

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * <b>CANFIELD WILLIAM W</b>		2. Issuer Name and Ticker or Trading Symbol <b>EQUIFAX INC [EFX]</b>		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <b>President, TALX</b>	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>12/06/2007</b>		
1550 PEACHTREE STREET, N.W.			4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(Street) <b>ATLANTA, GA 30309</b>					
(City) (State) (Zip)			<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock <sup>(1)</sup>	12/06/2007		S <sup>(2)</sup>		600	D	\$ 37.06	475,234	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		100	D	\$ 37.07	475,134	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		100	D	\$ 37.08	475,034	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		500	D	\$ 37.18	474,534	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		100	D	\$ 37.19	474,434	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		300	D	\$ 37.21	474,134	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		200	D	\$ 37.22	473,934	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		200	D	\$ 37.25	473,734	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		100	D	\$ 37.27	473,634	I	By Wm W Canfield Rev Trust U/A 9/1/82

Common Stock	12/06/2007		S <sup>(2)</sup>		200	D	\$ 37.29	473,434	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		700	D	\$ 37.3	472,734	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		1,000	D	\$ 37.31	471,734	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		900	D	\$ 37.32	470,834	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		500	D	\$ 37.33	470,334	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		200	D	\$ 37.35	470,134	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		300	D	\$ 37.37	469,834	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		200	D	\$ 37.39	469,634	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		400	D	\$ 37.4	469,234	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		300	D	\$ 37.41	468,934	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/06/2007		S <sup>(2)</sup>		100	D	\$ 37.24	468,834	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock								236,947	D	
Common Stock								11,106	I	By Canfield Family Foundation
Common Stock								28,506	I	By IRA
Common Stock								145,891	I	By William W Canfield GRAT
Common Stock								68,862	I	By William W Canfield GRAT II

Common Stock									129,136	I	By William W Canfield GRAT III
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CANFIELD WILLIAM W 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		President, TALX	

## Signatures

By: Dean C. Arvidson as Attorney-in-Fact for		12/07/2007
<small>**Signature of Reporting Person</small>		<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is three of five Forms 4 filed by the reporting person on the same date.
- (2) The sales reported in this Form 4 were effected pursuant to a rule 10b5-1 trading plan adopted by the reporting person on November 19, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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