SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 31, 1997

EQUIFAX INC. (Exact name of registrant as specified in its charter)

GEORGIA	1-6605	58-0401110
(State or other juris-	(Commission	(I.R.S. Employer
diction of incorporation)	File Number)	Identification No.)

1600 PEACHTREE STREET, N.W. ATLANTA, GEORGIA 30309 (Address of principal executive offices)

(404) 885-8000 (Registrant's telephone number, including area code)

> Page 1 of 12 Exhibit Index on Page 4

Item 5. Other Events

Equifax Inc. ("Equifax") will spin off its Insurance Services Group on August 7, 1997, through a special dividend of all outstanding shares of common stock of ChoicePoint Inc. ("ChoicePoint"), a wholly-owned subsidiary, to Equifax shareholders of record on July 24, 1997. Equifax shareholders will receive one share of ChoicePoint common stock for every ten shares of Equifax common stock held and will receive a cash payment in lieu of ChoicePoint fractional shares.

The two companies will be separated for accounting purposes on July 31, 1997, but the spinoff will occur upon the distribution of the ChoicePoint common stock on August 7, 1997, when ChoicePoint will become an independent company. Shares of ChoicePoint common stock which have been traded on a "when issued" basis on the New York Stock Exchange since July 25, 1997, under the symbol "CPS wi" will begin trading on August 8, 1997, on the New York Stock Exchange under the symbol "CPS." Equifax common stock will continue to be traded on the New York Stock Exchange under the symbol "CPS."

The current Equifax board Chairman, C. B. Rogers, Jr., will serve as Chairman of the Board of ChoicePoint for a transitional period after the spinoff. In addition to Mr. Rogers, four of the other seven persons comprising the ChoicePoint Board of Directors currently serve or have served on the Equifax Board of Directors. Three of these persons (Ron D. Barbaro, Tinsley H. Irvin and Derek V. Smith) have resigned from the Equifax Board leaving two common Board members (C. B. Rogers, Jr. and D. W. McGlaughlin) for a transitional period.

Attached hereto as Exhibit 99 are pro forma consolidated financial data and restated historical consolidated statements of income of Equifax Inc. which include:

- Unaudited pro forma consolidated statements of income for the quarter ended March 31, 1997 and the year ended December 31, 1996
- (ii) Unaudited pro forma consolidated balance sheet as of March 31, 1997
- (iii) Notes to unaudited pro forma consolidated financial data

(iv) Unaudited restated historical consolidated statements of income for the years ended December 31, 1996, 1995, 1994, 1993 and 1992, and for each of the three month periods ended March 31, 1997, March 31, 1996, June 30, 1996, September 30, 1996, and December 31, 1996.

Page 2 of 12

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf of the undersigned hereunto duly authorized.

EQUIFAX INC. (Registrant)

Date: August 1, 1997

By:/s/ D.W. McGlaughlin D. W. McGlaughlin President and Chief Executive Officer

Page 3 of 12

EXHIBIT INDEX

<TABLE> <CAPTION>

Index Number	Description of Exhibit	Page Number
<s></s>	<c></c>	<c></c>
99(a)	Unaudited pro forma consolidated statements of income for the quarter ended March 31, 1997 and the year ended December 31, 1996	6
99(b)	Unaudited pro forma consolidated balance sheet as of March 31, 1997	8
99(c)	Notes to pro forma consolidated financial data (unaudited)	9
99 (d)	Restated historical consolidated statements of income for the years ended December 31, 1996, 1995, 1994, 1993 and 1992, and for each of the three month periods ended March, 31, 1997; March 31, 1996; June 30, 1996; September 30, 1996; and December 31, 1996.	10

</TABLE>

Page 4 of 12

PRO FORMA CONSOLIDATED FINANCIAL DATA

The following unaudited pro forma consolidated statements of income for the quarter ended March 31, 1997 and the year ended December 31, 1996 and the unaudited pro forma consolidated balance sheet as of March 31, 1997 present the consolidated results of operations and consolidated financial position of Equifax Inc. assuming that the transactions contemplated by the spinoff had occurred as of the beginning of 1996 and as of March 31, 1997 respectively. In the opinion of management, they include all material adjustments necessary to reflect, on a pro forma basis, the impact of material transactions contemplated by the spinoff on Equifax's historical financial information. The adjustments are described in Note 2 of the Notes to the Pro Forma Consolidated Financial Data (Unaudited) and are referenced in the "Pro Forma Adjustments" column of the financial statements. This pro forma consolidated financial data should be read in conjunction with the financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and in the Company's Quarterly Report on Form 10-Q for the period ended March 31, 1997.

