## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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nours per response	e 0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Response	s)														
1. Name and Address of Reporting Person * MAST KENT E				2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1550 PEACHTREE STREET, N.W.				3. Date of Earliest Transaction (Month/Day/Year) 02/05/2005							X Officer (give title below) Other (specify below)  CVP and General Counsel				
(Street) ATLANTA, GA 30309				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
)	(State)	(Zip)		Ta	able I	- Non	-Der	ivative S	Securities	s Acqu	ired, Disp	osed of, or I	Beneficially	Owned	
(Instr. 3) Date			Execu	Execution Date, if any	Code (Instr. 8)					of (D)	Beneficially Owned Following Reported Transaction(s)		Following	Ownership Form:	Beneficial
			(Month/Day/Year)			ode	V	Amount	(A) or t (D)	Price	(Instr. 3 a	,		or Indirect (I)	ct (Instr. 4)
Stock		02/05/2005			]	F		1,695			91,801			D	
Stock											722			I	By 401(k)
Report on a s	separate fine to	Table II -	Deriva	ntive Securit	ies Ac	equire	Pers cont the f	ons whatined in orm dis	o respo this fo plays a	rm are curre neficial	not requesting ntly valid	uired to res	spond unle	ss	1474 (9-02)
2. Conversion or Exercise Price of Derivative Security	Date	n 3A. Deemed Execution Da any	ate, if	4. Transaction Code (Instr. 8)	5. Numl of Deriv Secur Acqu (A) o Dispo of (D (Instr	per rative rities ired rosed ) . 3,	6. Date	ate Exerc Expirationth/Day/	cisable on Date	7. T Amo Und Sect (Ins: 4)	ount of lerlying urities		Derivative Securities Beneficially Owned Following Reported	Owners Form of Derivat Security Direct ( or Indir	Beneficia Ownersh (Instr. 4)
	ACHTREE  TA, GA 30  Conversion or Exercise Price of Derivative	ENT E  (First) ACHTREE STREET, (Street)  FA, GA 30309  (State)  ecurity  Stock  Report on a separate line for Exercise Price of Derivative	ACHTREE STREET, N.W.  (Street)  FA, GA 30309  (State)  (Zip)  ecurity  2. Transaction Date (Month/Day/Year)  Stock  Report on a separate line for each class of secu  Table II -  Conversion or Exercise Price of Derivative  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  3A. Deemed Execution Data any (Month/Day/Year)  (Month/Day/Year)	ACHTREE STREET, N.W.  (Street)  (State)  (State)  (ACHTREE STREET, N.W.  (Street)  (State)  (State)  (ACHTREE STREET, N.W.  (Street)  (Month/Day/Year)  (Month/Day/Year)  (ACHTREE STREET, N.W.  (Street)  (State)  (State)  (Zip)  (ACHTREE STREET, N.W.  (ACHTREE STREET, N.W.  (Street)  (State)  (State)  (Zip)  (ACHTREE STREET, N.W.  (ACHTREE STREET, N.W.  (Street)  (Month/Day/Year)  (Month/Day/Year)  (ACHTREE STREET, N.W.  (Street)  (ACHTREE STREET, N.W.  (ACHTREE STREET, N.W.  (ACHTREE STREET, N.W.  (Street)  (ACHTREE STREET, N.W.  (ACHTREE STREET	2. Issuer Name a EQUIFAX INCOMENT E EQUIFAX INCOMENTAL ESTREET, N.W. (Middle) 3. Date of Earliest 02/05/2005  (Street) 4. If Amendment, 17A, GA 30309  (State) (Zip) Tale (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Stock  Report on a separate line for each class of securities beneficially of Execution Date, if any (Month/Day/Year)  2. Table II - Derivative Securities beneficially of Execution Date, if any (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Security  (Month/Day/Year)  3. Transaction Date (Month/Day/Year) A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)	2. Issuer Name and Time EQUIFAX INC [EII and Disposed in the ERNT E	2. Issuer Name and Ticker of EQUIFAX INC [EFX]  3. Date of Earliest Transaction 02/05/2005  (Street)  4. If Amendment, Date Origin (Month/Day/Year)  (State)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Instr. 8)  Code  Table I - Derivative Securities Acquire (e.g., puts, calls, warrants, op of Derivative (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  A Deemed Execution Date, if Code (Instr. 8)  Code  Table II - Derivative Securities Acquire (e.g., puts, calls, warrants, op of Derivative (Instr. 8)  Number Odd  A CHTREE STREET, N.W.  3. Date of Earliest Transaction O2/05/2005  4. If Amendment, Date Origin O2/05/2005  Table II - Non  Code  (Instr. 