## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Stock Elane B			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]				_	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner					
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.			3. Date of Earliest Transaction (Month/Day/Year) 05/02/2019					Office	r (give title belo	ow)(	Other (specify be	elow)	
(Street) ATLANTA, GA 30309			4. If Amendment, Date Original Filed(Month/Day/Year)					Individual or Joint/Group Filing(Check Applicable Line)  _X_ Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)					Table I - Non-Derivative Securities Acqu					nired, Disposed of, or Beneficially Owned			
(Instr. 3) Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(A) (	4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5)		Beneficia Reported	ally Owned Following Transaction(s)		Ownership Form:	7. Nature of Indirect Beneficial Ownership	
			(Wollin/Day/Tear)	Code	V Amo	unt (A) or (D)	Price	,			(Instr. 4)		
Common Stock	Ţ	05/02/2019		A	1,37	9 A	\$ 0	5,644 (2	)		D		
Reminder: Report on	a separate line fo	r each class of secur	ities beneficially ow		•	· —	nd to t	the collec	ction of inf	ormation	SEC 1	474 (9-02)	
Reminder: Report on	a separate line fo	Table II - 1	ities beneficially ow  Derivative Securitie	es Acquire	Persons v contained the form o	who respo in this for lisplays a	rm are currei eficial	not requesting noting valid		ormation spond unlea trol number	ss	474 (9-02)	
1. Title of Derivative Security (Instr. 3)  2. Conversi or Exerci Or Exerci Security Security	3. Transaction Date (Month/Day/	Table II - 1  1 3A. Deemed Execution Da any	Derivative Securities, puts, calls, wa 4. te, if Transaction Code (Instr. 8)	es Acquire rrants, op	Persons v contained the form o	who respo in this for lisplays a d of, or Ben ertible secu ercisable tion Date	rm are current reficial rities) 7. Ti Amo Und Secu	not requesting noting valid	OMB conf	spond unle	of 10. Ownersh Form of Derivativ Security: Direct (I or Indire	11. Nation of Indir Benefic Owners (Instr. 4	

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Stock Elane B 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X					

## **Signatures**

/s/Lisa Stockard as Attorney-in-Fact	05/06/2019
**Signature of Reporting Person	Date

# **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual director equity grant pursuant to the Company's long-term incentive plan. The award of restricted stock units vests 100% on 5/2/2020.
- (2) Includes accrued dividend equivalent units for dividends reinvested in corresponding restricted stock units through the Company's last dividend payment date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.