# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	ROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)  1. Name and Address of Reporting Person *- WARD JACKIE M			2. Issuer Name and Ticker or Trading Symbol EQUIFAX INC [EFX]					_x_ I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X_ Director10% Owner						
(Last) (First) (Middle) BUILDING G FOURTH FLOOR, 5775 PEACHTREE-DUNWOODY ROAD				3. Date of Earliest Transaction (Month/Day/Year) 12/31/2003					C	Officer (give t	itle below)	Other	(specify below	)	
(Street) ATLANTA, GA 30342				4. If Amendment, Date Original Filed(Month/Day/Year)					_X_ For	6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City) (State) (Zip)				Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yea		/		(Instr. 8)		(A) or I	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		d 5. Amount of Sec Owned Following Transaction(s)		, F	Form:	7. Nature of Indirect Beneficial		
				(Mor	nth/Day/Y	ear)	Code V	Amount	(A) or (D)	(Instr. :	(Instr. 3 and 4) Direct (D) or Indirect (I)		r Indirect	Ownership (Instr. 4)	
Reminder:							in tl	nis form a	are not req		spond ur		n contained orm displays		1474 (9-02)
reminder															1474 (5-02)
1. Title of Derivative Security (Instr. 3)		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transac Code	puts, call 5. Nur of Der Sec Acq	s, wan nber vative urities uired	in the access Acquired, Derrants, options 6. Date Exer Date (Month/Day	nis form a arrently v visposed of s, converticisable and	are not req alid OMB of f, or Benefic ble securition	uired to rescontrol nuncially Owned	Amount	nless the f	9. Number of Derivative Securities Beneficially Owned Following	10. Ownersl Form of Derivati Security Direct (I	11. Nature of Indire Benefici over (Instr. 4)
1. Title of Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, if any	4. Transac Code	puts, call 5. Stion Nur of Der Sec Acq (A) Disp of (Ins	nber vative urities uired or oosed	in the access Acquired, Derrants, options 6. Date Exer Date (Month/Day	nis form a arrently v visposed of s, converticisable and	are not req alid OMB of f, or Benefic ble securition	cially Owned es) 7. Title and of Underlyi Securities	Amount	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned	10. Ownersl Form of Derivati Security Direct (I or Indire	11. Naturip of Indire Benefici Owners! (Instr. 4)
1. Title of Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, if any	4. Transac Code	puts, call 5. Stion Nur of Der Sec Acq (A) Disp of (Ins	nber vative vati	es Acquired, Date Exer (Month/Day e S	nis form a irrently v isposed of s, converti cisable and /Year)	are not req alid OMB of f, or Benefic ble securition	cially Owned es) 7. Title and of Underlyi Securities	Amount	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s	To 10. Ownersl Form of Derivati Security Direct (I or Indirect) (I)	11. Nature of Indirection of Indirec

### **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
WARD JACKIE M BUILDING G FOURTH FLOOR 5775 PEACHTREE-DUNWOODY ROAD ATLANTA, GA 30342	X					

## **Signatures**

Jacquelyn M. Ward	01/05/2004
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock converts into common stock on a one-for-one basis.

The units are to be settled 100% in cash beginning on a date elected by the participant that is at least one year after the end of the Plan Year for which the initial deferral is made, or upon the (2) reporting person's ceasing to serve as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.