



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

August 21, 2018

Mark W. Begor  
Chief Executive Officer  
EQUIFAX INC  
1550 Peachtree Street, N.W.  
Atlanta, GA 30309

**Re: EQUIFAX INC**  
**Form 10-K for fiscal year ended December 31, 2017**  
**Filed March 1, 2018**  
**File No. 001-06605**

Dear Mr. Begor:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance  
Office of Telecommunications