Page 5 of 12

EQUIFAX INC. PRO FORMA CONSOLIDATED STATEMENT OF INCOME (Unaudited)

<TABLE> <CAPTION>

Quarter ended March 31, 1997

	Quarter ended March 31, 1997					
(In thousands, except per share amounts)		Pro Forma Adjustments				
<pre><s></s></pre>			<c></c>			
Operating revenue		\$(166,138)(2a)				
Operating costs and expenses before unusual items Unusual items	397,466 _	(153,951)(2a) 	-			
Total costs and expenses	397,466	(153,951)	243,515			
Operating income Other income, net Interest expense	80,734 383 6,088	(12,187) (11)(2a) (1,619)(2a)	68,547 372 4,469			
Income before income taxes Provision for income taxes		(10,579) (4,403)(2a)	64,450			
Net income		\$ (6,176)				
Weighted average common shares outstanding	145,176	145,176	145,176			
Net income per common share	\$ 0.31	\$ (0.04) ======				

 | | |Page 6 of 12

EXHIBIT 99(a)

EQUIFAX INC. PRO FORMA CONSOLIDATED STATEMENT OF INCOME (Unaudited)

<TABLE> <CAPTION>

<caption></caption>	Year ended December 31, 1996				
(In thousands, except per share amounts)	Historical	Pro Forma Adjustments	Pro Forma		
<s> Operating revenue</s>		<c> \$(588,425)(2a)</c>	<c></c>		
Operating costs and expenses before unusual items Unusual items	1,496,492 10,313	(540,595)(2a) 	10,313		
Total costs and expenses		(540,595)	966,210		
Operating income Other income, net Interest expense	304,418 22,181	(47,830) 219 (2a) (6,597)(2a)	256,588 22,400		
Income before income taxes Provision for income taxes	303,563	(41,014) (16,494)(2a)	262,549		
Net income	\$ 177,617	\$ (24,520)	\$ 153,097		
Weighted average common shares outstanding	145,518	145,518	145,518		
Net income per common share		\$ (0.17) =======			

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EXHIBIT 99(b)

EQUIFAX INC. PRO FORMA CONSOLIDATED BALANCE SHEET (Unaudited)

			March 31, 1997		
(In thousands)	-	Historical	Pro Forma Adjustments		Pro Forma
- ASSETS					
<\$>		<c></c>	<c></c>	<c></c>	<c></c>
CURRENT ASSETS: Cash and cash equivalents Accounts receivable Deferred income tax assets Due from ChoicePoint	Ş	48,405 305,906 34,964	\$ (4,471) (88,635) (4,753) 92,593	(2a)	30,211
Due from chorceroine		-	(13,000) (79,593)	(2a) (2c) (2d)	
Other current assets Total current assets		56,118 445,393	(10,894) (108,753)	(2a)	45,224 336,640
PROPERTY AND EQUIPMENT:			(11 425)	(2)	00.500
Land, buildings and improvements Data processing equipment and furniture		33,963 264,193	(11,435) (70,704)	(2a)	22,528 193,489
Less accumulated depreciation		298,156 (161,916)	(82,139) 43,504	(2a)	216,017 (118,412)
		136,240	(38,635)		97,605
GOODWILL		471,319	(121,309)	(2a)	350,010
PURCHASED DATA FILES		100,888	-		100,888
OTHER ASSETS		214,185	(50,217)		163,968
	\$ 1	,368,025	\$ (318,914)		\$1,049,111
LIABILITIES AND SHAREHOLDERS' EQUITY					
CURENT LIABILITIES:					
Short-term debt and current maturities of long-term de	ebt		\$ (864)		
Accounts payable Accrued salaries and bonuses		86,715 29,400	(13,537) (9,791)		73,178 19,609
Income taxes payable		24,362	(457)		23,905
Other current liabilities		168,097	(23,616)		144,481
Total current liabilities	-	384,923	(48,265)		336,658
LONG-TERM DEBT , LESS CURRENT MATURITIES		331,762	(872) (29,000) (79,593)	(2a) (2b) (2d)	222,297
POSTRETIREMENT BENEFIT OBLIGATIONS		79,572	(55,650)	(2a)	23,922
LONG-TERM DEFERRED REVENUE		40,555	-		40,555
OTHER LONG-TERM LIABILITIES	-	75,220	(3,660)	(2a)	71,560
SHAREHOLDERS' EQUITY:		014 044			214 244
Common stock Paid-in capital Retained earnings		214,244 217,131 428,527	 (117,962) 29,000	(2a) (2b)	214,244 217,131 326,565
Cumulative foreign currency translation adjustment		(9,059)	(13,000) 88	(2c) (2a)	(8,971)
Treasury stock Stock held by employee benefits trusts		(330,283) (64,567)	- -		(330,283) (64,567)
Total shareholders' equity		455,993 ,368,025	(101,874) \$ (318,914)		354,119 \$1,049,111

Page 8 of 12

EQUIFAX INC. NOTES TO THE PRO FORMA CONSOLIDATED FINANCIAL DATA (UNAUDITED)

NOTE 1. The accompanying unaudited Pro Forma Consolidated Financial Data reflects all adjustments that, in the opinion of management, are necessary to present fairly the pro forma financial position and pro forma results of operations.

