

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person EQUIFAX INC <small>(Last) (First) (Middle)</small> 1550 PEACHTREE STREET, NW <small>(Street)</small> ATLANTA, GA 30309 <small>(City) (State) (Zip)</small>		2. Date of Event Requiring Statement (Month/Day/Year) 04/29/2004	3. Issuer Name and Ticker or Trading Symbol INTERSECTIONS INC [INTX]	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	5. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group FilingCheck Applicable Line <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
Table I - Non-Derivative Securities Beneficially Owned						
1. Title of Security (Instr. 4)		2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)							
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Senior Secured Convertible Note due 2006	11/27/2001	11/26/2006	Common Stock	6,768 (1)	\$ 2,955 (1)	I (2)	See Footnote (2)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
EQUIFAX INC 1550 PEACHTREE STREET, NW ATLANTA, GA 30309		X		
CD HOLDINGS INC 1550 PEACHTREE STREET, NW ATLANTA, GA 30309	X	X		
EQUIFAX CONSUMER SERVICES INC 1550 PEACHTREE STREET, NW ATLANTA, GA 30309		X		
HEROMAN DONALD T 1550 PEACHTREE STREET, NW ATLANTA, GA 30309	X	X		

Signatures

/s/ Donald T. Heroman, Chief Financial Officer - Equifax Inc. <small>Signature of Reporting Person</small>		04/29/2004 <small>Date</small>
/s/ Donald T. Heroman, President - CD Holdings Inc. <small>Signature of Reporting Person</small>		04/29/2004 <small>Date</small>
/s/ Donald T. Heroman, Vice President - Equifax Consumer Services, Inc. <small>Signature of Reporting Person</small>		04/29/2004 <small>Date</small>
/s/ Donald T. Heroman <small>Signature of Reporting Person</small>		04/29/2004 <small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Does not reflect a 554.9338-for-one stock split of INTX's Common Stock, which is expected to be effected immediately prior to the closing of INTX's initial public offering, as a result of which the reported securities will become convertible into an aggregate of 3,755,792 shares of Common Stock.
- (2) The reported securities are owned directly by CD Holdings Inc., which is a wholly owned subsidiary of Equifax Consumer Services, Inc., which is a wholly owned subsidiary of Equifax Inc. Equifax Consumer Services, Inc. and Equifax Inc. are indirect beneficial owners of the reported securities.

Remarks:

This report is filed jointly by CD Holdings Inc., Equifax Consumer Services, Inc., Equifax Inc. and Donald T. Heroman, all of whom are or may be deemed to be 10% owners. Mr. Heroman is a director, and CD Holdings Inc. may be deemed to be a 10% owner.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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