8)  Table II - Derivative Securities Acquire (e.g., puts, calls, warrants, op of Odd (Instr. 8)  Transaction Number Odd  Odd (Instr. 8)  Transaction Number Odd  Odd (Instr. 8)  Derivative Securities	2. Issuer Name and Ticker or Trace EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Mo 02/05/2005  (Street)  4. If Amendment, Date Original File (Month/Day/Year)  (State)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Table II - Derivative Securities Acquired, Diceg., puts, calls, warrants, options or Exercise (Month/Day/Year)  2. Table II - Derivative Securities Acquired (Month/Day/Year)  (Month/Day/Year)  3. Transaction Code (Instr. 8)  Persont Transaction (Month/Day/Year)  A Deemed Execution Date (Month/Day/Year)  (Month/Day/Year)  2. Table II - Derivative Securities Acquired, Diceg., puts, calls, warrants, options and (Month/Day/Year)  (Month/Day/Year)  3. Transaction Code (Instr. 8)  Persont Transaction (Month/Day/Year)  (Month/Day/Year)	Address of Reporting Person Denote (First)  ACHTREE STREET, N.W.  (Street)  (Street)  (State)  (State)  (State)  (Zip)  (State)  (Zip)  (State)  (Zip)  (State)  (Zip)  (An Aga 30309  (An Aga 30309	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year) 02/05/2005  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year) 02/05/2005  (State)  (Zip)  Table I - Non-Derivative Securities Execution Date, if any (Month/Day/Year) (Instr. 8)  (Instr. 8)  (Stock)  02/05/2005  4. If Amendment, Date Original Filed(Month/Day/Year) (A) or Disposed (Instr. 3, 4 and 5)  (A) or Disposed (Instr. 8)  (Instr. 8)  (Instr. 8)  (A) or Ocode V Amount (D)  Persons who responsite or Exercise (Month/Day/Year)  Persons who responsite or Exercise (Month/Day/Year)  2. Table II - Derivative Securities Acquired, Disposed of, or Be (e.g., puts, calls, warrants, options, convertible sectors and Execution Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction   3A. Deemed   Execution Date, if any (Month/Day/Year)   5.   6. Date Exercisable and Expiration Date (Month/Day/Year)   6. Derivative Securities Acquired (Month/Day/Year)   6. Date Exercisable and Expiration Date (Month/Day/Year)   6. Da	Address of Reporting Person* ENT E  2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year) 02/05/2005  4. If Amendment, Date Original Filed(Month/Day/Year)  FA, GA 30309  (State)  (Zip)  Table I - Non-Derivative Securities Acquired Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Stock)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or Disposed of (D) (Instr. 3)  (Month/Day/Year)  (Month/Day/Year)	Address of Reporting Person*  2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]  3. Date of Earliest Transaction (Month/Day/Year)  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (State)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Steeutition Date, if (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Stock)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Instr. 3)  (A) or Disposed of (D) (Instr. 3)  (Instr.	Address of Reporting Person Beneficially Owned Instruments of Reported Person Beneficially Owned Instruments of Report on a separate line for each class of securities beneficially owned directly and security or indirectly.  2. Issuer Name and Ticker or Trading Symbol (Che Director (Che Director (Che Director))  3. Date of Earliest Transaction (Month/Day/Year) (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (Stock	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]   5. Relationship of Reporting Person (Check all application of Check all applicat	2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]   5. Relationship of Reporting Person(s) to Issue PQUIFAX INC [EFX]   5. Relationship of Reporting Person(s) to Issue Original Filed/Month/Day/Year)   7. Original Filed/Month/Day/Yea

### **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
MAST KENT E 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309			CVP and General Counsel			

## **Signatures**

/s/ Mast, Kent E.	02/08/2005
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.