

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * CANFIELD WILLIAM W (Last) (First) (Middle) 1550 PEACHTREE STREET, N.W. (Street) ATLANTA, GA 30309 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President, TALX
3. Date of Earliest Transaction (Month/Day/Year) 12/05/2007		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock ⁽¹⁾	12/05/2007		S ⁽²⁾		1,900	D	\$ 36.25	517,234 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		300	D	\$ 36.27	516,934 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock								236,947 ⁽³⁾	D	
Common Stock								11,106 ⁽³⁾	I	By Canfield Family Foundation
Common Stock								28,506 ⁽³⁾	I	By IRA
Common Stock								145,891 ⁽³⁾	I	By William W Canfield GRAT
Common Stock								68,862 ⁽³⁾	I	By William W Canfield GRAT II
Common Stock								129,136 ⁽³⁾	I	By William W Canfield GRAT III
Common Stock	12/05/2007		S ⁽²⁾		1,000	D	\$ 36.29	515,934 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		6,100	D	\$ 36.3	509,834 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		700	D	\$ 36.31	509,134 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82

Common Stock	12/05/2007		S ⁽²⁾		200	D	\$ 36.36	508,934 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		200	D	\$ 36.37	508,734 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		100	D	\$ 36.38	508,634 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		200	D	\$ 36.39	508,434 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		1,200	D	\$ 36.4	507,234 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		100	D	\$ 36.42	507,134 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		100	D	\$ 36.43	507,034 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		4,100	D	\$ 36.44	502,934 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		200	D	\$ 36.45	502,734 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		1,500	D	\$ 36.46	501,234 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		2,300	D	\$ 36.47	498,934 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		400	D	\$ 36.48	498,534 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		5,400	D	\$ 36.5	493,134 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		1,200	D	\$ 36.52	491,934 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		100	D	\$ 36.53	491,834 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82

Common Stock	12/05/2007		S ⁽²⁾		100	D	\$ 36.54	491,734 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		700	D	\$ 36.55	491,034 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82
Common Stock	12/05/2007		S ⁽²⁾		600	D	\$ 36.51	490,434 ⁽³⁾	I	By Wm W Canfield Rev Trust U/A 9/1/82

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CANFIELD WILLIAM W 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		President, TALX	

Signatures

By: Dean C. Arvidson as Attorney-in-Fact for 12/06/2007
**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is the first of two Forms 4 filed by the reporting person on the same date.
- (2) The sales reported in this Form 4 were effected pursuant to a rule 10b5-1 trading plan adopted by the reporting person on November 19, 2007.
- (3) Prior reports aggregated all directly and indirectly owned shares. The current report lists each separate form of holdings separately, as required by General Instruction 4(b)(iii) of Form 4 & 5.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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