mast
Name: Kent E. Mast
Title: Corporate Vice President and
General Counsel

Date: October 10, 2006



1550 Peachtree Street, N.W. Atlanta, Georgia 30309

NEWS RELEASE

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**Equifax Acquires Austin-Tetra,
Industry-Leading B-to-B Information Solutions Company**

ATLANTA, October 9, 2006 – Equifax Inc. (NYSE: **EFX**) today announced the acquisition of Austin-Tetra, a privately-held company that is a leading provider of business-to-business data management solutions for FORTUNE 1000 companies and government agencies. A world-class provider of supplier data management (SDM) and customer data management (CDM) services, Austin-Tetra will become a key part of Equifax’s strategy to grow its commercial business.

“With our robust data assets and analytics, Equifax has developed a market-leading commercial information business,” said Rick Smith, Equifax Chairman and CEO. “The addition of Austin-Tetra’s industry expertise and superior technology will provide customers with an expanded suite of commercial solutions.”

The cornerstone of Austin-Tetra’s offerings is the A-T Number®, a unique nine-digit identifier for individual business entities such as parent companies, subsidiaries, headquarters and branches. Using its proprietary technology and data match verification process, Austin-Tetra links data records to build corporate family structures for enterprise-wide visibility of customers and suppliers. The Austin-Tetra data-match verification process has an industry-leading accuracy rate - a powerful resource for customers seeking to optimize costs and relationships.

Austin-Tetra leverages a proprietary database of more than 30 million global businesses, with information aggregated from more than 300 information sources. Leading companies spanning a number of industries rely on its data management solutions to enhance their decision-making processes, enabling them to drive increased value from customer and supplier relationships.

Equifax acquired Austin Consolidated Holdings, Inc. (Austin-Tetra) in an all-cash transaction; other financial terms of the acquisition were not disclosed. Austin-Tetra will maintain its presence in Irving, Texas and its Founder and CEO, Phil Berkebile Jr., will remain with Equifax under a consulting arrangement during the transition. The rest of the Austin-Tetra team will join Equifax.

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About Equifax (www.equifax.com)

Equifax Inc. is a global leader in information technology that enables and secures global commerce with consumers and businesses. We are one of the largest sources of consumer and commercial data. Utilizing our databases, advanced analytics and proprietary enabling technology, we provide real-time answers for our customers. This innovative ability to transform information into intelligence is valued by customers across a wide range of industries and markets. Headquartered in Atlanta, Georgia, Equifax employs approximately 4,700 people in 13 countries throughout North America, Latin America and Europe. Equifax was founded 107 years ago, and today is a member of Standard & Poor’s (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

Caution Concerning Forward-Looking Statements

Forward-looking statements contained in this press release that relate to Equifax’s business strategy, future results and performance are subject to risk and uncertainties and reflect management’s current views and assumptions formed by available information. Forward-looking statements in this press release include expectations about the anticipated benefits of the Austin-Tetra acquisition and growth of Equifax’s commercial business, which involve risks and uncertainties that could cause actual results to differ materially from results expressed or implied by these statements. Factors that might cause or contribute to such differences include, among others, difficulties encountered in integrating merged businesses; ability to successfully develop and combine product offerings and customer acceptance of combined products; and pricing and other competitive pressures. For further discussion of these and other risks and uncertainties, see Equifax’s 2005 Form 10-K and other filings it makes with the Securities and Exchange Commission from time to time. Any forward-looking statements made by or on behalf of Equifax speak only as of the date they were made. Equifax undertakes no duty to update these forward-looking statements to reflect events or circumstances occurring after the date of this press release.