NOTE 2. Following are explanations of the pro forma adjustments to the accompanying pro forma consolidated financial data:

- (a) To reflect the elimination of the historical operations and net assets of the Insurance Services business segment (ChoicePoint), and to record the dividend of the net assets of ChoicePoint to Equifax shareholders.
- (b) To reflect a \$29.0 million assumption of Equifax debt by ChoicePoint.
- (c) To reflect a \$13.0 million capital contribution by Equifax to ChoicePoint, thereby decreasing ChoicePoint's intercompany liability accordingly. This contribution was made in exchange for ChoicePoint's assumption of an estimated \$13.0 million liability related to future employee benefit payments.
- (d) Represents the payment by ChoicePoint of its final intercompany liability due to Equifax, and assumes this repayment would be used by Equifax to reduce debt.

NOTE 3. Other than to eliminate ChoicePoint's historical operations, no pro forma adjustment was made to operating costs and expenses since management believes that costs previously allocated to ChoicePoint will not be materially different from Equifax's reduced operating costs following the spinoff. Interest expense has also not been adjusted, since the amount of interest previously allocated to ChoicePoint by Equifax will not materially differ from the interest reduction associated with ChoicePoint's payment of its intercompany liability subsequent to the spinoff.

Page 9 of 12

RESTATED HISTORICAL CONSOLIDATED STATEMENTS OF INCOME

The following unaudited consolidated statements of income for the years ended December 31, 1996, 1995, 1994, 1993 and 1992, and for each of the three month periods ended March 31, 1997, March 31, 1996, June 30, 1996, September 30, 1996 and December 31, 1996 have been prepared from the historical statements of Equifax Inc., but have been restated to show ChoicePoint as a discontinued operation. This financial data should be read in conjunction with the financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and in the Company's Quarterly Report on Form 10-Q for the period ended March 31, 1997.

Page 10 of 12

EXHIBIT 99(d)

EQUIFAX INC. RESTATED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

<TABLE> <CAPTION>

CAPITON	Three months ended					
(In thousands, except per share amounts)		3-31-96				
	<c> \$312,062</c>		<c> \$300,812</c>			
Operating costs and expenses before unusual items Unusual items	243,515	230,147	238,657 10,313	235,412	251,681	
Total costs and expenses	243,515	230,147	248,970	235,412	251,681	
Operating income Other income, net Interest expense	68,547 372 4,469	56,990 376 3,664	51,842 9,036 3,571	67,300 754 4,191	80,456 12,234 5,013	
Income from continuing operations before income taxes Provision for income taxes	64,450	53,702 21,293	57,307 22,722	63,863 25,322	87,677 40,115	
Income from continuing operations		32,409		38,541	47,562	
<pre>Income from discontinued operations, net of income taxes Net income</pre>	6,176 \$ 44,717				6,276 \$ 53,838	
Weighted average common shares outstanding	 145,176	 146,669	======= 145,923	 144,752	144,727	
Per common share: Income from continuing operations Income from discontinued operations	\$ 0.27 0.04	\$ 0.22 0.03	\$ 0.24 0.04	\$ 0.27 0.05	\$ 0.33 0.04	
Net income	\$ 0.31	\$ 0.25	\$ 0.28	\$ 0.32	\$ 0.37	
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Page 11 of 12

Exhibit 99(d)

EQUIFAX INC. RESTATED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

<TABLE> <CAPTION>

	Year ended December 31				
(In thousands, except per share amounts)	1996	1995	1994	1993	1992
	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>

Operating revenue	\$1,222,798	\$1,105,309	\$968,660	\$813,235	\$724 , 030
Operating costs and expenses before unusual items Unusual items	955,897 10,313	883,405 (9,243)	770,779	649,135 48,438	584,204
Total costs and expenses	966,210	874,162	770,779		584,204
Operating income Other income, net Interest expense	256,588 22,400	231,147	197,881 8,643	115,662	139,826 7,474 3,031
Income from continuing operations before income taxes Provision for income taxes	262,549	223,140 90,355	193,538 79,804	110,801 48,525	144,269 59,056
Income from continuing operations	153,097		113,734		85,213
Income from discontinued operations, net of income taxes	24,520	14,865	6,612	1,239	133
Net income	\$ 177,617	\$ 147,650	\$120,346		\$ 85,346
Weighted average common shares outstanding	145,518	151,357	148,608	150,114	163,918
Per common share: Income from continuing operations Income from discontinued operations	\$ 1.05 0.17	\$ 0.88 0.10	\$ 0.77 0.04	\$ 0.41 0.01	\$ 0.52 0.00
Net income	\$ 1.22	\$ 0.98	\$ 0.81	\$ 0.42	\$ 0.52

 | | | | |Page 12 of 12